



**MAIN STREET BOARD  
MINUTES FOR MEETING:  
MONDAY, APRIL 1, 2019; 4:00 P.M.  
City Hall - Conference Room 2A  
200 W. Vulcan Street, Brenham, Texas**

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A regular meeting of the Main Street Board was held on Monday, April 1, 2019, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Chair Margie Young, Vice Chair Jim Moser, Tiffany Morisak, Mark Schneider, Tom Whitehead, Jeff Lewman, Evonne Sturm, Walter Jackson, Connie Wilder, and Jon Hill

Members absent:

John Hermann

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Assistant Director of Development Services Stephanie Doland, and Main Street Manager Caz Muske

Visitors:

Council member Susan Cantey

**WORK SESSION**

**1. Call Meeting to Order**

Chair Young called the April 1, 2019 Main Street Board Meeting to order at 4:00 p.m. Young asked staff to explain the changed layout for the Main Street Board Agenda. Staff noted the City of Brenham's City Secretary Office will be overseeing all agendas and meetings for Main Street due to their efforts of uniformity.

**2. Citizen/Visitor Comments**

None

### **3. Discussion and Presentation Regarding Highlights of Texas Historical Commission's New Board Member Training**

Staff noted Board Members Evonne Sturm and Jeff Lewman participated in New Main Street Board Member Training facilitated through the Texas Historical Commission. Sturm and Lewman mentioned their points gained from the training and felt the training reinforced the Main Street Board's mission.

### **4. Discussion Regarding Local History Day Event on March 28, 2019**

Staff updated the Board on the positive responses received from the students and teachers concerning Local History Day. Board member Dr. Jackson noted he feels each year the event becomes even better and is a huge supporter of the event.

### **5. Discussion and Update Regarding the Downtown Master Plan Addendum**

Vice Chair Moser gave an update on the status of the Downtown Master Addendum and what progress has been made with the committee involved. Staff mentioned Brenham's uniqueness is a vital component moving forward. Moser noted an ordinance regarding preservation is being discussed. Staff stated they anticipate presenting the addendum to Council in July 2019. Board member Wilder noted her concern of parking. Moser assured the Board parking is currently being addressed within the addendum.

### **6. Discussion and Update on Pilot Program for Pedestrian Wayfinding Signage**

Staff noted the efforts that have been put forth with the Downtown Wayfinding Signage project. Stephanie Doland, Assistant Director of Development Services, gave an update on collection of feedback from businesses potentially affected. Doland noted the new proposed sign ordinance gives business owners more options of signage. She also noted staff anticipates the pilot program being proposed to Council during the summer of 2019.

### **7. Discussion and Update Regarding Main Street Refresh and Survey Intentions**

Staff informed the Board that a collection of questions would be put together by the Committees for the draft public survey regarding Downtown Brenham. The survey is a step in the Main Street Refresh process.

### **8. Discussion Regarding Cool Nights, Hot Tunes Event on April 13, 2019**

Board Member Tom Whitehead gave an update on the status of the Cool Nights, Hot Tunes event regarding logistics. Staff informed the Board the advertisement avenues used for the event. Board Member, Lewman, mentioned an option regarding volunteer firefighter organizations for future reference concerning advertisement.

## REGULAR SESSION

### 9. Approval of Minutes from March 4, 2019 Meeting

A motion was made by Board Member Jim Moser and seconded by Board Member Tom Whitehead to approve the minutes from the March 4, 2019 Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	Yes
John Hermann	<b>Absent</b>
Jon Hill	Yes
Walter Jackson	Yes
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Yes
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

### 10. Committee Reports:

#### a. Design –

- i. **Incentive Grant Updates** - Chair Young noted Main Street would be on Brenham Community Development Corporation (BCDC)'s agenda April 24, 2019 at 7:30 a.m.
- ii. **Spring Eggs Art Walk Update** - Young gave an update on the event's status.
- iii. **DowntownTX.org Project** - Staff updated the Board on efforts to complete fields of information for the 207 properties currently uploaded on the site, which is hosted by the Texas Historical Commission. Staff assured the Board this would be a great opportunity for developers to view properties and note which are available for purchase or lease.

#### b. Organization –

- i. **Private Facebook Group for Downtown Stakeholders Update** - Board Member, Tiffany Morisak, updated the Board on the status the private Facebook page, which allows stakeholders to stay informed and engaged.
- ii. **New Committee Member, Evonne Sturm** - Morisak welcomed Board Member Evonne Sturm to the Organizational Committee.

**c. Promotion –**

- i. Summer Sip Event Update** - Whitehead updated the Board on the planning of the Summer Sip event.

**11. Main Street Staff Update:**

- a May Meeting Date** - Staff confirmed the May meeting will be May 6, 2019 at 4:00 p.m.
- b Rescheduled Brenham Community Development Corporation Meeting** - Staff reminded the Board of BCDC's Meeting on April 24, 2019.
- c 2019 Main Street Conference Video** - Staff showed a clip of Downtown Brenham and video slideshow of Local History Day.

**12. Adjourn.**

A motion was made by Board Member Dr. Jackson and seconded by Board Member Morisak to adjourn the Main Street Board Meeting.

Chair Young called for a vote. The motion passed at 5:00 p.m. with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	Yes
John Hermann	<b>Absent</b>
Jon Hill	Yes
Walter Jackson	Yes
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Yes
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

*Margie Young*

Board Chair

ATTEST:

*Caz R. Muske*

Main Street Manager