



**NOTICE OF A MEETING  
MAIN STREET BOARD  
MONDAY, AUGUST 7, 2017; 4:00 P.M.  
CONFERENCE ROOM 2A – CITY HALL  
200 W. VULCAN STREET  
BRENHAM, TEXAS**

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1. Call Meeting to Order.
2. Citizen/Visitor Comments.
3. Approval of Minutes from Monday, June 5, 2017 Meeting.
4. Discuss and Consider Approval of Economic Restructuring Committee Recommendation that the Main Street Board Recommend Pursuing a Request for Proposals for the City of Brenham Property Along Baylor, Vulcan and Park Streets.
5. Discuss and Consider Approval of Design Committee Recommendations to Light Downtown Buildings on Weekends Throughout the Year, and to Fund Lighting of Alamo Alley and Belle's Alley Not to Exceed \$5,500.
6. Discuss and Consider Approval of Design Committee Recommendation that Main Street Board Pursue Council Approval of an Historic Preservation Ordinance.
7. Discuss and Consider Approval of Promotion Committee Recommendation of a New Logo and Tagline for Downtown Brenham.
8. Discuss and Consider Approval of Organization Committee Recommendation to Fund a Professional Secret Shopper Report Not to exceed \$2,750.
9. Design Committee Report to Include Texas Downtown Association President's Award Program Entries; Workshop Update; Request to Clean City Hall; Wayfinding Update; 2017 Texas Arts and Music Festival Mural Locations; Painting of Downtown Transformers; and Request for Update on Revision to Sign Ordinance as it Relates to Downtown.
10. Organization Committee Report to Include Plans for an August Merchant Mixer; Discussed Update to Downtown Shopping Guide; Update on Social Media; Report on New Writer for Main Street Column; Update on Oral History Project; Reviewed Tagline and Logo Ideas; and Discussed Working on Update to Mission and Vision Statements for Board.
11. Promotion Committee Report to Include Update on 2017 Scarecrow Extravaganza; Discussed and Considered Programming for the Barnhill Center; Discussed Needs to Pursue Sponsors for Uptown Swirl; and Recommending Approval of Tagline and Logo to the Board.
12. Economic Restructuring Committee Report to Include Updates on Possible EIIG Applicants; Discussed Texas Capital Fund Main Street Grant Application for \$250,000 for the Park Street Drainage Improvement Project; Discussed Renovation Project Taking Three Historic Properties Off the National

Register District List; and Recommending to Board to Pursue an RFP on Former City Hall and Adjacent Properties.

13. Washington County Chamber of Commerce and Convention and Visitors Bureau Report, Including Recent Promotional Activities and Special Events.

14. Staff Report to Include Building, Business and Program Update.

15. Next Meeting – Monday, September 11, 2017.

16. Adjourn.

**Main Street Brenham Mission**

The Brenham Main Street Program, will use the 4-point approach to revitalization – organization, promotion, design and economic restructuring – to encourage reinvestment and preservation; and to entice businesses, customers, visitors and downtown residents to the historic district.

**Main Street Brenham Vision**

The Brenham Main Street Program envisions downtown Brenham as the heart of the community; where history is preserved, where unique and exciting businesses thrive, and where the community and visitors choose to shop, dine, play and stay.

**CERTIFICATION**

*I certify that a copy of the August 7, 2017 agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on Friday, August 4, 2017 at \_\_\_\_\_ a.m./p.m.*

\_\_\_\_\_  
*Jennifer Eckermann*  
*Main Street Manager*

**Executive Sessions:** The **Main Street Board** reserves the right to convene into executive session at any time during the course of this meeting to discuss any of the matters listed, as authorized by Texas Government Code, Chapter 551, including but not limited to §551.071 – Consultation with Attorney, §551.072 – Real Property, §551.073 – Prospective Gifts, §551.074 - Personnel Matters, §551.076 – Security Devices, §551.086 - Utility Competitive Matters, and §551.087 – Economic Development Negotiations.

**Disability Access Statement:** This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested twenty-four (24) hours before the meeting) by calling (979) 337-7200 for assistance.

I certify that this notice and agenda of items to be considered by the Main Street Board was removed by me from the City Hall bulletin board on \_\_\_\_\_ at \_\_\_\_\_ Am Pm.

\_\_\_\_\_  
Signature