
PARKS, RECREATION AND OPEN SPACES MASTER PLAN

2015-2025



LIFE
re-imagined
**WIDE
OPEN**

The following individuals were instrumental in the development of the Brenham Parks, Recreation and Open Spaces Master Plan.

Mayor Milton Y. Tate, Jr.

Councilmembers

Andrew Ebel
Danny Goss
Gloria Greenwade-Nix
Keith Herring
Mary E. Barnes-Tilley
Weldon C. Williams, Jr.

Brenham Community Development Corporation

Charles Moser, Chair
*John Barkman
Bill Betts
Darrell Blum
David Cone
John Hasskarl
Atwood Kenjura
**Jason Kiemsteadt

Parks and Recreation Advisory Board

Kenneth Goessler, Chair
Jim Baker
Bill Betts
Delbert Boeker
Robert Haberman
Pam Hohlt
*Cecil Meekins
Luis Mendoza
Jeff Tilley
**Paula Buls

ACKNOWLEDGEMENTS

City Staff

Terry K. Roberts, City Manager
Kyle Dannhaus, Assistant City Manager
Carolyn D. Miller, Chief Financial Officer
Wende Ragonis, Director of Community Services
Dane Rau, Director of Public Works
Casey Redman, Parks Superintendent
Crystal Locke, Recreation Coordinator
Tammy Jaster, Aquatic Supervisor
Paula Shields, Administrative Assistant
Rebecca Squyres, GIS Coordinator

Master Plan prepared by:

Jo An M. Zimmermann, Ph.D., CPRP
Associate Professor, Texas State University

Crystal Locke
Recreation Coordinator

*term ended 2014

**incoming 2015 board member

Contents

- Chapter 1: Introduction 1
 - 1.1 History of Brenham Parks and Recreation 1
 - 1.2 Core Values 8
 - 1.3 Vision..... 8
 - 1.4 Mission 8
 - 1.5 Physical Characteristics 9
 - 1.6 General Demographic Characteristics 10
- Chapter 2: Plan Development Process..... 12
- Chapter 3: Area and Facility Concepts and Standards..... 15
 - 3.1 Functions performed by "small agencies" nationwide and in Texas 16
 - 3.2 Recreation programs offered by "small agencies" in Texas 16
 - 3.3 Facilities operated by "small agencies" in Texas 17
 - 3.4 Land Information for "small agencies" nationwide and in Texas 18
 - 3.5 Miscellaneous Benchmarking Ratios 18
- Chapter 4: Facility Inventory..... 19
 - 4.1 Park Classification 19
 - 4.2 Existing Park System in Brenham..... 26
 - 4.3 Program and Service Matrix and Asset Map..... 28
- Chapter 5: Needs Assessment and Identification 31
 - 5.1 Analysis of current offerings 31
 - 5.2 Benchmarking 32
 - 5.3 Environmental Scan 32
 - 5.4 Master Planning Survey 32
 - 5.5 Public Meetings and Focus Groups..... 34
 - 5.6 Community Interest Survey 36
- Chapter 6: Goals and Objectives..... 41
- Chapter 7: Plan Implementation and Prioritization of Needs 44
- Appendix A: Full PRORAGIS Report..... 49
- Appendix B: Master Planning Survey..... 66
- Appendix C: Marketing 68
- Appendix D: Community Meeting Report 76
- Appendix E: Community Interest Survey 82

As a growing rural area, Brenham's park system needs to respond to the changing environment of its community.

Chapter 1: Introduction

This document is the result of an extensive planning process involving elected officials, board members, staff, industry experts, and most importantly the residents of Brenham. The goals of this process are to (1) create a document which represents the vision for the parks system over the next ten years, (2) utilize industry standards to benchmark performance, (3) define goals and objectives which meet the community's dynamic needs, and (4) create a plan of action for the implementation of the plan. This document is intended to guide the parks system, but also incorporates flexibility in responding to unique opportunities as they arise.

1.1 History of Brenham Parks and Recreation

Brenham is a community shaped by its past and eager to unlock its future. Originally settled as Hickory Grove, the community changed its name to Brenham in 1843 in honor of local doctor and Republic of Texas hero, Dr. Richard Fox Brenham. With the construction of the Washington County Railroad in 1860, Brenham served as a distribution point for the state's interior. Despite the 1867 yellow fever epidemic, the burning of commercial buildings by federal occupation troops during reconstruction, and destructive fires in 1873 and 1877, Brenham's economy expanded to include banking (1866), silk and cigar manufacturing (1880s), and other industries. Jewish merchants helped stimulate the town's extensive retail and wholesale trade. Arrival of the Gulf, Colorado and Santa Fe Railway in 1880 augmented Brenham's significance as a regional marketing center. By the 1890s cottonseed oil, mattress manufacturing, food and fiber processing, and metal fabricating were significant economic activities. The influx of Houston-area and rural Washington County residents, the expansion of processing and industry, and the advent of new manufacturers prospered the local economy. In 1907, local farmers established the Brenham Creamery Company to make butter from excess cream. Later the creamery began to make ice cream and in 1930 the company name was changed to Blue Bell Creameries after the native Texas bluebell wildflower. The continued success of Brenham's industry has supported the community and the residents of the area. It is a friendly community eager to share its rich history and hospitality through all of its assets, including the parks system.

1.1.1 Fireman's Park

It's hard to believe that a heated exchange between Union soldiers and local residents in September 1866 led to the eventual development of the City of Brenham's flagship park. The soldiers, part of an infantry company stationed in the city during reconstruction, took issue with comments made in the local newspaper and set the town on fire – not once, but twice.

And so was born the Brenham Fire Department – organized under the pretense of protecting the community from fire, but in reality as a way to defend it from the Union soldiers. The department's history has been intertwined with that of the City since it was through the firemen's generosity that Fireman's Park was founded.

In November 1883, the Mechanics Engine Company No. 1 and the Hook and Ladder Company No.1, purchased approximately 14 acres of land from Pocahontas Higgins through his guardian, David B. Williams. Together, these two companies paid \$80 per acre for a total of \$1,160. The tract of land was named Fireman's Park, a name it still holds today. The volunteer fire departments built an eight-sided pavilion in 1883 and a baseball field in 1884 before merging together to form the Brenham Fire Department. The Fire Department gave the park over to the city in March 1917 for cancellation of the department's indebtedness to the city.

Maifest is a celebration highlighting the proud German heritage as well as showcasing the youth of the community. Except for several years during World War I and World War II, this event has been held annually, in the park, since 1881. Each year, hundreds of volunteers work countless hours to produce a Junior and Senior parade and coronation along with a fun filled festival which includes a German Village, KinderVillage, authentic German tastes and sounds, cooking contests as well as quality artisans from around the state.

The park is home to the Flying Horses Antique Carousel, the Finke Pavilion, the American Legion Hall, Veteran's Plaza and Fireman's Field. Each building has a history all its own, starting with the Flying Horses.

Found in a field in Clay, Texas in 1932, the horses were brought to Fireman's Park as part of the county fair. The "Flying Horses" appear to be designed in the "county fair" style of carousels. Those were a sleek style, with form and function as closely united as the wooden horses and their built-in saddles. The horses seem to fly, with manes and tails carved to give an appearance of speed. Building each horse to conform to the same mad dash pose had a two-fold benefit. The animated sense of speed appealed to the customers' imaginations, and the identical leg position satisfied the traveling need to erect and dismantle rides in a hurry.

With the help of the National Carousel Association, it has been determined that the horses were carved by Charles W. Dare, a hobbyhorse manufacturer who started building carousels. Dare's New York carousel company produced its first portable carousel in America sometime between 1867 and 1875. Around 1890 Dare renamed his operation the Charles W. Dare Company and moved it to Brooklyn, New York. What set Dare's horses apart were the simple designs he retained, and the fact that he is the only

carousel maker to provide his horses with a running martingale – a leather thong that linked the bridle with the chest strap and prevented horses from throwing their heads back – which was popular circa 1895.

All of the Flying Horses in Brenham’s Antique Carousel bear the running martingale, which confirms they were carved by Charles Dare sometime between 1867 and 1901, when Dare died. The carousel itself was manufactured by C. W. Parker; during the recent restoration, Parker’s stamp was found near the top of the turning mechanism.

Two of the Washington County Little League’s original fields, Greenwade and Pflughaupt fields were part of Fireman’s Park; Greenwade still remains as the site of a baseball themed playscape. Brenham is the self-proclaimed “Baseball Capital of Texas” and is home to Fireman’s Field which has received national recognition through the years. Nolan Ryan pitched against the Cubs at Fireman’s Field in 1965 and legend has it that the field was the site of the Texas A&M and University of Texas alumni baseball games.



Figure 1.1: Little League 1950

In 2014, Fireman’s Park was one of eight parks recognized by Texas Recreation and Parks Society and designated as a Lone Star Legacy Park. A Lone Star Legacy Park is a park that holds special prominence in the local community and the state of Texas. These parks have endured the test of time and have become iconic to those who have visited, played, and rested on their grounds. A Lone Stay Legacy Park designation is one of the highest honors that can be bestowed on a park. Fireman’s Park is one of 22 designated parks in Texas.

1.1.2 Henderson Park

Across the street from Fireman’s Park lies Henderson Park, with its own rich history. Henderson Park enjoys a prominent status in the community for the events that have been held prior to and following desegregation. The site for Henderson Park was originally called "North End Park" and later renamed in honor of Mr. Ed "Daddy Ed" Henderson who was a long time resident of the city. Mr. Henderson originally owned the land and later sold it to the City of Brenham in segments to form the basis for the park as we know it today.

Prior to selling the land, Mr. Henderson originally planted and harvested corn and cotton on the property. He later planted pecan trees from which he sold the annual crop; the trees that remain are a prominent element of the park today.

Beginning in the 1880's the Juneteenth celebration was regularly held in Brenham at Henderson Park. The park was once home to a large pavilion that hosted dances featuring legendary musicians such as B.B. King and his guitar Lucille, Joe Turner, and Little Richard. The park was also home to all of the athletic events for the black community and host to a semi-professional baseball team.

1.1.3 Jerry Wilson Park

Jerry Wilson Park is the smallest of the city's parks with 1.86 acres and was created after M.C. Thompson of Washington County sold the land across from Alton Elementary for \$10 in February 1972.

Thompson sold the land to Brenham as a part of the city's urban renewal program and the park was named after Jerry Wilson, a prominent member of the black community, who owned a store at Alamo and Chappell Hill Street called Wilson Food Market.

1.1.4 Hattie Mae Flowers Park

Brenham's second smallest park also has ties to the old Alton Elementary and Brenham Urban Renewal Agency. In 1967, Hattie Mae Flowers became the first principal of Alton Elementary and the first black principal in the Brenham Independent School District. In 1971, after teaching English and homemaking at Mount Pleasant High School and Goodwill High School in Washington County, she retired.

