



**NOTICE OF A MEETING
TOURISM ADVISORY BOARD
THURSDAY, JANUARY 19, 2023, AT 9:00 AM
BULLOCK BALLROOM, THE BARNHILL CENTER
111 W. MAIN STREET
BRENHAM, TEXAS**

1. Call Meeting to Order

2. Public Comments

[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three minutes. No Board discussion or action may take place on a matter until such matter has been placed on an agenda and posted in accordance with the law.]

REGULAR SESSION

3. Discuss and Possibly Act Upon the Election of Tourism Advisory Board Chairperson and Vice Chairperson for a Term of One Year, Expiring on December 31, 2023

4. Discuss and Possibly Act Approval of Minutes from October 13, 2022 Board Meeting

WORK SESSION

5. Update on Short Term Rentals (STRs) to Include Growth in 2022, and the HOT Collections Platform (GovOS)

6. Report on Changes to Datafy Visitor Information Dashboard

7. Texas Music Friendly Report to Include Updates on Texas Sounds and Cities Conference, Success of Washington County Live, and Promotion of Live Music Events at Local Venues

8. Report on First Round of Tourism Grants for 2023

9. Washington County Expo Report

10. Report on Hotel Occupancy Tax Collections

11. Visit Brenham DMO Q1 Report and 2022 Highlights

12. Administrative Report to Include Tourism Partner Awards Reception, Possible Spring Press Trip, and 2023 Meeting Dates

13. Adjourn

CERTIFICATION

I certify that a copy of the January 19, 2023, agenda of items to be considered by the Tourism Advisory Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on January 12, 2023, 9:50 am.

Nancy Joiner

Tourism and Marketing Coordinator

Disability Access Statement: This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested twenty-four (24) hours before the meeting) by calling (979) 337-7200 for assistance.

I certify that the attached notice and agenda of items to be considered by the Tourism Advisory Board was removed by me from the City Hall bulletin board on the _____ day of _____, 2023 at _____.

Signature

Title