



**NOTICE OF A MEETING
MAIN STREET BOARD
MONDAY, SEPTEMBER 7, 2021; 4:00 P.M.**

A regular meeting of the Main Street Board was conducted in person in Conference Room 2A, Brenham City Hall Monday, September 7, 2021, beginning at 4:00 pm.

Members present:

Vice-Chair Tiffany Morisak, Melinda Faubion, Jon Hill, Lowell Ogle, Doug Peck, Elizabeth Price Tom Whitehead and Connie Wilder

Members absent:

Chair Margie Routt Young and Traci Pyle

Ex-Officio Members:

Wende Ragonis-Anderson, Chamber of Commerce

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Tourism & Marketing Coordinator Nancy Joiner, and Main Street Coordinator Kathrine Briscoe

1. Call Meeting to Order

Vice-Chair Tiffany Morisak called the meeting to order.

2. Citizen/Visitor Comments

REGULAR SESSION

3. Discuss and Possibly Act Upon the Minutes from June 7, 2021, Regular Main Street Board Meeting and June 28, 2021, Joint Planning & Zoning Commission and Main Street Board Meeting

One item on the June 7, 2021 minutes needs to be changed, and number 11 should be KTEX/KWHI, not TEX. On June 28, 2021, one item under Citizens present should be Mary Thornhill and not Mark Thornhill. Upon those changes, a motion was made by Board Member Elizabeth Price and seconded by Board Member Tom Whitehead to approve the minutes from June 7, 2021, the Regular Main Street Board Meeting, and June 28, 2021, Joint Planning & Zoning Commission and Main Street Board Meeting.

Vice Chair Tiffany Morisak called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Absent
Melinda Faubion	Yes
Jon Hill	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Traci Pyle	Absent
Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

4. Discuss Update on Historic Preservation Ordinance and Process to Select Two Downtown Historic Overlay Property Owners to Serve on the Historic Preservation Ordinance Board

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. A letter and a nomination form was sent to property owners to select two property owners from the Historic Overlay District will be placed on a selection form. These owners had until September 3, 2021, to nominate someone. Fourteen property owners represented 21 properties. There were 21 forms sent in; two forms sent in were of comments only. One person nominated was ineligible due to not being a property owner in the Historic Overlay District. There were 37 nominations total. A selection form will be sent out the week of September 6, 2021, for property owners to select two people. They have until Friday, September 24, 2021, at 5 pm to turn in at City Hall.

5. Discuss Update on St. Charles Station Project

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. This project has become a top priority, and it will be done in three phases. Phase I will be the Food Truck Park, developing a budget, presenting to Carolyn Miller, and then presenting to TIRZ’s Board. The Food Truck Task Force is in the process of an ordinance.

6. Discuss Organization Committee Plan for a Volunteer Appreciation Event on October 16, 2021

Kathrine Briscoe, Main Street Coordinator, presented this item. The Organization Committee wanted to thank all of its volunteers for their service to Main Street Brenham. This event will be at 5 pm, and honor John Hermann for his many years of service to the Main Street Board. It will be a very casual affair.

7. YellowTruck Market Update to Include Business Plan, Participants, and Interview Selection Process

Kathrine Brisco, Main Street Coordinator, presented this item. The YellowTruck received 19 applications, and they have currently interviewed those applicants. The Advisory Board will meet to review the applications, and there will be a soft opening on October 21, and then there will be a grand opening.

REGULAR SESSION

8. Discuss and Consider Design Committee Recommendation to Approve Incentive Grant Reimbursement for an awning at 30 North Gastropub for \$1,329.00

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. 30 North Gastropub submitted an Incentive Grant for an awning at 30 North Gastropub for \$1,329.00.

Vice Chair Tiffany Morisak called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Absent
Melinda Faubion	Yes
Jon Hill	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Traci Pyle	Absent
Tom Whitehead	Yes
Connie Wilder	Yes

9. Discuss and Consider Recommendation to City Council to Construct a Crosswalk at the intersection of Main and Austin Street

Jennifer Eckermann, Director of Tourism and Marketing Director, presented this item. Stacy Marhofer contacted Jennifer Eckermann about a possible crosswalk at Main and Austin. Her customers use Parking Lot A, and she wants to give them a safe way to cross the street. Dane Rau will contact TxDOT when doing the Mill and Overlay Project downtown to see if they will add this crosswalk to the project. He has not heard from TxDOT.

WORK SESSION

10. Design Committee Report there was no August Meeting

Elizabeth Price, a member of the Design Committee, presented this report. There was no meeting in August, but Kathrine Briscoe sent the committee a report update which includes 30 North Gastropub's Incentive Grant, YellowTruck, and The Side Door both submitted Sign Grant Applications, but the

work has not been completed. Two other businesses asked for Sign Grant Applications. They have started talking with property owners about offering them the Priority Project Program grant, finalized the flyer for the Christmas Window Decorating Contest, and working towards making a coloring book of Downtown Buildings.

11. Organization Committee Report to Include: Quarterly Merchant Mixer; Local History Day for 2022; Online and Social Media Presence for Downtown Brenham; Volunteer Appreciation in October; First Friday Farmers Market

Tiffany Morisak, a member of the Organization Committee, presented this report. Update on the Local History Day dates have been set for March 7 (5th grade) and March 9 (4th grade), with the Volunteer Leadership Group at the Chamber helping, began planning the Volunteer Appreciation event set for October 16 at 5 pm and gave a Farmers Market Update.

12. Promotion Committee Report to Include: Uptown Wine Swirl; Scarecrow Extravaganza

Tom Whitehead, Chair of the Promotion Committee, presented this report. Finalized details for Scarecrow Extravaganza, decorating downtown, will be on September 14, and the deadline to participate will be on September 24. They began planning for Uptown Swirl, which will be on January 15, 2022, and 800 glasses will be sold.

13. Economic Vitality Committee Report to Include: Yellow Truck Market; Food Truck Park; Historic Preservation Ordinance; Buildings Sold and Updates; Imagine the Possibilities Tour

Jon Hill, Chair of the Economic Vitality Committee, presented this report. Update on buildings sold downtown, update the retail incubator for Yellow Truck Market, and update on Historic Preservation Ordinance and process of nomination and selection forms.

14. Brenham Heritage Museum Report.

Tiffany Morisak, a member of the Brenham Heritage Museum, presented this report. The Museum has started renovations, and they are taking walls down to open up the space. Fundraising will be in October for the Museum, and changes are being made at the Bus Depot Gallery. They will be applying for an Incentive Grant with Main Street Brenham, and they can apply for an EIG grant for the exhibits.

15. Washington County Chamber of Commerce Report.

Wende Ragonis-Anderson, of the Chamber of Commerce, presented this report. The Chamber has begun to host events such as their Tailgate Party, and it was a huge success. They are trying to attract new employers to come to Brenham. Trying to find ways for people that live out of town but work here, they want them to move and live here instead of traveling back home every day. Lunch and Learn will be coming back. HB4072 will go before the special session in Austin. It has to do with sales tax and could affect businesses on how they collect them.

15. Visit Brenham DMO Report to Include the City Managers Report

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. Updated the Board on The Barnhill Center, Visitor Center, Social Media, Print/Online Advertising, First Fridays Farmers & Artisan Market, Group Sales, and Digital Media Marketing Report. Along with a new segment on KTEX/KWHI about live music each week that is in our area. We are currently working on 2022 Visitor Guide and there will be a Tourism Advisory Board that will disburse HOT funds.

19. Staff Report and Building/Business Update.

Kathrine Briscoe, Main Street Coordinator, presented this item. Brunmiller’s and other businesses in town are hosting the Washington County Wedding Event on September 26, 2021, at the Giddings-Stone Mansion. There is possibly a potential renter for Jim’s Wim’s building, and there is a new owner for the CBD building.

20. Adjourn.

The next meeting will be Monday, October 4, 2021, at 4 pm. In Conference room 2A at City Hall.

Tiffany Morisak adjourned the meeting.

Tiffany Morisak
Board Vice-Chair

ATTEST:

Nancy Joiner
Tourism & Marketing Coordinator