Flowers graduated from Pickard High School when she was 15 years old and went to Prairie View A&M for degrees in Elementary Education and Administration, which she earned in 1932. Flowers, along with her sister Marie Hubert, sold the land forming the 4.17 acre park to the Brenham Urban Renewal Agency for \$10 in December 1971.

Hattie Mae Flowers Park was dedicated in 1977 and includes a basketball court, playground, picnic areas, and restrooms.

1.1.5 Jackson Street Park

At the end of West Tom Green Street at Jackson Street lies Jackson Street Park where people can play tennis, basketball, and soccer. The 20.8 acre park also has a picnic area, barbecue pits, a walking trail and is one of three Brenham parks with a kitchen for parties.

C.W. and Caroline Bohne Memorial Hospital sold 19.964 acres to the city for the sum of \$45,000 March 30, 1973 with Jackson Street Park officially dedicated in 1978.

Historically, parkland has been a priority for Brenham.

In 1995, City staff and community leaders developed long range plans to ensure that the continued growth and development of our parks would remain a civic priority. A comprehensive survey was conducted and the residents of Brenham expressed a need for a sports complex and an aquatic facility.

1.1.6 Linda Anderson Park

Built as a joint project between Washington County and the City of Brenham, the Linda Anderson Park four-plex was created for adult fast pitch and slow pitch softball when it was dedicated May 1, 1983. Linda Anderson Field was the home field of the Brenham High School softball team before the district built its new home, Alumni Field on Brenham High School grounds. The park was also home to the Blinn Buccaneer softball team before its relocation to Hohlt Park in 2002.

Clinton G. Anderson sold three parcels of land to Brenham in 1976, 1979, and 1980 and the park was named after Anderson's mother. Brenham paid a total of \$30 for the three parcels of land and entered into an agreement with Washington County to maintain half the land.

The city converted two of the fields into baseball fields to accommodate the growing Washington County Little League program and tournaments in 2009 and then converted the final two fields into baseball fields in 2013.

1.1.7 Hasskarl Tennis Center

The Hasskarl Tennis Center, a joint project between the City of Brenham and Brenham Independent School District, was completed in 1999 and named after Dr. Boy Hasskarl, an active tennis player. The center includes six tennis courts and is located near Brenham High School at the end of a walking trail, which originates in the downtown area.

1.1.8 Blue Bell Aquatic Center

The idea for the aquatic center originated in 1985 when a group of parents organized a swim meet with a team from Navasota, and the Brenham Dolphins were born.

In 1995, the Blue Bell Aquatic Center was part of an announced package of benefits residents would receive if they approved a special sales tax for economic development and funding recreational facilities.

The center became a reality with the help of a steering committee that focused on meeting the needs of the community in a multi-pool aquatic facility. The state of the art facility is rare in a community the size of Brenham; it features three pools, two of which are open year round. It has six 25-yard lanes in the competition pool, a therapy pool built with private donations and a 5,500 square-foot outdoor facility with water slides. Blue Bell Creameries donated \$1 million to the \$5.2 million facility for naming rights and their influence can be seen in the outdoor leisure pool ice cream-themed play features. The center opened November 2001.



Figure 1.2: Blue Bell Aquatic Center

1.1.9 Hohlt Park

Hohlt Park stemmed from a community assessment survey taken in 1996 where the community expressed the need for an athletic complex and more soccer, baseball, and softball fields.

Hohlt Park has eight baseball/softball fields, 11 soccer fields for youth and adults, a nine-hole disc golf course and a walking trail that is just under a mile. The park is home to Washington County Little League, Washington County Youth Soccer Association and Brenham Youth Football League. It also serves as home field to the Blinn Buccaneer softball team, Brenham High School boys soccer teams, Brenham Christian Academy football program, First Baptist football program, and St. Paul's football program.



Figure 1.3: Aerial of Hohlt Park

Hohlt Park was dedicated May 9, 2002 and was named after Herbert and Letha Hohlt. The Hohlt family donated \$250,000 for perpetual naming rights. The park cost an estimated \$5 million to construct and consists of more than 70 acres of land.

The newest addition is the Dr. Bobbie M. Dietrich Memorial Amphitheatre, which was completed in 2012. Dr. Wilfred Dietrich contributed \$250,000 to build the Amphitheatre in memory of his wife who loved the performing arts. It is styled after a Greek theater and was donated to the city after its six-month construction was complete.

1.1.10 Toubin Park

People can learn about the underground cisterns running throughout Brenham used to store rainwater for public firefighting at Toubin Park, the newest addition to the park system located in downtown Brenham.

The large system of public cisterns in early Brenham was a rarity and no other Texas cities were known to install public cisterns or provide public services so early.

The land was donated by Leon and Mimi Toubin to recreate an area where people can learn about the history of Brenham, follow the details of the 1866 burning of Brenham and the large gunfight that led to that fire and learn how Brenham residents banded together to protect themselves and their properties from the oppressive Union Troops during the Reconstruction.



Figure 1.4: Toubin Park

1.2 Core Values

Brenham Parks and Recreation is committed to a set of core values. Adopting these important values ensures a thriving park system for us, our children, and grandchildren.

- Accessibility
- Community Enrichment
- Health and Wellness
- Historical Preservation
- Safety
- Quality

1.3 Vision

The vision for the future of Brenham Parks and Recreation is to provide families and visitors a safe, accessible, and high quality park system that provides diverse recreation opportunities.

1.4 Mission

Our team strives to enrich the quality of life for residents and visitors of all ages by providing access to outdoor space for play and exercise while offering safe and diverse recreational programs and preserving the historic character and natural beauty of the area.

1.5 Physical Characteristics

1.5.1 Location

Brenham is located near the center of a triangle formed by the three cities of Houston (72 miles southeast), Waco (114 miles north) and San Antonio (153 miles southwest) and conveniently located on Highway 290 between Houston and Austin. Brenham is in the Post Oak Belt and Blacklands of the Gulf Coastal Plains of south central Texas. Washington County, of which Brenham is the county seat, is principally an agricultural area of approximately 622 square miles. The county is also home of the “Birthplace of Texas,” the site of the signing of the Texas



Figure 1.6: Location

Declaration of Independence on March 2, 1836 in the town of Washington-on-the-Brazos. It is bordered by Brazos and Burleson Counties to the north, Grimes and Waller Counties to the east, Austin County to the south and Fayette and Lee Counties to the west. Brenham is approximately 12 square miles and is divided into four wards.

1.5.2 Soils

The City of Brenham is situated on three basic soil types in the Brazos River watershed. The Frelsberg-Latium soil is deep, gently to strongly sloping, moderately alkaline, clayey soil. The Carbenge-Klump soil is moderately deep to deep, gently sloping to sloping, slightly acid to moderately alkaline, loamy and clayey soil. The Chazos-Tremona-Crockett soil is a deep, gently sloping, medium acid, sandy and loamy soil. They are all moderately well to well drained clayey and loamy soils on uplands.

1.5.3 Topography

The topography of Washington County is level to rolling hills with elevations ranging from 155 to 476 feet above sea level. The City of Brenham is at a mean elevation of approximately 330 feet above sea level. The city is well drained by Hog Branch, Higgins Creek, Ralston Creek, Woodward Creek, and Sandy Creek.

1.5.4 Temperature

The climate of Brenham is typical of the Gulf Coastal region with hot summers, mild winters, and warm temperatures during spring and autumn. According to www.usclimatedata.com, the average temperature in degrees Fahrenheit is 49.5 for January, representing the coldest month of the year and 84.5 for August representing the hottest month. Average rainfall of 45.08 inches is evenly distributed throughout the year, contributing to excellent growing conditions.

1.6 General Demographic Characteristics

As a public park and recreation agency, programs and services should be designed to appeal to the entire population. In order to do any kind of analysis and planning, it is important to have current data on the community including: population, age distribution, racial makeup and median household income.

1.6.1 Historical Population

As shown in Table 1.7, the population of Brenham has continued to steadily increase similar to that of the county as a whole. The 2010 Census shows an increase of approximately 16.3% since 2000 and almost a 31.5% increase since the 1990 census. The estimated population for 2013 shows a 2.4% increase in the previous two years.

City or Town	1990 Census	2000 Census	2010 Census	2013 Census Estimate
Brenham	11,952	13,507	15,716	16,101
Washington County	26,154	30,373	33,718	34,147

Figure 1.7: Historical Population

1.6.2 Age Distribution

Understanding Brenham’s age distribution can help strategically target programs and services towards the needs of various age groups. The table below provides an overview of the age distribution of Brenham, Texas. Note, all age groups have increased in size compared to the previous census; however the most rapidly growing group is 45-64 years which increased by 38%. This group is also known as our “Baby Boomers”. There are over 76 million “Baby Boomers” between 50 and 68 years of age in the United States, representing almost 30% of the U.S. population (US Census, 2010).

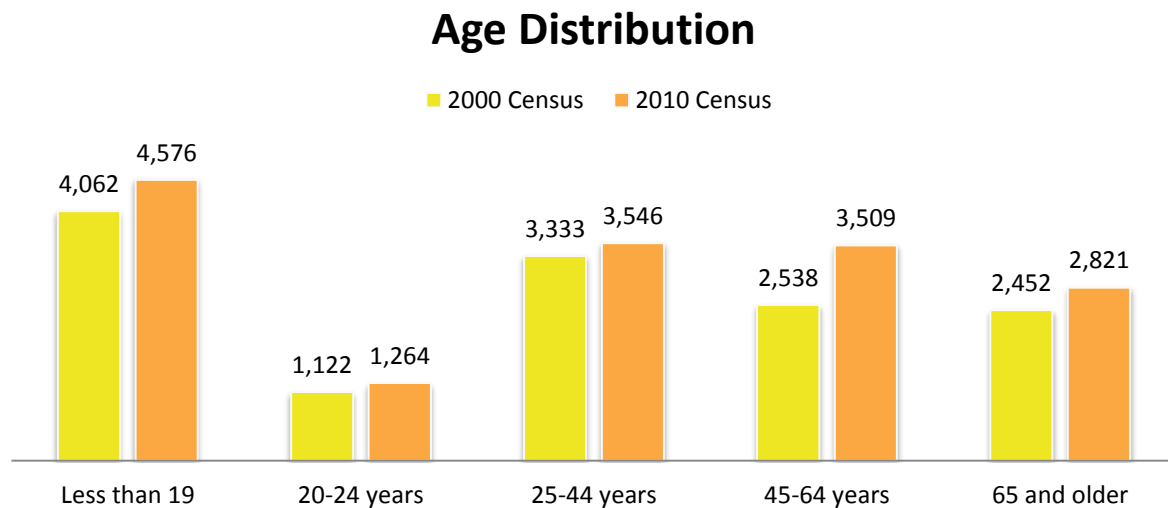


Figure 1.8: Age Distribution

1.6.3 Ethnic Makeup

The ethnic makeup of Brenham poses an interesting challenge when it comes to program and service offerings. The percentage of Caucasian persons has declined from years 2000 to 2010, which is lower than the median nationally but still above the median in Texas when compared to towns with 35,000 people or less. The Hispanic population has increased by 5.1% which is slightly higher than the Texas and National median when compared to towns with 35,000 people or less. The demographic to really note is the percentage of African American persons in Brenham which is almost two times the median in Texas and more than twice the national median when compared to towns with 35,000 people or less.

