



Main Street Advisory Board Meeting Minutes September 11, 2023

A regular meeting of the Main Street Board was held on Monday, September 11, 2023, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Liner, Doug Peck, Tiffany Morisak, Wendy Meaux, Elizabeth Price, Pete Simpson, Connie Wilder

Members absent:

Dax Flisowski, Celia Haley, Lowell Ogle

City Staff present:

Main Street Manager Leigh Linden
Economic and Community Development Director Teresa Rosales
Economic Development Administrative Assistant Christine Simich
City Manager Carolyn Miller

Others present:

Sherry Harber

1. Call Meeting to Order

The Main Street Board Chair, Doug Peck called the meeting to order at 4:05 pm.

2. Citizen/Visitor Comments

There were no citizen comments.

3. Reports from Main Street Committee Chairs:

- a. **Design-** Design has not met since the last board meeting. No updates were given.
- b. **Economic Vitality-** Economic Vitality has not met since the last board meeting. No updates were given.
- c. **Organization-** Tiffany Morisak reported the 25th Anniversary Celebration of Main Street. The history DVD from James Pharaon is expected by the end of the year.
- d. **Promotions-** Andi Linder reported that the Scarecrow Extravaganza setup will be tomorrow, September 12th Ace Hardware will sponsor “Mask-erade on Main” on October 28th and they are hoping to make this an annual family-friendly event. There will be changes to the Holiday Art Walk to switch from gift boxes to wreaths this year.

4. Update on First Fridays Farmer & Artisan Market

Leigh Linden reported that Texas Farm Credit has been secured as the sponsor and has paid for the year. This will help with Co-branding, merchandising and special advertising. Discussed issuing \$25 vouchers at each market as a potential incentive to attendees.

5. Approval of Minutes from Monday, August 21, 2023 Meeting

A motion was made by Pete Simpson and seconded by Tiffany Morisak to approve the minutes. The chair called for a vote. The motion passed with the Board voting as follows:

Chair Doug Peck	Yes
Vice-chair Pete Simpson	Yes
Andi Liner	Yes
Celia Haley	Absent
Connie Wilder	Yes
Dax Flisowski	Absent
Elizabeth Price	Yes
Lowell Ogle	Absent
Tiffany Morisak	Yes
Wendy Meaux	Yes

6. Approval on Main Street Grant for Brenham Heritage Museum

Evidence of completion was provided by the museum. A motion to issue a check was made by Connie Wilder and seconded by Andi Liner.

Chair Doug Peck	Yes
Vice-chair Pete Simpson	Yes
Andi Liner	Yes
Celia Haley	Absent
Connie Wilder	Yes
Dax Flisowski	Absent
Elizabeth Price	Yes
Lowell Ogle	Absent
Tiffany Morisak	No Vote (Recused)
Wendy Meaux	Yes

7. Administrative Updates

- **Next Board Meeting – October 2, 2023**
- **Updates from Elected Officials- none**
- **Other Staff Updates –**

- i. **Mask-erade on Main** – Details are coming together. Businesses have all been very receptive. Brenham ACE Hardware is the sole sponsor. Candy and treats are to be purchased to help downtown businesses with their supply.

- ii. **Scarecrow Extravaganza** – There are 23 entries. Scarecrows begin being placed starting September 29th with a deadline of October 1st.
- iii. **Christmas Stroll** – Christmas Stroll and Parade will be on December 2nd. Taste of Christmas on December 9th.
- iv. **Grant Process** – Teresa Rosales reported that she is making progress on rewriting the process for Main Street Grants and will send first drafts to Leigh Linden for review soon.

Adjourn

There being no further business, Connie Wilder motioned to adjourn. Pete Simpson seconded. Doug Peck adjourned the meeting at 4:38 pm.

Doug Peck

Chair

ATTEST:

Leigh Linden

Main Street Manager