

Main Street Advisory Board Meeting Minutes April 14, 2025

A regular meeting of the Main Street Board was held on Monday, April 14, 2025, beginning at 4:02 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Liner, Connie Wilder, Tiffany Morisak, Wendy Meaux, Roger Ross, Doug Peck, Tiffany Howard

Members absent:

Jon Hill, Lowell Ogle, Dax Flisowski, Amber Briggs

City Staff present:

Main Street Manager, Leigh Linden Economic Development and Community Development Director, Teresa Rosales Administrative Assistant, Christine Simich

Others present:

None

1. Call Meeting to Order

The Main Street Board Vice Chair, Andi Liner, called the meeting to order.

2. Citizen/Visitor Comments

No citizen or visitor comments were received.

3. Reports from Main Street Committee Chairs:

- ➤ **Design:** Leigh Linden reported on discussions regarding a new mural project in partnership with the Texas Arts and Music Festival for the wall at 214 W. Alamo Street. Also provided an update on the Spring Egg Art Walk contest winners.
- **Economic Vitality** Did not meet.
- ➤ Organization Tiffany Morisak announced the next Volunteer Appreciation Event scheduled for May 14 at Home Sweet Farm. The committee also discussed creating promotional merchant bags to support Main Street branding efforts.
- ➤ **Promotion** –Andi Liner provided an update on the upcoming Summer Sip event and noted that sponsors are still being sought. For Hot Nights, Cool Tunes, all sponsorships have been secured, and rack cards have been delivered.

4. Discuss and Possibly Act Upon the Minutes from the March 3, 2025, Regular Meeting.

A motion to approve the March 3, 2025 meeting minutes was made by Doug Peck and seconded by Roger Ross. The motion carried unanimously among those present.

Yes Chair Andi Liner Doug Peck Yes Connie Wilder Yes Dax Flisowski Absent Jon Hill Absent Lowell Ogle Absent Tiffany Morisak Yes Wendy Meaux Yes Roger Ross Yes Amber Briggs Absent Tiffany Howard Yes

5. Discuss and Possibly Act Upon the Main Street Design Committee's Recommendation to Approve the Application for the Main Street Incentive Grant for 214 W. Alamo Street for \$4,792.10.

A motion to approve the grant application was made by Tiffany Morisak and seconded by Roger Ross. The Chair called for a vote. The motion passed with the Board voting as follows:

Chair Andi Liner Yes Doug Peck Yes Connie Wilder Yes Dax Flisowski Absent Jon Hill Absent Lowell Ogle Absent Tiffany Morisak Yes Wendy Meaux Yes Roger Ross Yes Amber Briggs Absent Tiffany Howard Yes

6. Administrative/Elected Officials Report

Leigh Linden, Main Street Manager

- Provided a final update on Hot Nights, Cool Tunes. All sponsorships have been secured, and rack cards have been ordered.
- Announced the Texas Main Street Conference will be held on Tuesday, June 10 in Austin. A session titled "Board Training" is available for interested Board Members. Cost: \$25.
- Shared that she met with the Texas Arts and Music Festival team; the current mural at 214 W. Alamo Street was damaged after the property owner made masonry repairs and has reached the end of its useful life. It will be replaced.
- Attended the Main Street Now Conference in April.

The meeting adjourned at 4:55 pm.

Next Regular Board Meeting – May 12, 2025

Andi Liner

Chair

ATTEST:

Leigh Linden

Main Street Manager