Demographic Characteristic	Brenham 2010	Texas – 2010 (population less than 35,000)	National – 2010 (population less than 35,000)
Race			
American Indian/Alaska Native	0.3%	9.46%	0.94%
Asian	1.8%	6.14%	5.31%
Black/African American	23.7%	13.48%	10.64%
Hispanic or Latino or Spanish Origin	15.3%	14.68%	12.02%
Native Hawaiian/Pacific Islander	0%	6.0%	0.24%
White/Caucasian	66.6%	60.7%	73.73%

Figure 1.9: Ethnic Makeup *Source: US Census (quickfacts.census.gov)*

1.6.4 Median Household Income

The final demographic to note is the median household income. Although growth in this area was only about 4% from 2000 to 2010, it increased by almost 15.5% between 2010 and 2012. This is an indication that the economy is trending upward and with an increase in the median household income, residents will have more discretionary income for recreation, sports programs, and services.

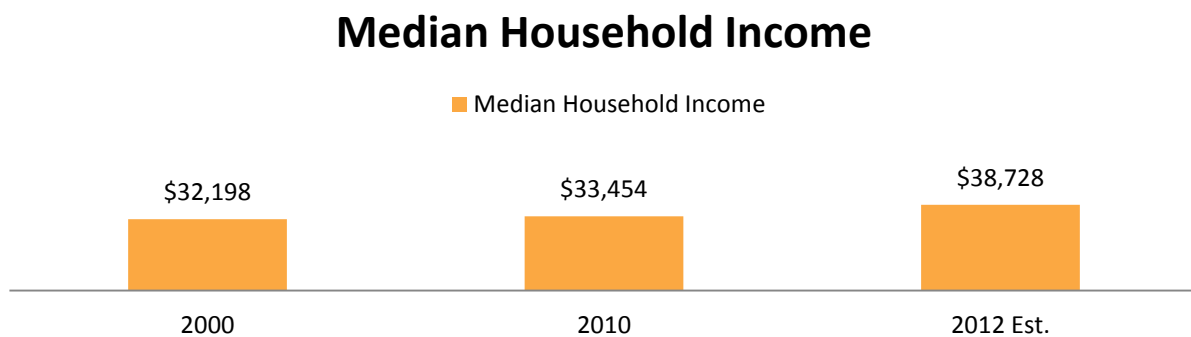


Figure 1.10: Median Household Income

Many of the core characteristics and values that bring residents, businesses and visitors to Brenham lie in the vast natural resources within and surrounding the city.

Chapter 2: Plan Development Process

The City of Brenham adopted a comprehensive Master Plan October 20, 1994 which addressed the area of parks, recreation, and open spaces. This plan was amended by City Council May 1, 1995 and May 6, 1999. In 2010, staff began work to create a Parks, Recreation, and Open Spaces Master Plan and this document has benefited from that earlier work. The planning process for the 2015-2025 Parks, Recreation, and Open Spaces Master Plan considered previous successes and lessons learned so this strategic plan could be developed with consideration of the past, but look forward to the future of the dynamic community.

Staff began the plan development process in the fall of 2013 by ensuring support from the board level and City management stakeholders. Once consensus for the process was earned, staff secured funding for the plan and engaged Dr. Jo An Zimmermann, Ph. D., CPRP (Certified Parks and Recreation Professional) an Associate Professor at Texas State University. It was staff's recommendation that a certified parks and recreation professional such as Dr. Zimmermann collaborate throughout the plan development process to bring forth industry expertise, standards, and best practice methodologies. In addition to her industry acumen, Dr. Zimmermann offered an outside objective view of the community and the data included in the plan.

This plan was a collaborative effort with key city staff from Parks and Recreation, Aquatics, and Community Programming. These key staff members are:

Wende Ragonis, *Director of Community Services*

Dane Rau, *Director of Public Works*

Casey Redman, *Parks Superintendent*

Crystal Locke, *Recreation Coordinator*

Tammy Jaster, *Aquatics Supervisor*

The process of developing this plan was broken into five main steps with specific targets for each category. Those steps are:

Plan Resource Development: This step was mission critical as staff could not move forward without the support of key stakeholders and funding.

Data Collection: Staff utilized Dr. Zimmermann's knowledge of data collection to gather relevant data which could be measured and presented in a format that aided in decision making and goal determination.

Community Input: Securing input from all sources was vital to the understanding of community expectations.

Goal Development: Dr. Zimmermann led Parks Board Members through the analysis of community data and input to develop a Vision, Mission and Values statement representative of the community. Staff then worked within the parameters of those to determine the goals for the plan.

Deliverables: A Master plan which includes an implementation plan.

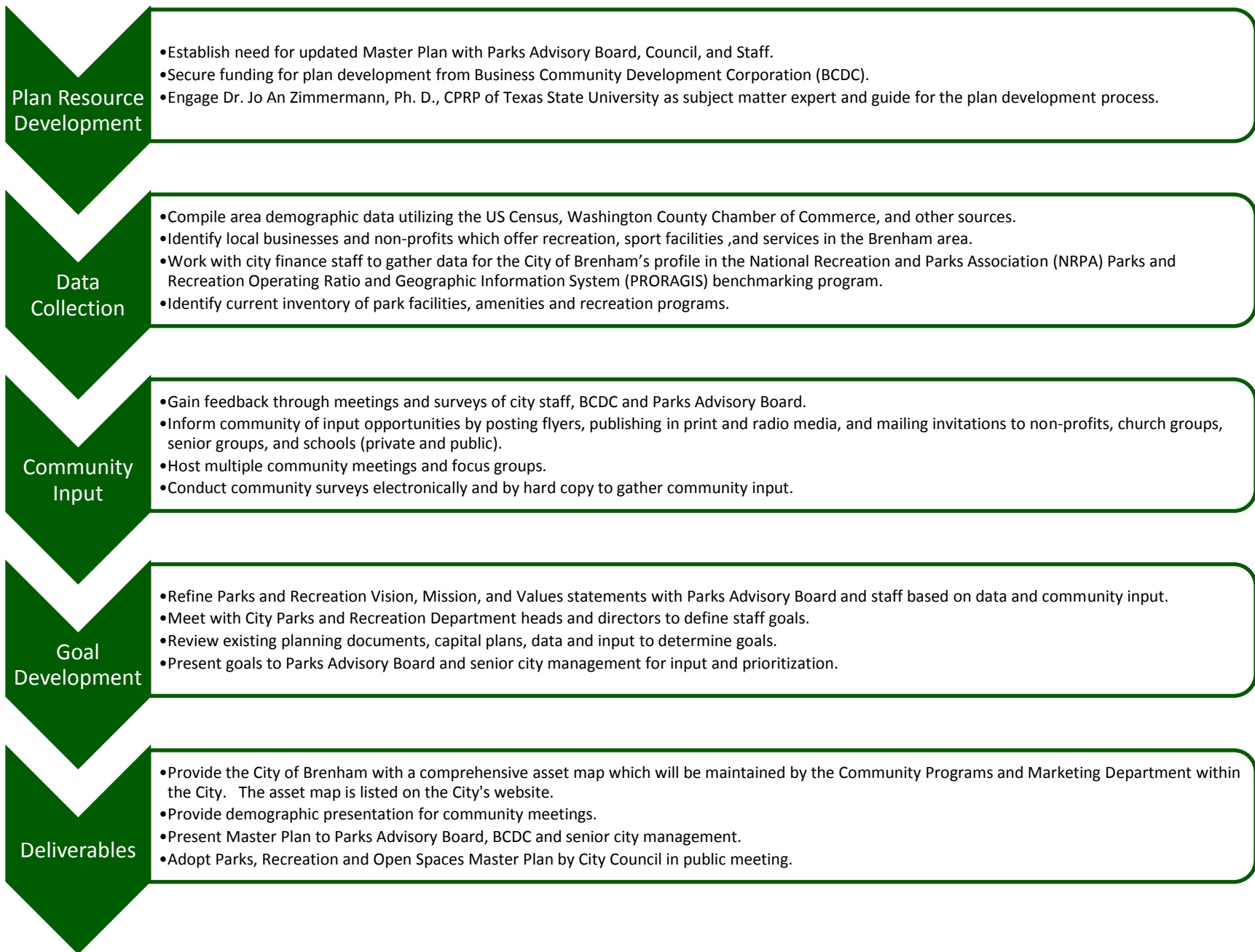


Figure 2.1: Development Process

PRORAGIS is the largest collection of parks and recreation operating data in existence – and provides a powerful tool for agencies to examine their facilities and programs.

-NRPA

Chapter 3: Area and Facility Concepts and Standards

Historically, the National Recreation and Park Association (NRPA) produced per capita standards regarding parks, recreation, open space and greenway requirements that communities could use when planning spaces. These standards were typically updated approximately every five years. Data was collected nationally and distilled down into recommended levels of service based on population. While this baseline reflected the national picture, planners were advised to take into account local trends and population needs so that each community would be recognized for its own unique blend of cultural, geographic, and socio-economic characteristics.

Recognizing the limitations of this national process, in 1996 NRPA began working on a new electronic benchmarking program called Parks and Recreation Operating Ratio and Geographic Information System, or PRORAGIS. This system allows park and recreation agencies to upload information regarding their agency and community into a national database which can be updated annually. One of the strengths of this new system is the ability of participating agencies to compare themselves to agencies across the nation in a variety of ways. Agency administrators and planners can choose to look only at other cities and towns in their state or at those with a similar population size. Because data can be uploaded on an annual basis PRORAGIS is considered to be a dynamic system. One issue with the system is the lack of definitions in the section on programs offered by the agency (i.e. it asks if an agency offers major special events but does not clarify what they mean by “major” – one agency may think if they have an event that attracts over 100 people it is in that category while others may not check it until attendance tops 1000). The section on facilities is very detailed yet the section where attendance is listed again lacks definition as to how one should count attendance. Therefore, although the PRORAGIS electronic benchmarking system is dynamic and allows for comparative reporting, results should be considered with its limitations in mind.

• • •
**PRORAGIS stands for
Parks and Recreation
Operating Ratio and
Geographic
Information System**
• • •



Despite the limitations of the PRORAGIS electronic benchmarking system the team decided that the information which could be gained would be very useful for planning. After inputting the information regarding Brenham, we were able to compare the city to five other cities/towns of similar size in Texas (Bellaire, Deer Park, Elgin, Little Elm, and Murphy) and across the nation. The City of Brenham falls into the “Small Agency” category due to its population being 35,000 or less.

Listed below are the major findings from those comparative reports. The complete report is available in Appendix A.

