



**NOTICE OF A MEETING
MAIN STREET BOARD
MONDAY, SEPTEMBER 8, 2020; 4:00 P.M.**

A regular meeting of the Main Street Board was conducted in person at Funky Art Cafe on Monday, September 8, 2020, beginning at 4:00 pm.

Members present:

Tom Whitehead, John Hermann, Jon Hill, Tiffany Morisak, Lowell Ogle, Evonne Sturm, and Connie Wilder

Members absent:

Chair Margie Routt Young, Vice Chair Jim Moser, Shannan Canales, and Jeff Lewman

Ex-Officio Members:

Councilmember Susan Cantey

City staff present:

Tourism & Marketing Director Jennifer Eckermann and Tourism & Marketing Coordinator Nancy Joiner

1. Call Meeting to Order

Tom Whitehead called the meeting to order.

2. Citizen/Visitor Comments

There were no citizen comments.

REGULAR SESSION

3. Discuss and Possibly Act Upon the Minutes from the August 3, 2020, Regular Main Street Board Meeting

A motion was made by Board Member Tiffany Morisak and seconded by Board Member Connie Wilder to approve the minutes from the August 3, 2020, Regular Main Street Meeting.

Tom Whitehead called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Absent
Vice-Chair Jim Moser	Absent
Shannan Canales	Absent
John Hermann	Yes
Jon Hill	Yes
Jeff Lewman	Absent
Tiffany Morisak	Yes
Lowell Ogle	Yes
Evonne Sturm	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

4. Discuss and Possibly Act Upon Organization Committee Recommendation for Design and Purchase of Custom Wooden Miniature Downtown Building Replicas for Holiday Giving

Tiffany Morisak, Organization Chair, presented this item. The organization committee is recommending the Board approve the pursuit of ordering miniature wooden replicas of downtown buildings. A company has been contacted for information, and the committee feels the pricing is excellent and that the items might make a great Christmas gift. There was a discussion to offer note cards as well. These would be sold online and at the Visitor Center.

A motion was made by Board Member Jon Hill and seconded by Board Member John Hermann to approve the Incentive Grant application for 96 West’s new awning.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Absent
Vice-Chair Jim Moser	Absent
Shannan Canales	Absent
John Hermann	Yes
Jon Hill	Yes
Jeff Lewman	Absent
Tiffany Morisak	Yes
Lowell Ogle	Yes

Evonne Sturm	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

5. Report on Summer Sip & Art Walk

Tom Whitehead, Promotion Committee Chair, reported on the Summer Sip and Art Walk. There have been 187 glasses sold with 55 of those of online sales to date. Anthony Moreno and Dax Flisowski will play at the Gazebo on the courthouse lawn. All artists are in place at sipping locations, and every merchant has a specialty drink.

6. Committee Reports

- a. Design**
- b. Organization**
- c. Promotion**
- d. Economic Vitality**

The committee reports were given, as stated in the Agenda packet on pages 13-22.

7. Brenham Heritage Museum Report

Board Member Tiffany McMordie Morisak reported there would be a small event held at the Simon Theatre. The event will detail what will be happening at the Museum at the end of October. Community leaders, the public, and other guests will receive an invitation.

8. Washington County Chamber of Commerce Report

Wende Ragonis with the Chamber of Commerce was not present, and Jennifer Eckermann reported the Tailgate to You was a success with over 20 area businesses participating. October 27 is Brazos Valley Gives Day and the Chamber is actively promoting this day locally. There will be a Chamber Lunch and Learn with Lance Simmons, District Engineer from TxDOT, speaking on September 30. The Chamber is hosting Chamber Chat on September 22 at 9 am at Ant Street Inn. The event will be a small group. Administrative Professional Day Celebration will be held October 9 at the County Event Center with Elizabeth McCormick giving her keynote address on "YOU. In the Pilot's Seat".

9. Visit Brenham DMO Report

Tourism and Marketing Director Jennifer Eckermann presented this item. VisitBrenhamTexas.com website won the "People's Choice Award" for the best website over Boerne and Denton at the TACVB Annual conference. The Texas Music Festival will have a meeting here on September 22 at the Barnhill Center. Our top ten most visited website pages for August 2020 were 26,032 views, and unique page views were 20,450. Our August organic post impressions were 125,371. The shows at the Barnhill for the fall will be Ray Benson, Jim Curry, and Gary Morris. Evacuees from Hurricane Laura came to Brenham to stay. A letter and visitor guides were delivered to the Hoteliers to give visitors an idea of what we have to offer while they were here.

10. Staff Report and Building/Business Update

Tourism and Marketing Director Jennifer Eckermann presented this item about a gentleman is looking at the Market Street Depot and surrounding land. He has a possible idea for this building and land. We updated the DowntownTX.org website with the latest sold and rental properties available. Capital 1 building has potential buyers for the properties and will close in 3 weeks. Home Sweet Farm has received the Incentive Grant application. The new cigar lounge will be called Brown /water Cigar Bar. There will be a bar inside the lounge and owned by Randy Bayer.

11. Adjourn.

The next meeting would have been on Monday, October 5, 2020, at 4 pm. In Conference room 2A.

Tom Whitehead adjourned the meeting.

Tom Whitehead

Board Member

ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator