

**MINUTES
MAIN STREET BOARD
January 9, 2023**

A regular meeting of the Main Street Board was held on Monday, January 9, 2023 at City Hall, Conference Room 2A, 200 W. Vulcan, Brenham, Texas beginning at 4:02 p.m.

Board members present were Tiffany Morisak, Dax Flisowski, Celia Haley, Andrea Liner, Douglas Peck, Elizabeth Price, Pete Simpson, and Connie Wilder.

Board members absent were Lowell Ogle, Coleen Broussard, and Wendy Meaux

City of Brenham staff members present were Economic Development Director Susan Cates, Economic Development Specialist Teresa Rosales, and City Secretary Jennifer Bellinger.

Others present were City Councilmember Leah Cook, Washington County Chamber of Commerce President/CEO Jamie Rankin, Jason May (media) from the Brenham Banner-Press, and Tom Whitehead (media) from KWHI.

1. Chair Tiffany Morisak called the meeting to order.

2. Citizen/Visitor Comments

There were no citizen comments heard.

WORK SESSION

3. Introduction of New Main Street Board of Members

Tiffany Morisak thanked the new board members. A correction was made from Andrea Liner to Andi Liner. Susan Cates advised the board members that there will be upcoming board training.

Board member Coleen Broussard arrived.

4. Reports from Main Street Committees

- **Design** – Elizabeth Price (Chair) stated there was no November meeting. They received a grant application from Glamfetti, discussed Christmas decorations, reported a survey of Christmas activities which included a Window Decorating Contest, and shared an update on Austin Alley.
- **Economic Vitality** – Susan Cates provided a short update in place of Jon Hill (who will continue to serve on the committee; however, not as chair). Parking was discussed along with a potential Downtown Business Alliance.
- **Organization** – Tiffany Morisak discussed membership of this committee along with a need to recruit volunteers for all committees. The future of Local History Day is being discussed.

- **Promotions** – Tom Whitehead (Chair) stated that 542 glasses for the Uptown Swirl event have been sold so far. Event volunteers are needed. He provided an update on Hot Nights cool Tunes bands and sponsors.

5. Discussion and Update on Brenham Heritage Museum

Museum is open Wednesday through Saturday from 10 – 4pm. Admission is \$5 for everyone. There will be a gala in February. A search for a new Director has begun.

6. Discussion and Update from Washington County Chamber of Commerce

Jamie Rankin reported that the Chamber determined they should fulfill the role of partner with the Main Street Board or vice versa, for event purposes only. They have 20 new members since November. Chamber Banquet is upcoming and they are looking for nominations for the Man/Woman of the Year. They are also looking for nominations for Small Business and Non-Profit of the year.

7. Discussion and Update on Main Street Manager Position

Susan Cates updated that the Main Street Manager position was open for applications on December 19th. They have received 8 applications. They hope to include designated Main Street Board members as part of the interview process.

REGULAR SESSION

8. Discuss and Possibly Act Upon the Minutes from the November 14, 2022 Regular Meeting

Item number 7 from the minutes referencing Brenham Heritage Museum should be amended from \$5,000 for repairs to \$7,000 for repairs. Item 9 referencing Fluff Wreaths should indicate that the volunteers were to help immediately following the meeting. A motion was made by Pete Simpson and seconded by Doug Peck to approve the minutes with the changes as noted.

Chair called for a vote. The motion passed with the Board voting as follows:

Chair Tiffany Morisak	Yes
Coleen Broussard	Yes
Dax Flisowski	Yes
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Absent
Lowell Ogle	Absent
Douglas Peck	Yes
Elizabeth Price	Yes

Pete Simpson	Yes
Connie Wilder	Yes

9. Discuss and Possibly Act Upon the Election of Main Street Board Chairperson and Vice Chairperson for a Term of One Year, Expiring on December 31, 2023

Doug Peck volunteered to be Chair and Pete Simpson volunteered to be Vice Chair.

A motion was made by Celia Haley and seconded by Connie Wilder to accept them as volunteers for the aforementioned positions on the Main Street Board.

Chair called for a vote. The motion passed with the Board voting as follows:

Chair Tiffany Morisak	Yes
Coleen Broussard	Yes
Dax Flisowski	Yes
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Absent
Lowell Ogle	Absent
Douglas Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Connie Wilder	Yes

10. Discuss and Possibly Act Upon the Election of Two Board Members to Serve on the Executive Committee for a Term of One Year, Expiring on December 31, 2023.

Andi Liner and Tiffany Morisak volunteered to serve on the Executive Committee.

A motion was made by Doug Peck and seconded by Elizabeth Price to accept Andi Liner and Tiffany Morisak for the aforementioned positions on the Executive Committee.

Chair called for a vote. The motion passed with the Board voting as follows:

Chair Tiffany Morisak	Yes
Coleen Broussard	Yes
Dax Flisowski	Yes
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Absent
Lowell Ogle	Absent
Douglas Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes

Connie Wilder

Yes

11. Discuss and Possibly Act Upon Recommendations from the Organization Committee Related to the Structure of All Main Street Board Committees

Per Susan Cates, the Organization Committee in their October meeting reviewed the number of members on each Main Street Committee and is making the following recommendations for number of members on each committee:

- Design – 7 (currently 5)
- Organization – 5 (currently 4)
- Promotions – 11 (currently 8)
- Economic Vitality – 5 (currently 5)

A motion was made by Doug Peck and seconded by Coleen Broussard to accept the recommendations as noted.

Chair called for a vote. The motion passed with the Board voting as follows:

Chair Tiffany Morisak	Yes
Coleen Broussard	Yes
Dax Flisowski	Yes
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Absent
Lowell Ogle	Absent
Douglas Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Connie Wilder	Yes

They also recommended that every board member should serve on a committee.

Dax Flisowski and Celia Haley volunteered to be on the Design Committee. Andi volunteered to be on the Promotions Committee.

12. Discuss and Possibly Act Upon the Election of Committee Chairs for All Main Street Board Committees for a Term of One Year, Expiring on December 31, 2023.

The Board passed on this item with no action taken. It will be brought back to the Board after further review.

13. Administrative Reports

A list of proposed dates for 2023 Main Street Board Meetings will be emailed to the group. Staff was instructed to purchase bricks for outgoing board members – Jon Hill, Margie Young, Tom Whitehead and Melinda Faubion. There will be no Farmer’s Market in January. The next Farmer’s Market is on February 3rd. The building that housed Revival Mercantile has a new owner. Discussion was had regarding Chuck Norris being engaged for future event to attract visitors.

The next Main Street Board Meeting is February 6, 2023.

Councilmember Leah Cook thanked new members for volunteering to serve.

Chair Morisak adjourned the Meeting.

Tiffany Morisak

Tiffany Morisak
Board Chair

ATTEST:

Jeana Bellinger

Jeana Bellinger, City Secretary for
Susan Cates, Economic Development Director