3.1 Functions performed by “small agencies” nationwide and in Texas

The majority of all “small agencies” registered in PRORAGIS, *including Brenham*, do the following:

- Provide recreation programming and services
- Operate parks and facilities
- Actively manage open space
- Maintain jurisdiction of public areas
- Administer or manage tournament/event quality outdoor sports complexes

At least half (50%) of “small agencies” in Texas, *including Brenham*, do the following:

- Maintain street trees and medians
- Manage historic properties
- Manage a major aquatic complex

Brenham is in the minority of “small agencies” who:

- Administer or manage professional or college-type stadium/arena
- Manage a large performance outdoor amphitheater

50% or less of “small agencies” performs a number of functions which Brenham *does NOT*:

- Maintain public school grounds and recreational facilities
- Maintain, manage or lease an indoor performing arts center
- Administer or manage farmers markets
- Provide environmental education or natural history interpretive programs

3.2 Recreation programs offered by “small agencies” in Texas

Brenham is with the majority who offer:

- Fitness programs
- Organized team sports
- Water safety programs

Brenham is in the minority who offer:

- Summer camps
- Specific teen programs

Unlike the majority of “small agencies” Brenham *does NOT* offer the following:

- Visual arts and crafts
- Health and wellness programs
- Senior programs
- Before and after school programs

Similar to the majority of “small agencies” Brenham *does NOT* offer:

- Golf programs
- Performing arts
- Martial arts
- Trips and tours
- Tennis programs
- Environmental education/nature study/cultural programs
- Preschool
- Full daycare
- Community gardens

3.3 Facilities operated by “small agencies” in Texas

Similar to the majority of “small agencies” Brenham operates:

- Playgrounds
- Outdoor tennis courts
- Outdoor basketball courts
- Skate parks
- Rectangular fields (e.g. football/soccer)
- Diamond fields (e.g. baseball/softball)
- Picnic areas with shelters
- Volleyball courts

Brenham is in the minority of “small agencies” which operate:

- Indoor swimming pools
- Water parks
- Sports stadium/arenas

Unlike the majority of “small agencies” Brenham *does NOT* operate the following:

- Recreation/community center
- Senior center
- Museum/Historic site
- Gyms
- Performing and/or visual arts/community center

3.4 Land Information for “small agencies” nationwide and in Texas

(* Note - the figures below are based on 2013 numbers and therefore do not include the new Brenham Family Park which is 106.79 acres)

- Parks Owned: Brenham has ten (10) which is the median in Texas (10) but is slightly higher than the national median (9).
- Acres owned: Brenham owns 191 which is above the Texas median (75) and just over the national median of 190.
- Acres of parkland managed or maintained per jurisdiction square mile: Brenham manages 16.1 as compared to the median in Texas (15.5) and nationally (17.3).
- Acreage of parkland per 1,000 population: Brenham has 11.95 which is above the median in Texas (9) and just above the national median (11.9).

Brenham offers three trails totaling approximately three and a half miles; these trails are not linked. Our two mile Hike and Bike trail starts at Henderson Park and crosses over Blue Bell Road ending at the Hasskarl Tennis Center. This trail is our only multipurpose trail that is walkable and allows for bike riders. The other remaining trails are respectively located at two of our parks: Jackson Street Park, half mile trail and Hohlt Park, one mile trail, both are walkable. Nationally, the majority of “small agencies” (81.86%) offer multi-purpose trails while in Texas that drops to 29.17%.

3.5 Miscellaneous Benchmarking Ratios

Park attendance including visitors and program participants: with 149,104 attendees Brenham is well above the median in Texas (75,000) and nationally (62,500). This is primarily due to the number of Blue Bell Aquatic Center visitors each year and sporting events which the city hosts throughout the year that bring in a significant number of visitors.

● ● ●
With 149,104 attendees, Brenham is well above the median Park Attendance both in Texas (75,000) and nationally (62,500)

Park attendance per jurisdiction population: Brenham is at 9.24 visits per citizen per year which is well above the medians both in Texas (1.42) and nationally (0.48). This means that if you assume all park visits were made only by residents of Brenham, each of them would have visited more than nine times in a given year. In the rest of Texas their residents visit almost 1.5 times per year and nationally, their residents only visit 1 time every other year.

● ● ●

Operating expenditures per capita: Brenham \$127.09 as compared to the median in Texas (\$115.97) and nationally (\$74.01). This number indicates that Brenham is very efficient in its use of resources given that the City has more than double the national average of park attendees.

*“Leave all the afternoon
for exercise and
recreation, which are as
necessary as reading. I
will rather say more
necessary because health
is worth more than
learning.”*

-Thomas Jefferson

Chapter 4: Facility Inventory

A key part of the park planning process is to understand what park, recreation, and open space facilities are currently available and assess the condition of those facilities and whether or not they are addressing the needs of the city. By comparing the available park facilities with the number of people that parks system serves, the need for new or improved recreational facilities can be determined. The following pages contain an inventory of facilities classified as parkland.

4.1 Park Classification

Park classifications are primarily based on National Parks and Recreation Association (NRPA) guidelines and consider types of use, size and relative service area of each park. The classifications used in Brenham include:

- Mini Park (Pocket Park)
- Neighborhood park
- Community park
- Regional park
- Special use park
- Open space and trails

A description of each park classification included in the Brenham parks system follows:

4.1.1 Mini Park (MPK)

Mini parks are a small area used for playground equipment or passive use. This may not be required in low density single-family housing areas, but is appropriate in multi-family areas and areas of more intense use/activity such as downtown retail and business districts. Size may vary from a single residential lot to one acre. Brenham mini parks include: Toubin Park.

4.1.2 Neighborhood Park (NPK)

Neighborhood parks remain the basic unit of a park system and serve as the recreation and social focus of the neighborhood. They should be developed with a focus on active and passive recreation specifically for those living within walking distance of the service area. These parks should accommodate a wide variety of age user groups. Neighborhood parks typically serve a ½ mile radius and are approximately five to ten acres in size. Amenities include but are not limited to: parking, picnic tables, play areas, sport facilities, and other features that may help create diversity and add unique character to the space. Brenham neighborhood parks include: Hattie Mae Flowers Park and Jerry Wilson Park.

4.1.3 Community Park (CPK)

Community parks are larger than neighborhood parks and are intended to serve a broader range of activities and users. Their focus is on meeting the recreational needs of several neighborhoods with more specialized activities, as well as preserving unique landscapes and/or open spaces. They allow for group activities and offer other recreation opportunities such as organized sports not generally found at the neighborhood level. Community parks typically service a one mile radius and are approximately 20-60 acres in size. Amenities include: lighted parking, restrooms, picnic areas, play equipment, multipurpose trails, concessions, and specialized uses such as spray parks, skate parks, or off-leash areas. Brenham community parks include: Fireman’s Park, Henderson Park, Jackson Street Park, and Linda Anderson Park.

4.1.4 Regional Park (RPK)

Regional parks are generally the largest in size and serve the greatest geographical area, often extending beyond the city limits and include the county jurisdiction. They serve a broader purpose than community parks and are used when community and neighborhood parks are not adequate to serve the needs of the community. Their focus is on meeting community based recreational needs as well as preserving unique landscapes and open spaces. These parks typically service a five mile radius or more and are a minimum of 50 acres, with 75 or more acres being optimal. Amenities include but are not limited to: lakes, amphitheaters, multipurpose trails, environmental education facilities and botanical gardens with support facilities such as lighted parking areas, restrooms, concessions, and security lighting. Brenham regional parks include: Hohlt Park.

4.1.4 Special Use Site (SU)

The special use classification covers a broad range of parks and recreation facilities oriented toward a single-purpose use. They often fall into three general categories:

- *Cultural Facilities* – unique resources offering historical, educational, visual/performing arts or other similar experiences. These include gardens, art displays, and historic sites.
- *Indoor Facilities* – focused toward indoor uses, such as gymnasiums, community centers, teen/senior centers, aquatic centers, ice arenas, etc.
- *Unique Sites* – generally a single use, and not necessarily of a significance that might draw from a larger regional base. These may include arboretums, cemeteries, plazas, sports stadiums, golf courses, etc. especially when they are not in conjunction with other typical park amenities.

Brenham Special Use Sites include the Blue Bell Aquatic Center, Hasskarl Tennis Center, Veteran’s Plaza, and the Antique Carousel.

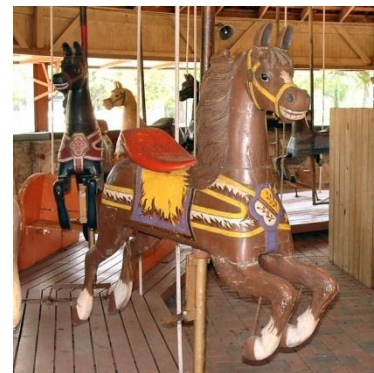
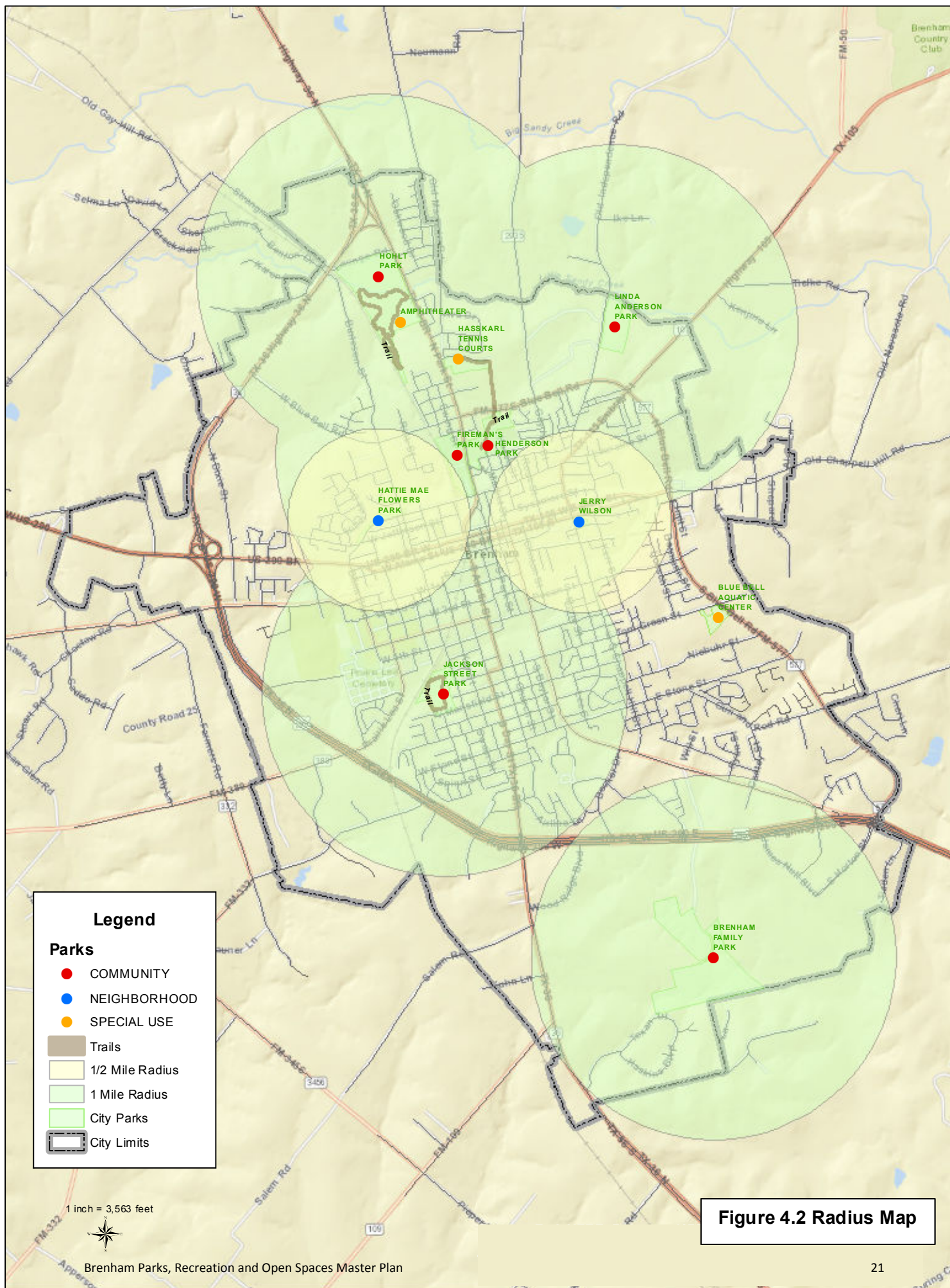


