



**NOTICE OF A MEETING
MAIN STREET BOARD
MONDAY, MAY 3, 2021; 4:00 P.M.**

A regular meeting of the Main Street Board was conducted in person at The Barnhill Center in the Bullock Ballrooms on Monday, May 3, 2021, beginning at 4:00 pm.

Members present:

Chair Margie Routt Young, Shannan Canales, Melinda Faubion, John Hermann, Jon Hill, Tiffany Morisak, Lowell Ogle, Doug Peck, Elizabeth Price, and Tom Whitehead

Members absent:

Connie Wilder

Ex-Officio Members:

Wende Ragonis, Chamber of Commerce

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Tourism & Marketing Coordinator Nancy Joiner, and Main Street Coordinator Kathrine Briscoe

1. Call Meeting to Order

Chair Margie Routt Young called the meeting to order.

2. Citizen/Visitor Comments

There were no citizen comments.

3. Introduction of Main Street Coordinator Kathrine Brisco

REGULAR SESSION

4. Discuss and Possibly Act Upon the Minutes from March 1, 2021, Regular Main Street Board Meeting

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A motion was made by Board Member John Hermann and seconded by Board Member Shannan Canales to approve the minutes from March 1, 2021, Regular Main Street Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Shannan Canales	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

5. Discuss and Consider Approval of Design Committee Recommendation to Approve Incentive Grant Reimbursement for Fred Kugel of \$1,615.17.

A motion was made by Board Member Shannan Canales and seconded by Board Member Jon Hill to approve the Incentive Grant Reimbursement for Fred Kugel of \$1,615.17.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Shannan Canales	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

6. Discuss and Consider Approval of Design Committee Recommendation to Approve Incentive Grant Reimbursement for Laura Upchurch of \$7,000.00.

A motion was made by Board Member Tom Whitehead and seconded by Board Member Lowell Ogle to approve the Incentive Grant Reimbursement for Laura Upchurch of \$7,000.00.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Shannan Canales	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

WORK SESSION

7. Report of Historic Preservation Ordinance and Public Update Meeting

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. She gave an overview of comments made at the Public meeting to the Historic Preservation Ordinance. She will present to City Council on Thursday, May 6, 2021, and give some history and section highlights. Also, talk about Tax Incentives and provide the dates for the next Ordinance meetings and other dates to go before P&Z and Council.

8. Update on Downtown Mobil Food Vendor Task Force Meeting and Plans for a Possible Food Truck Park Downtown.

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. A Task Force has been set up to discuss what needs to be done with the Mobil Food Vendors. They have made a comparison chart of other City's to see what they are doing. They are looking to develop a Linear Park for Mobil Food Vendors between Market and Baylor Streets, possibly using TIRZ's dollars to complete this project. It will have a Railroad them to it. She will let the Board know when the City will vote on this issue.

REGULAR SESSION

9. Discuss and Consider Recommendation of Executive Committee to City Council to Adopt Tax Incentives for Preservation Projects as Part of Historic Preservation Ordinance.

A motion was made by Board Member Elizabeth Price and seconded by Board Member Shannan Canales to recommend to City Council to adopt Tax Incentives for Preservation Projects as part of the Historic Preservation Ordinance.

Chair Young called for a vote. The motion passed with the Board voting as follows:

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Chair Margie Routt Young	Yes
Shannan Canales	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

10. Discuss and Consider Approval of Recommendation to City Council to Approve Plan for a Food Truck Park in Downtown Brenham and Support Plan to Work with Downtown Businesses Temporarily Permitted for Using Public Right of Way for Mobil Food Vending.

This item was tabled until the June Main Street Board Meeting until more information can be obtained.

WORK SESSION

11. Update on Summer Sip & Art Walk Scheduled for June 12.

Nancy Joiner, Tourism & Market Coordinator, reported on the Summer Sip & Art Walk. 29 Merchants are participating with their drink choices and art being provided in the store. She showed the sample glass that participants will receive, and tickets have already gone on sale.

12. Design Committee Report to Include: Sign Grant Applications Out; Updating Design Guidelines for HPO; Discussion on a Window Decorating Contest; Began Discussion of Possible TDA President's Award Applicants; Review the Ride Along Downtown of Businesses; Lights on Downtown Buildings; Coloring Book.

Elizabeth Price, Chair of the Design Committee, reviewed each item from the 2021 Work Plan. The Committee is considering a Christmas Window decorating contest for Downtown Brenham during the Christmas Stroll. They need to compile rules and prizes for this event.

13. Organization Committee Report to Include Quarterly Merchant Mixers; Downtown Merchants Association; Local History Day for 2022; Run Recollections DVD at the Visitor Center; Updating Walking Tour Brochure and KIOSK; Volunteer Appreciation in October; Volume III of Oral History; First Friday Farmers Market; Main Street Online Store.

Tiffany Morisak, Chair of the Organization Committee, reviewed items from the 2021 Work Plan that the Committee is accomplishing each month.

14. Promotion Committee Report there was no April meeting.

15. Economic Vitality Committee Report to Include: Buildings Sold and Possible Contracts; Image the Possibilities Tour, Retail Incubator Program; Master Plan Update.

Jon Hill, Chair of the Economic Vitality Committee, reviewed each item from the 2021 Work Plan. He mentioned an Incubator Program that will be in a Downtown business. This program will be a great asset to the Downtown.

16. Brenham Heritage Museum Report.

Board Member Tiffany Morisak reported on the Museum. They are currently working with contractors for new signage on the Museum building. There is a Maifest exhibit at the Brenham Bus Depot and invited everyone to come and see it.

17. Washington County Chamber of Commerce Report.

Wende Ragonis, with the Chamber of Commerce, reported on House Bill 472, which is a new bill about collecting sales tax. It is going quickly through the House of Representatives. It could impact businesses who collect sales tax in Brenham.

18. Visit Brenham DMO Report

Tourism and Marketing Director Jennifer Eckermann presented this item. She reported that she should receive the first report on the Visitor Study this week. She is hoping that we will receive great information on who is visiting Brenham. A new Wedding Guide has been printed and has been received.

19. Staff Report and Building/Business Update.

Tourism and Marketing Director Jennifer Eckermann presented this item. She reported that four Buildings that were never listed for sale and have sold or had a contract on them. Two closed last week, two closed last month, and one is under contract. A comment was made to have our Incentive and Sign Grant Applications online for Downtown Business Owners to access.

20. Adjourn.

The next meeting will be Monday, June 7, 2021, at 4 pm. In the Bullock Ballroom.

Margie Routt Young adjourned the meeting.

Margie Routt Young

Board Chair

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ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator