THE BARNHILL CENTER ADVISORY BOARD

A regular meeting of the City of Brenham's The Barnhill Center Advisory Board was held on Monday, June 8, 2026, beginning at 4:00 p.m. in Morriss Hall at the Barnhill Center at 106 South Douglas Street, Brenham, Texas.

Board Members present:
Jane Barnhill
Tom Bullock, Jr.
Tee Dippel
Tiffany Morisak
Traci Pyle
Margie Routt Young

Board Members absent:
Jennifer Eckermann
Jon Hill
Hal Moorman

The Barnhill Center Team presents:
Megan Mainer, Assistant City Manager; Tourism and Marketing Specialist Nancy Joiner; Manager of The Barnhill Center, Alex Dill; Aaron Gray, Visit Brenham Destination Manager; and Adison Williams, Visit Brenham Intern

Community present:
Barry Brass
Sharon Brass

Media Present:
No media present

1. Call Meeting to Order

Margie Routt Young, Vice Chair, called the meeting to order.

2. Public Comments

There were no public comments.

REGULAR SESSION

3. Discuss and Possibly Act Upon Approval of Minutes from April 13, 2026, The Barnhill Center Advisory Board Meeting

A motion was made by Board Member Tiffany Morisak to approve the minutes for April 13, 2026, and seconded by Board Member Traci Pyle.

Vice Chair Margie Routt Young called for a vote. The motion passed with the following votes:

Jane Barnhill	Yes
Tom Bullock, Jr.	Yes
Tee Dippel	Yes
Jennifer Eckermann	Absent
Jon Hill	Absent
Hal Moorman	Absent
Tiffany Morisak	Yes
Traci Pyle	Yes
Margie Routt Young	Yes

4. Discuss and Possibly Act Upon The Barnhill Center Partner and Advertising Program

Alex Dill, Manager of The Barnhill Center presented this item. A Partner and Advertiser Program packet was created with assistance from Sharon and Barry Brass to expand community investment and enhance financial support for its entertainment series. Recommending an outreach email template for the Advisory Board members, personalized communication and timely follow-up as the most effective method for securing participation. The packet outlines two partnerships that are tiers of Annual Partner level at $10,000 and the Show Partner level at $1,000. Each tier provided structured benefits. It also details the marketing value offered to supporters with exposure to significant web traffic, patron email distributions, and audiences both residents and regional visitors. This will ensure TBC's continued ability to present high-quality cultural programming.

The Board made a few changes and additions such as under "Options to Participate" number 1 to bold The Barnhill Center and add the address for those who are mailing their payment in. Under "What Are Your Preferences?" to include a memorials and honorariums with a line of who they will memorialize or honor. Sharon Brass will make changes to this form. Once done she will send a digital copy to Alex Dill and Nancy Joiner. This updated copy will be sent to the board electronically.

A motion was made by Board Member Tee Dippel to approve the packet information with the changes made by the board and seconded by Board Member Traci Pyle.

Vice Chair Margie Routt Young called for a vote. The motion passed with the following votes:

Jane Barnhill	Yes
Tom Bullock, Jr.	Yes
Tee Dippel	Yes
Jennifer Eckermann	Absent

Jon Hill	Absent
Hal Moorman	Absent
Tiffany Morisak	Yes
Traci Pyle	Yes
Margie Routt Young	Yes

WORK SESSION

5. Update from the Programming Committee Regarding The Barnhill Center Partner and Advertising Program, Cultural Arts Programming, and Annual Fundraiser

Megan Mainer, Interim City Manager, presented this item. The Programming Committee met on May 4, 2026, to discuss the Partner and Sponsorships Program. Staff presented a list of businesses and individuals that were updated by the committee and staff. The committee discussed selecting businesses and individuals that would contact once the Partner, and sponsorship program was finalized. A list was distributed by staff to the Board.

An update on the Willie Fritz speaking engagement with registration numbers and an ad with KWHI/KTTX which started airing on May 18, 2026. Other advertising efforts included adding the event to the Chamber website, Visit Brenham calendar of events, Facebook, posters were developed, e-newsletters to subscribers and emails to BISD, U of H Alumni, SHSU Alumni, and Blinn College.

The Committee requested that Sharon Brass keep an eye out for talent that could be hired for an annual fundraiser other than what is advertised as seasonal entertainment. Revenues and expenses for these types of events or programs would be funded by the improvement fund. The Committee discussed developing a Friends of The Barnhill Center to increase improvement funds for future projects.

6. Update from the Venue Preservation Committee Regarding Project Priorities Including a Facility Site Assessment by Upchurch Architects, Recorded Texas Historical Landmark (RTHL) Application, and Urns

Megan Mainer, Interim City Manager, presented this item. Jennifer Eckermann and Megan Mainer met with Tommy Upchurch and Elizabeth Price regarding a site assessment, and they agreed to complete the site assessment. It will be completed by the end of summer.

Jennifer Eckermann has submitted the Recorded Texas Historical Landmark application for TBC.

Staff continue to communicate with the Center for Heritage Conservation within the Department of Architecture, College of Architecture at Texas A&M University in reference to the urn replacements. TAMU submitted a proposed budget estimate and class outline for the project. We have followed up with additional questions related to class involvement. We will draft a Memorandum of understanding between the City of Brenham and the Center for Heritage Conservation within the Department of Architecture, College of Architecture Texas A&M University outlining a scope of

work, proposed timeline, and identifying applicable classes that align with the project. The lead professor has left TAMU and one of the other professors will take the lead.

7. Update from the Strategic Planning Committee Regarding Project Priorities Including the Update of the 2004 Business Plan

Megan Mainer, Interim City Manager, presented this item. Staff contacted Karen Van Citters, Van Citters Historic Preservation consultant, regarding updating the 2004 Business Plan for the Simon Center. Also developing a preservation plan in lieu of, a strategic plan. Van Citters noted that both a business plan and preservation plan would provide support for grant opportunities. The Board and staff will work on updating the business plan and assessing ways to partner with Texas A&M University College of Architecture students for the preservation plan in addition to Upchurch Architects and Van Citters Preservation.

8. Administrative Report to Include The Barnhill Center Programming, The Barnhill Center Rentals, The Barnhill Center Concessionaire Agreement, and the Theatre Acoustical Treatment Project

Alexandra Dill, Manager of The Barnhill Center presented this report. An overview of programming events from April through June concerts and an update on the Willie Fritz speaker luncheon was given. A total of ten rentals since the last board meeting on April 13 and the revenue collected for these events was $17,350.00.

The Barnhill Center Concessionaire agreement will go into effect on June 15, 2026. Dill will terminate the agreement with the non-profit, complete a temporary surrender of the TABC licenses, and destruct remaining alcohol stock.

TBC and the Washington County Historical Commission partnered together for a reenactment of "Survivors of the Alamo" on May 17, 2026, and on Sunday, July 5, 2026, a reenactment of "Thomas Jefferson and The Declaration of Independence" will be performed in the theatre.

Dill reached out to Avinext from College Station by a request from the Board for a quote on acoustic treatment for the theatre, renewed acoustic treatment of the visitor center, screen and projector, and two different sized video wall installation. A sample of the paneling and fabric swatches were presented to the Board.

It was suggested by the Board to get a bid on wiring for sound due to the present cords which could be a trip hazard during concerts or events by patron.

9. Adjourn

Margie Routt Young August 10, 2026

Board Vice-Chair Date

ATTEST:

Nancy Joiner August 10, 2026

Tourism & Marketing Specialist Date