Figure 4.1: Antique Carousel



Legend

Parks

- COMMUNITY
- NEIGHBORHOOD
- SPECIAL USE

- Trails
- 1/2 Mile Radius
- 1 Mile Radius
- City Parks
- City Limits

Figure 4.2 Radius Map

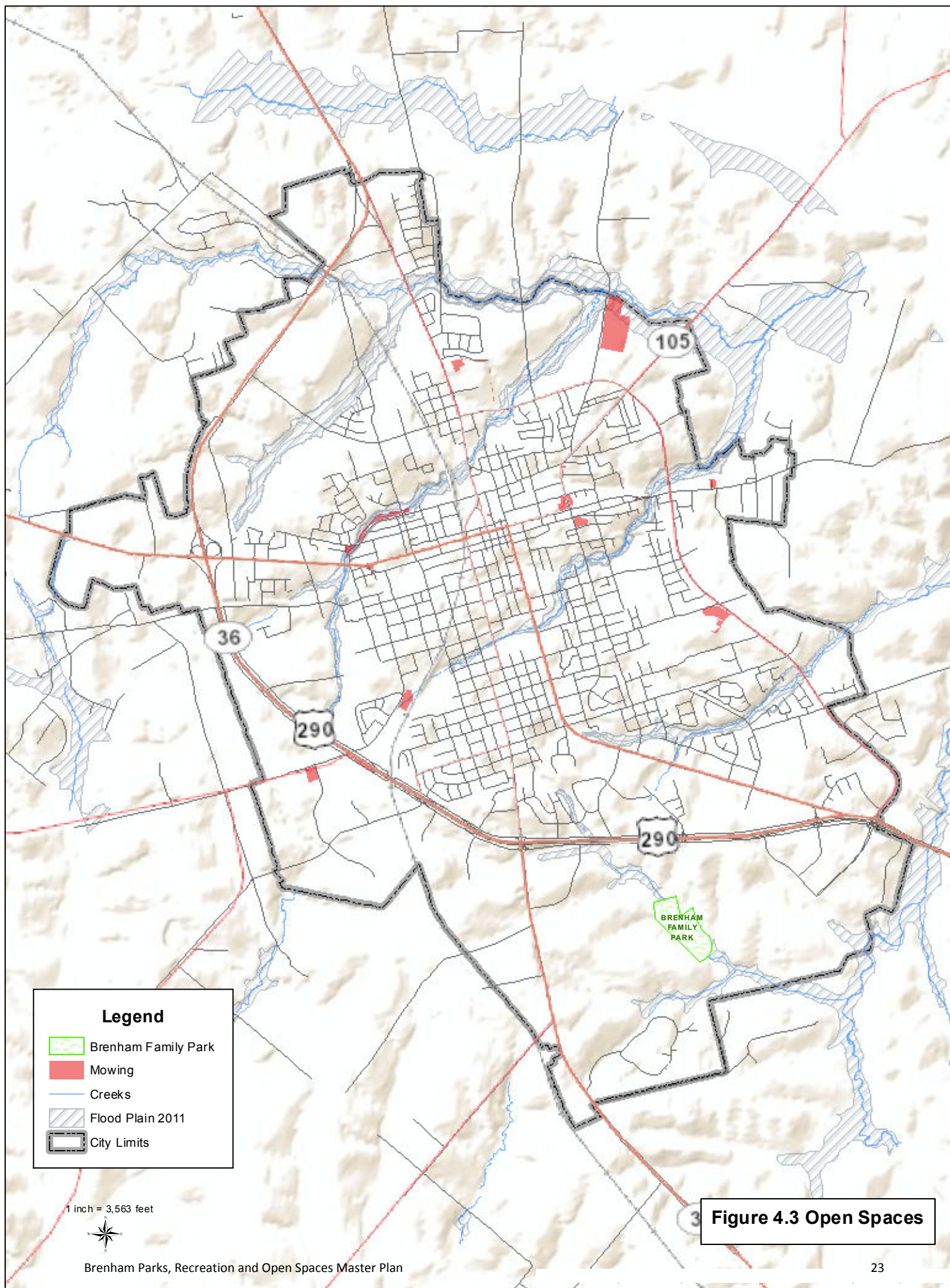
4.1.5 Open Spaces

A valuable park system includes lands that may not be suitable for some kinds of developed recreational facilities, but which can provide a unique ecological preserve, habitat, cultural and/or historical experience. Often, these areas are those defined as critical or sensitive areas, including:

- Wetlands
- Streams
- Steep slopes
- Flood zones
- Geologic hazards

Open space sites are generally lands set aside for preservation of significant natural resources, unique landscapes, and visually aesthetic or buffer functions. One of the major purposes is to enhance the livability and character of a community by preserving as many of its natural amenities as possible, as well as providing wildlife habitat in urban areas. These may include both individual sites that exhibit natural resources, or lands that are unsuitable for development but that offer other natural resource potential. Examples include sites with steep slopes, wetlands, stream corridors, agricultural lands, storm water features, and/or watersheds.

Open space areas may be developed with trails, educational exhibits, picnic facilities, and/or other similar activities where the use benefits the community and where public access is appropriate while recognizing the need to balance access to these facilities with the need for preservation.



1 inch = 3,563 feet



3 **Figure 4.3 Open Spaces**

4.1.6 Trails

While trails may be categorized into many different types, for the purpose of this plan trails are generally limited to off-road trails.

Trails can be used to form a network of connections and linkages between neighborhoods, parks, schools, open space, civic facilities and commercial centers.

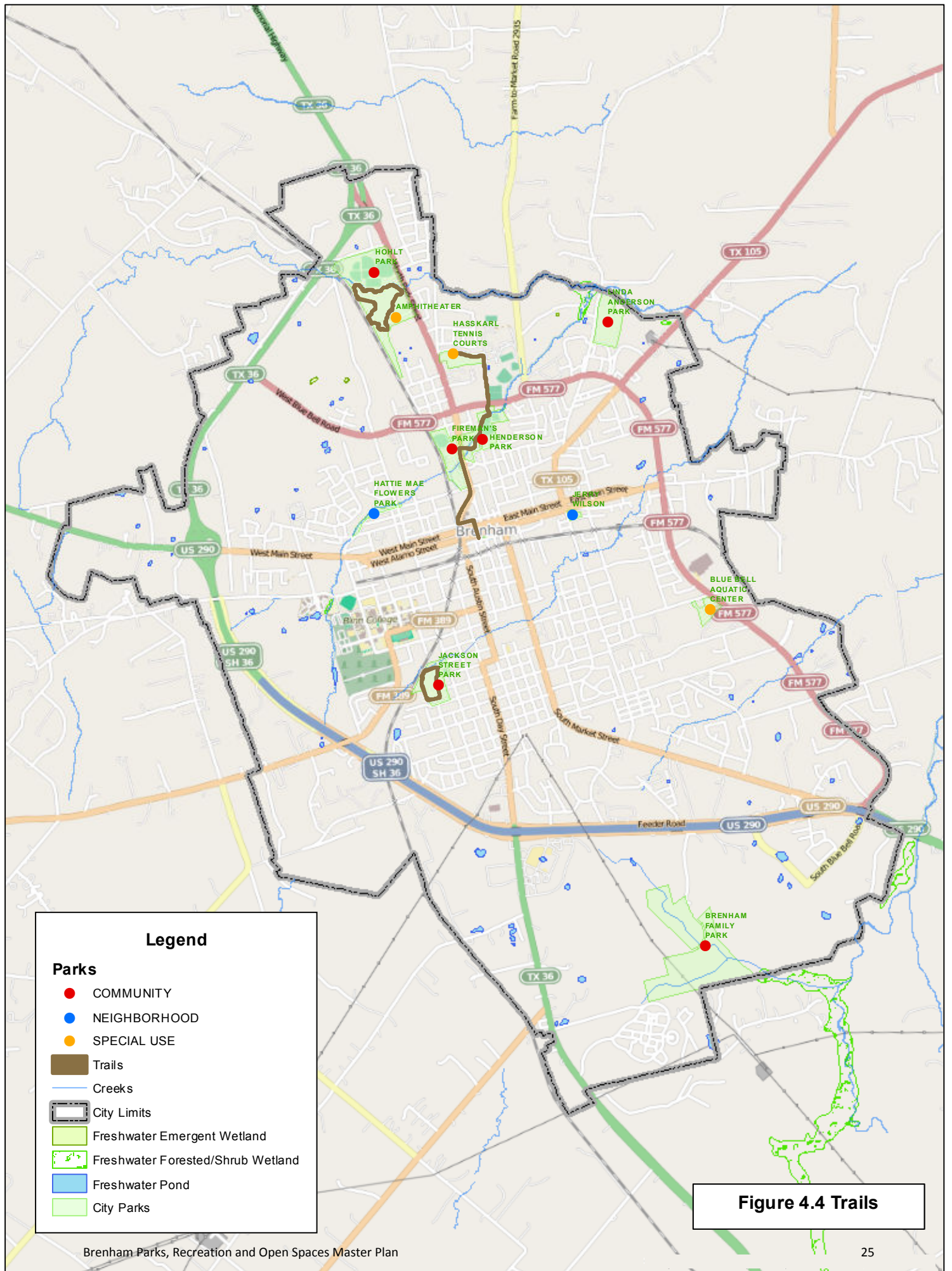
Trails should be developed for a variety of uses including walking and biking. Developed trail widths and surfacing may vary depending on the type of use and location. While multi-use trails are generally desirable, not all trails are appropriate for all uses. Narrower trails or trails in sensitive areas may be suitable for walking only.



Brenham offers three trails totaling approximately three and a half miles; these trails are not linked.

In November 2003 the City applied for a Transportation Enhancement Activities Grant (T21) and was awarded funds for the Brenham Greenways Project. This downtown project included: public restrooms, curb extensions, Alamo Alley and a Hike and Bike trail which was completed in 2006. The 2.84 mile Hike and Bike trail begins at the downtown public restrooms located on Douglas Street, takes you through Fireman’s Park, Henderson Park and ends at the Hasskarl Tennis Center. This trail is our only multipurpose trail that is walkable and allows for bike riders.

The two remaining trails are respectively located in two of our parks: Jackson Street Park, half mile trail and Hohlt Park, just under one mile trail; both are walkable.



Legend

Parks

- COMMUNITY
- NEIGHBORHOOD
- SPECIAL USE

■ Trails

— Creeks

▭ City Limits

■ Freshwater Emergent Wetland

■ Freshwater Forested/Shrub Wetland

■ Freshwater Pond

■ City Parks

Figure 4.4 Trails

4.2 Existing Park System in Brenham

National Recreation and Park Association (NRPA) developed the parkland classification system in order to compare and evaluate park programs. The system classifies parklands based on park area, use and typical facilities. Communities that have 6.25-10.5 acres of parkland per 1000 residents are providing adequate recreational opportunities.

The figures below are based on 2013 numbers and therefore do not include the new Brenham Family Park which is 106.79 acres. The park system in Brenham includes a total of ten park sites containing a total of approximately 191.27 acres of parkland owned and operated by the City of Brenham. This acreage includes: the Blue Bell Aquatic Center, Fireman's Park, Hasskarl Tennis Center, Hattie Mae Flowers Park, Henderson Park, Hohlt Park, Jackson Street Park, Jerry Wilson Park, Linda Anderson Park and Toubin Park. The estimated population for 2013 is 16,101. This equals approximately 11.95 acres per 1,000 residents.

A detailed inventory of Brenham park amenities is shown in Figure 4.6.

Existing Park System and Amenities in Brenham

		Park Inventory																								
Designation	Facility	Acreage	Baseball/Softball Field	Backstop	Basketball Court	BBQ Pit	Concession Stand	Disc Golf	Facility Rental Space	Pond	Horseshoe Pits	Parking	Public Restrooms	Pavilion	Picnic Area	Playground Area	Sand Volleyball Courts	Skate Park	Soccer/Multi-purpose Field	Swimming/Aquatic	Tennis Courts	Trails	# of Picnic Tables	Benches	# of Drinking Fountains	Type of Play Equipment
SU	Blue Bell Aquatic Center	7.17					✓		✓			✓	✓		✓	✓				✓			19	23	8	play structure (5-12 yrs.)
RPK	Brenham Family ^A	106.79																								
CPK	Fireman's	22.3	1			✓	✓		✓			✓	✓	✓	✓	✓	✓	✓					40	6	2	play structure (2-5 yrs.); play structure (5-12 yrs.); play structure (2-12 yrs.); set of four swings and set of one swing
SU	Hasskarl	10.5										✓	✓								6	✓			2	
NPK	Hattie Mae Flowers	4.7			1							✓	✓		✓	✓							9	0	0	play structure (2-5 yrs.); two sets of two swings
CPK	Henderson	22.4	3		2	✓	✓		✓			✓	✓	✓	✓	✓						✓	20	0	1	play structure (5-12 yrs.)
PRK	Hohlt	79.9	8				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		11			✓	17	6	5	play structure (2-5 yrs.); 2 play structures (5-12 yrs.); one set of three swings
CPK	Jackson Street	20.8			2	✓			✓			✓	✓	✓	✓	✓			5		2	✓	28	4	2	play structure (2-5 yrs.); play structure (5-12 yrs.); two sets of three swings
NPK	Jerry Wilson	1.86		1	1							✓	✓		✓	✓							3	0	0	two sets of two swings
CPK	Linda Anderson	21.6	4				✓					✓	✓		✓	✓							11	0	0	play structure (2-12 yrs.)
MPK	Toubin	0.04																						2		
Totals		191.27	16	1	6														16				147	41	20	

*Note A - Brenham Family Park acreage is not included in the total amount of acres because these are 2013 actuals.

Designation Legend	
MPK	Mini Park
NPK	Neighborhood Park
CPK	Community Park
RPK	Regional Park
SU	Special Use

Figure 4.5: Existing Parks Inventory

4.3 Program and Service Matrix and Asset Map

In an effort to identify what recreation, sport programs, and services are currently being offered in Brenham, Dr. Zimmermann, along with staff, created a program and service matrix.

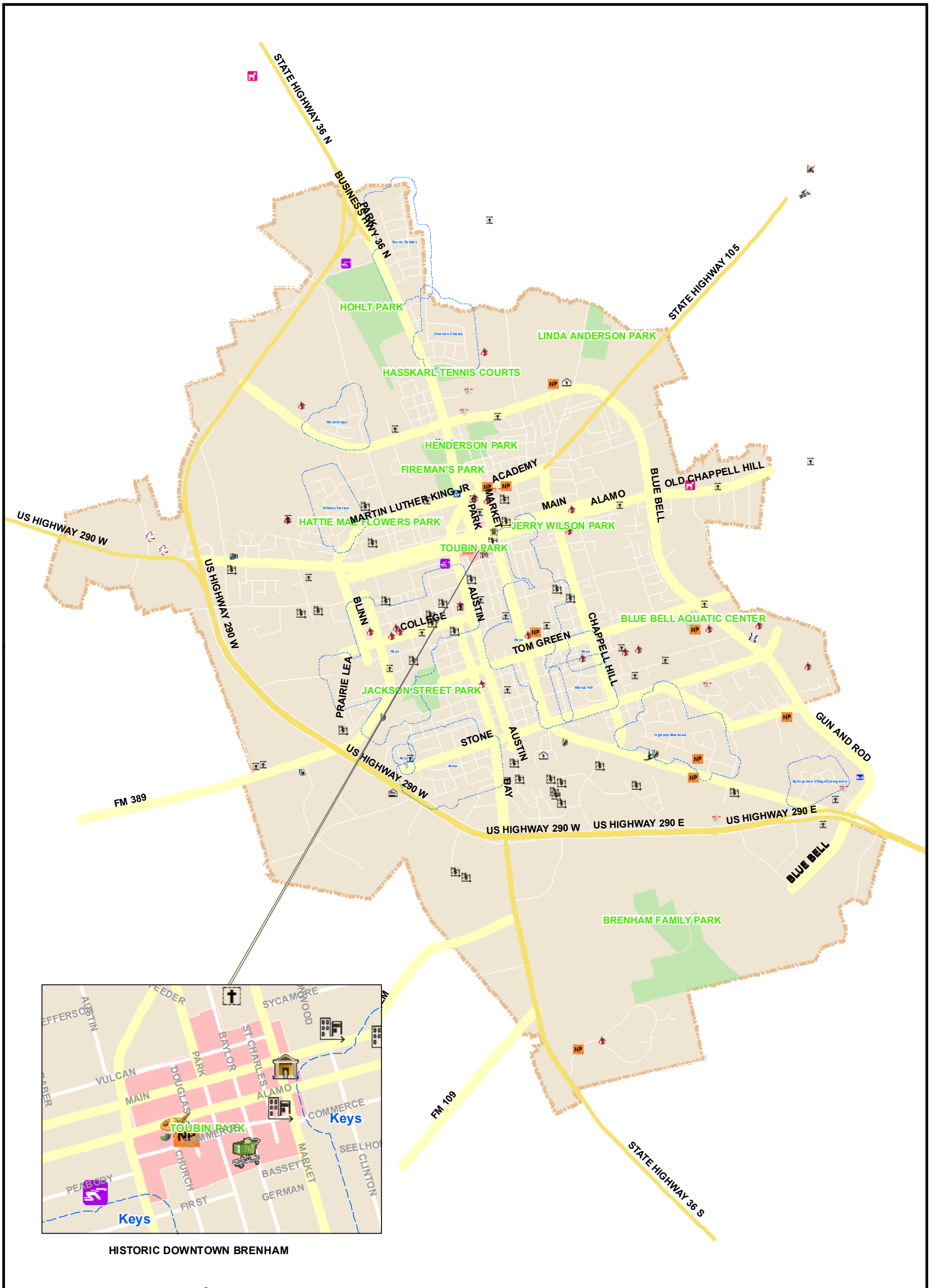
By using a list provided by the local Chamber of Commerce and combining that with a search of the Yellow Pages we attempted to identify all organizations, businesses, churches, and schools that might potentially offer recreation, sports programs, and services. Once the list was created we searched for more information about each provider via the internet. After confirming that the provider was located within Brenham city limits we used the activity categories from the PRORAGIS electronic benchmarking system to identify which specific programs and services they offered. Creating this matrix provided a way to identify potential overlaps in service as well as gaps that might need to be filled.

Using the information from the matrix we worked with GIS/Mapping staff from the City of Brenham to locate the services on a map. This allowed the Parks Advisory Board, staff, and community members to have a better understanding of where services are available in Brenham. The only organizations not listed on the map were those with a P.O. Box for a mailing address. Also included on the asset map are police, fire services, EMS, schools, and churches. In an effort to understand which areas of Brenham were more densely populated we identified apartment complexes and larger subdivisions. We discovered that the more dense population areas appear to be in the central and southern areas of town and the majority of programs and services are offered in the central and northern areas of Brenham.

Reference the program and service matrix along with the asset map in Figure 4.7 and 4.8 on the following pages.

City of Brenham Matrix of Recreation and Sport Programs and Services

Business Category	Name	Events	Visual Arts & Crafts	Performance Arts	Health/Wellness	Fitness	Martial Arts	Trips/Tours	Team Sports	Golf	Tennis	Water Safety	Environ/Nature/Culture	Summer Camp	Before/After School Care	PreSchool	Full Daycare	Teen Programs	Senior	Disability	Community Gardens	Web address
City of Brenham	Parks and Recreation	x				x			x			x		x				x				http://cityofbrenham.org/parks/index.php
Apartments	Bluffview Villas-Senior Community Living		x			x													x			no website/based on amenities
Art Gallery	Downtown Art Gallery, LLC	x	x																			www.downtownartgallery-brenham.com
Batting Cages	The Batter's Box, Inc					x			x													www.thebattersboxinc.com/
Building Materials	Home Depot		x																			www.homedepot.com
Building Materials	Lowe's		x																			http://www.lowes.com/Search-npc=workshops?newSearch=true&Ntt=workshops
Child Care	Creative Kids Learning Center, LLC.														x	x	x	x	x			www.creativekidslearning.org
Child Care	Time Well Spent		x		x	x								x	x	x	x	x	x			www.timespentwell.com
Child Care	Toy Box Child Development													x	x	x	x					www.toyboxcdc.com
Church	Brenham Bible Church					x		x					x									www.brenhambiblechurch.org
Church	Brenham Presbyterian Church														x							http://www.brenhampresbyterian.org/
Church	Calvary Baptist Church			x																		www.calvarybrenham.org
Church	Champion Fellowship			x									x	x								www.championfellowship.org
Church	Christ Lutheran Church - Day School - Foundation													x		x	x					www.clcbrenham.org
Church	Cowboy Church of Brenham																	x				www.cowboychurchofbrenham.org
Church	Fellowship Baptist Church							x											x			www.fellowshipbaptistchurchofbrenham.com
Church	First Baptist Church															x	x	x				www.fbc-brenham.org
Church	First Christian Church of Brenham			x															x			www.fccbrenham.com
Church	First United Methodist Church														x	x	x					www.fumcbrenham.org
Church	Grace Community Fellowship		x										x					x				www.gcfcchurch.us
Church	Grace Lutheran Church														x	x						www.glcbren.org
Church	Mount Rose Missionary Baptist Church			x														x	x			www.mtrosebrenham.org
Church	Redeemer Church															x						www.redeemerbrenham.org
Church	Salem Lutheran Church																	x				www.salem-brenham.org
Church	St. Mary Immaculate Conception Catholic Church	x																				http://stmarybrenham.org/
Church	St. Matthew Lutheran Church of Sandy Hill													x						x		www.stmatthewbrenham.org
Church	St. Peter's Episcopal Church		x	x																		www.stpetersbrenham.org
Continuing Care Retirement Community	Kruse Memorial Lutheran Village		x		x	x			x											x		www.krusevillage.com
Country Club/Golf Resorts	Brenham Country Club				x	x			x		x											www.BrenhamCC.com
Dance	Brenham School of Dance			x																		
Education	BISD Outdoor Learning												x									https://sites.google.com/a/brenhamk-12-net/outdooreducation/home
Education	Blinn College		x	x	x	x			x											x		www.blinn.edu
Education	Brenham Children's Academy								x		x					x						www.brenhamchristianacademy.org
Education	Brenham Community Education		x	x	x	x					x			x	x	x	x	x	x			www.brenhamcommunityed.com
Entertainment/Recreation	Horseshoe Junction Family Fun Park																	x				www.horseshoejunction.com
Entertainment/Recreation	Rose Bowl Lanes																					http://www.rosebowlanes.com/
Entertainment/Recreation	Westwood Cinema 6			x																		www.westwoodcinema6.com
Events/Reception Facilities	Giddings Stone Mansion			x				x														www.giddingsstonemansion.com
Events/Reception Facilities	Washington County Fairgrounds	x	x	x																		www.washingtoncofair.com
Fitness	Brenham Fitness Center, LLC				x	x	x															www.brenhamfitness.com
Fitness	Kinetics Gymnastics & Cheer			x																		www.kineticsgym.com
Fitness	Lete Phillips Exercise Program				x	x																
Garbage Collection/Recycling	Republic Services												x									www.disposal.com
Gymnastics	Aspirations Gymnastics			x																		
Historic Sites	Brenham Heritage Museum	x	x																			www.brenhamheritagemuseum.org
Historic Sites	Burton Heritage Society		x																			www.burtonheritagesociety.org
Historic Sites	Texas Baptist Historical Museum												x					x				www.texasbaptisthistoricalmuseum.weebly.com
Historic Sites	Texas Cotton Gin Museum		x	x																		www.cottonginmuseum.org
Housing	Brenham Housing Authority				x														x			www.BrenhamHousing.org
Manufacturer	Blue Bell Creameries, L.P.							x														www.bluebell.com
Medical - Clinics	Brenham Clinic				x																	www.brenhamclinic.com
Mental Health Services	MHMR Center of Washington County				x																	www.mhmrabv.org
Library	Nancy Carol Roberts Memorial Library			x																		http://cityofbrenham.org/library/
Non Profit Clubs & Organizations	Adam's Angels Ministry				x																	www.adamsangelsministry.org
Non Profit Clubs & Organizations	Arts At the Lake	x	x																			www.artsatthelake.org
Non Profit Clubs & Organizations	Arts for Rural Texas (ARTS)		x	x										x	x			x				www.artsforruraltexas.org
Non Profit Clubs & Organizations	Brenham Dolphins								x													http://www.brenhamdolphins.com/
Non Profit Clubs & Organizations	Brenham Youth Football League								x													http://www.brenhamyfl.com/
Non Profit Clubs & Organizations	Boy Scouts of America							x										x				www.samhoustonbsa.org/welcome
Non Profit Clubs & Organizations	Boys & Girls Club of Washington County		x		x	x																www.bgc-brenham.org
Non Profit Clubs & Organizations	Brenham Children's Chorus			x										x				x				www.brenhamchildrenschorus.com
Non Profit Clubs & Organizations	Brenham Fine Arts League	x	x																			http://sagtx.weebly.com/brenham-fine-arts-league.html
Non Profit Clubs & Organizations	Brenham Malfest Association	x		x																		www.malfest.org
Non Profit Clubs & Organizations	Faith Mission / Higgins Branch				x																	www.faithmission.us
Non Profit Clubs & Organizations	Herb Society of Texas Pioneer Unit												x									http://www.herbsociety.org/units/pioneer.html
Non Profit Clubs & Organizations	Miracle Farm								x										x			www.miraclefarm.org
Non Profit Clubs & Organizations	Mission Brenham													x	x							www.missionbrenhamtx.org
Non Profit Clubs & Organizations	Optimist Club of Brenham								x													http://www.brenhamoptimist.com/
Non Profit Clubs & Organizations	SPJST - Bluebonnet Lodge # 169													x								www.spjst.org
Non Profit Clubs & Organizations	Texas Master Gardeners Bluebonnet Chapter												x									http://bluebonnetmastergardener.org/
Non Profit Clubs & Organizations	Texas Master Naturalist Gideon Lincecum Chapter												x									http://txmn.org/glc/
Non Profit Clubs & Organizations	Volunteer Services Council for Brenham State Supported Living Center		x																	x		www.brenhamvsc.com
Non Profit Clubs & Organizations	Washington County Little League								x													http://www.gowcl.com/
Non Profit Clubs & Organizations	Washington County Wildlife Society												x									www.wcwildlife.org
Non Profit Clubs & Organizations	Washington County Youth Football League																					http://www.wcyfl.com/
Non Profit Clubs & Organizations	Washington County Youth Soccer Association																					http://www.washosoccer.com/
Nursery - Flowers/Plants/Trees	Chappell Hill Lavender Farm	x																				



- | | | | |
|----------------------|---------------------------|----------------------------|------------------------------|
| COMMON PLACES | CHURCH | GYMNASTICS | POLICE |
| ANIMAL | DANCE | LIBRARY | RECREATION/ENTERTAINMENT |
| APARTMENTS | EVENT/ FACILITIES | FARMERS MARKET | SCHOOL |
| ART GALLERY | FIREMAN'S TRAINING CENTER | MUSEUM | SENIOR SERVICES |
| ASSISTED LIVING | FITNESS | NON-PROFIT & ORGANIZATIONS | SKATE |
| BATTING CAGES | COUNTRY CLUB | PHOTOGRAPHY | DOWNTOWN HISTORICAL DISTRICT |
| | | | SUBDIVISIONS |

Figure 4.7 Asset Map

1 inch = 2,652 feet



Chapter 5: Needs Assessment and Identification

Needs assessment and identification was completed using primarily a demand-based approach. To start, we conducted an analysis of current program offerings and later compared Brenham with other small towns (population under 35,000) in Texas and nationally using the National Recreation and Park Associations PRORAGIS electronic benchmarking system. Finally, we conducted an environmental scan to gain an understanding of all recreation, sport programs, and services already offered in Brenham. Following these initial steps we collected data from city administrators and staff, the Parks Advisory Board and the Brenham Community Development Corporation; conducted public meetings and focus groups; and conducted a community interest survey. Details about each of these data collection processes are reported below along with key results.

5.1 Analysis of current offerings

We completed an analysis of the types of programs and services currently provided by Brenham. This information is taken from a report that is prepared by staff on an annual basis. Participation in 2013 is shown below:

- Blue Bell Aquatic Center had an attendance of 66,667
- Carousel and rental facilities accounted for 24,580 people
- Programs and special events were attended by 6,508 people
- Sports Tourism and other users brought in 51,348

All of the above combine for a total of 149,103 participants in 2013

Annual Participation

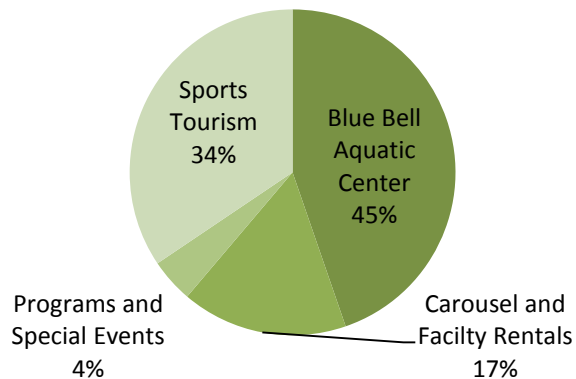


Figure 5.1: Annual Participation Percentages

According to NRPA, Parks and Recreation have three values that make them essential services to communities:

-Economic Value

-Health and Environmental Benefits

-Social Importance

5.2 Benchmarking

Using the PRORAGIS electronic benchmarking system provided through the National Recreation and Park Association we compared Brenham to similar sized towns (population under 35,000) in Texas and nationally. See Chapter 3 for a narrative of our findings and Appendix A for the full report.

5.3 Environmental Scan

We conducted an environmental scan to ensure that we had a full understanding of other organizations, churches, and businesses in town that provide recreation, sport programs, and services.

Using the information gained we created an asset map so we could have a visual idea of where programs and services are currently being offered. Refer to Asset Map in Figure 4.7.

Using the asset map, staff and the advisory board realized that most programs and services are offered in the central and northern parts of town while the population appears to be denser on the southern part of town. This visual helps identify the fact that the new land that has recently been donated for a park on the southern end of town is much needed and it led to a discussion about where to look for green space for future development.



Our first priority in planning should be the needs of our residents.



5.4 Master Planning Survey

Early in the master plan development process we thought it was important to gather information from those individuals already active in planning for park, recreation, and open spaces in Brenham including city staff, Parks and Recreation Advisory Board, and Brenham Community Development Corporation. Many of these individuals have been involved for many years and it was important to capture this community knowledge. A total of 11 surveys were completed and returned. Key results are shown below. Refer to Appendix B for a copy of the Master Planning Survey.

5.4.1 In general, how well do the Parks, Recreation Administration and Aquatics departments meet the recreation needs/wants of the residents of Brenham?

For the most part responses were favorable saying that staff does an excellent job with the resources allocated. However, several issues were noted as concerns or needing more attention:

- The first priority in planning should be the needs of our residents, not the wants of outside revenue generating organizations
- There is a need to learn more about specific and changing demographic groups in Brenham and what these groups need
- The real “local user” is all of Washington County

5.4.2 Please list 2 or 3 things which you think the Parks, Recreation Administration and Aquatics departments do the best.

Each of the items below was mentioned two or more times:

- Customer service
- Program offerings are quality and expanding as resources allow
- Park and field maintenance is excellent
- Park staff is available when needed (weekends)
- Aquatics offerings
- Developing relationships with facility and program users

5.4.3 Do you see any areas for potential improvement and/or expansion of programs and services?

There were a number of ideas which could be considered:

- Programs and facilities for specific population groups (preteen/teenagers, seniors, people with disabilities)
- Upgrade restroom facilities at some parks
- Expand skate park facility
- More focus on health, nutrition and wellness programs
- Performing arts
- Covered basketball courts or look into using more school gyms
- More aquatic features at parks
- Create more community awareness about our programs and facilities

5.5 Public Meetings and Focus Groups

Two public meetings and four targeted focus groups were hosted for anyone wanting to attend. The public was notified by the following media outlets; reference Appendix C for marketing details:

- Press releases to local radio stations and Brenham Banner Press
- Paid advertising: KWHI/KTTX and Brenham Banner Press
- Postcards were designed and mailed to area churches, child care facilities, senior living facilities and organizations that offer programming
- Personal emails were sent to Brenham Independent School District, Blinn College, Chamber of Commerce/CVB, local youth sports associations and youth and adult field/facility users
- Webpage was created and linked to the City of Brenham’s website to keep residents informed: <http://cityofbrenham.org/parks/park-masterplan.php>
- Social media was used, including Facebook posts.

The schedule of meetings is shown below.

5.5.1 Public Meeting Schedule

Monday, April 21, 2014	5:30pm	Fireman's Park Kitchen
Wednesday, April 23, 2014	9:00am	Fireman's Park Kitchen

5.5.2 Focus Group Schedule

Date	Time	Groups	Description
April 21, 2014	9:00am	Seniors	55+
April 21, 2014	Noon	ARTS of Rural Texas, Blue Bell Aquatic Center, Boys & Girls Club of Washington County, Children's Chorus, Community Education, Brenham School of Dance	Programming
April 21, 2014	2:00pm	Churches, Childcare, Mothers of Preschoolers, Private Schools	Special Interest
April 23, 2014	Noon	Blinn, BISD, Maifest, Main Street, Chamber	Other agencies
April 23, 2014	5:30pm	Youth and Adult Sports, select teams	Organized/Competitive sports/Facility Users

A total of 41 people attended the meetings. The information gained from the program and services matrix as well as the asset map was shared in the public meetings and focus groups to educate attendees about what was currently available in terms of parks and recreation. We asked participants in the meetings to contribute information about organizations or programs which we may have missed. We then used the PRORAGIS results to ask participants what they thought the town needed. This was followed by a brainstorming session and then each participant had the opportunity to vote for their top four priorities by placing a sticker next to those things they considered most important. The presentation has been posted online; www.cityofbrenham.org/parks. See Appendix D for a complete report of community meetings. The key findings from the public meetings and focus groups are shown below.



Figure 5.2: Public Meeting

5.5.3 Possible expansion of programs and activities

The following programs and activities were mentioned in two or more meetings, listed in order of priority votes received:

- Nature programs including birding
- Programs for teens, perhaps something with music
- A tennis league
- Programs for seniors including technology classes

5.5.4 Possible expansion of parks and outdoor recreation amenities

The following items were mentioned in two or more meetings, listed in order of priority votes received:

- Long trails/tracks – more than 1 mile
- Trails – walking, jogging, bike and nature
- Ponds for fishing
- Splash pad or interactive water feature
- Family sport areas
- Covered basketball courts
- Soccer fields
- Connecting trails between parks
- Family areas offering quiet and solitude away from tournaments
- Dog park that allows children

5.5.5 Possible expansion of indoor recreation amenities

The following indoor recreation amenities were mentioned in two or more meetings, listed in order of priority votes received:

- Multi-use activity and meeting rooms

5.5.6 Concerns

Concerns mentioned during the meetings include having lower speed limits around parks, putting lights on timers so money isn't wasted, and better marketing for the things the city already has and offers.

5.6 Community Interest Survey

Following the public meetings and focus groups, a survey was developed which was distributed electronically and in hard copy at two locations – the library and the Blue Bell Aquatic Center. A number of questions were asked regarding quality of programs and services as well as preferred forms of communication and overall satisfaction of household needs for recreation programs, activities, and facilities. See Appendix E for a copy of the survey distributed. Key findings are shown in the following sections.

We received a total of 58 responses, five of which were completed by people who attended one of the earlier meetings. The majority of respondents live in Brenham (82.8%), were female (77.6%) and own their own home (77.6%). While income level was well distributed, the majority (87.9%) were Caucasian which is not representative of the city demographics. Almost 95% of our respondents have lived in Brenham for more than two years. Results are shown below in Figures 5.3, 5.4, and 5.5.

	Frequency	Percent
Household Income		
Under \$20,000	6	10.3%
\$20,000-\$39,999	4	6.9%
\$40,000 - \$59,999	13	22.4%
\$60,000 - \$79,999	7	12.1%
\$80,000 - \$99,999	8	13.8%
\$100,000 or more	10	17.2%
Total	48	82.8%
No answer	10	17.2%
Total	58	100.00%

Figure 5.3: Household Income

	Frequency	Percent
Ethnic Group		
Black or African American	1	1.7%
Caucasian or white	51	87.9%
Hispanic or Latino	2	3.4%
Total	54	93.1%
No answer	4	6.9%
Total	58	100.00%

Figure 5.4: Ethnic Groups

	Frequency	Percent
How long respondents have lived in Brenham		
Less than 1 year	1	1.7%
1 to 2 years	2	3.4%
3 to 5 years	13	22.4%
6 to 10 years	9	15.5%
11 to 20 years	7	12.1%
21 or more years	18	31.0%
Total	50	86.2%
No answer	8	13.8%
Total	58	100.00%

Figure 5.5: How long respondents have lived in Brenham

5.6.1 How satisfied are you that the needs of your household are currently being met by recreation programs and activities or other groups in town?

Respondents answered accordingly:

- On a scale of 1 to 4 with 4 being very satisfied all areas of programming listed received scores over 2 (somewhat satisfied).
- Respondents were most satisfied with youth sports leagues, swim lessons, and community events.
- Respondents were least satisfied with arts and crafts programs, trips/tours, and after-school programs.



*Note: Preschool programs, performance arts, after-school programs, trips/tours, and arts and crafts are currently being offered by outside agencies.

Figure 5.6: Satisfaction with Programs

5.6.2 How satisfied are you that parks and recreation facilities are currently meeting the needs of your household?

Respondents answered accordingly:

- On a scale of 1 to 4 with 4 being very satisfied all areas of programming listed received scores over 2 (somewhat satisfied).
- Respondents were most satisfied with baseball fields, softball fields, and soccer fields.
- Respondents were least satisfied with outdoor fitness equipment, nature areas, and trails.



Figure 5.7: Satisfaction with Facilities

5.6.3 Of the following five trails mentioned in public meetings please pick three that you would like for us to pursue:

Respondents answered accordingly:

- Walk/Jog Trails
- Nature Trails
- Bike Trails
- Trails longer than 1 mile
- Trails connecting parks and neighborhoods

Types of Trails Preferred

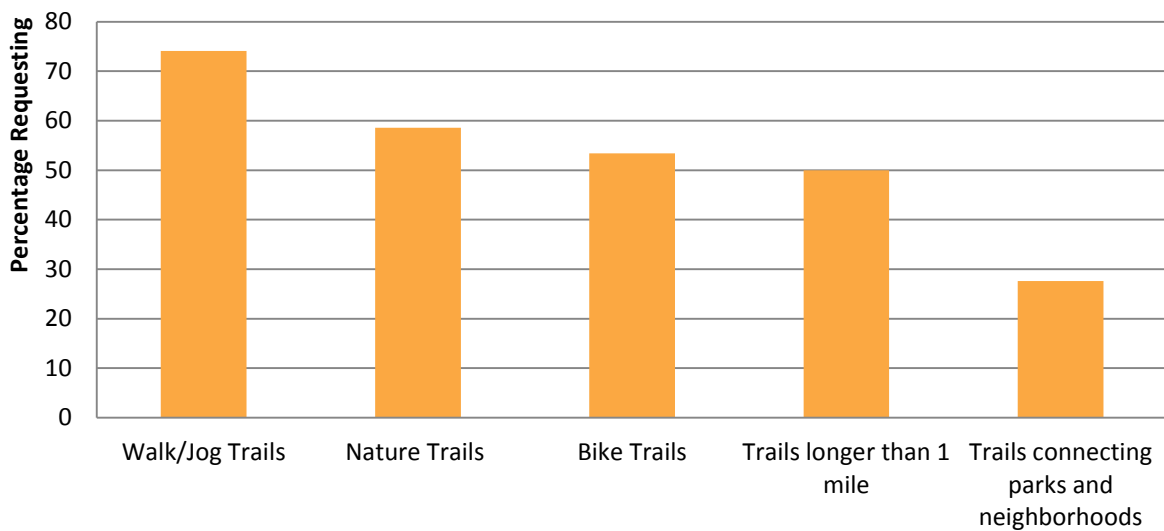


Figure 5.8: Types of Trails Preferred

5.6.4 Six other areas came up at three or more public meetings. Respondents were asked to rank how important they believe the following items are. The following items are listed in order of importance.

Respondents answered accordingly:

- Splash pad/interactive play
- Nature programming
- Ponds
- Senior programming
- Multi-use activity space and meeting rooms
- Covered basketball courts

**If the plan doesn't work
change the plan but never
change the goal.**

Chapter 6: Goals and Objectives

The following goals and objectives are based on an analysis of existing park, recreation, open space and trail conditions, and community input. These goals and objectives are intended to serve as guidelines for City projects and programs that will address the needs identified in the planning process.

The goals of the 2015-2025 Parks Master Plan are as follows:

6.1 Parks and Recreation

Goal: Provide a quality, safe, and accessible diversified parks and recreation system that will stay true to the core values.

- Evaluate, enhance and possibly expand existing park amenities to address the dynamic needs and demographics of the community
- Develop a targeted land acquisition plan for future park development

6.2 Facilities

Goal: Provide facilities that will accommodate the current and future needs of the residents of Brenham.

- Maintain and upgrade existing facilities and amenities to ensure that the community is adequately served
- Improve energy efficiency throughout our park system.
- Improve field utilization with efficient field materials
- Focus on community trends and changing demographics
- Develop an aquatic features plan for additional innovative structures within the park system including interactive spray pads and ponds
- Provide residents with safe and reliable recreation equipment that complies with industry standards
- Implement a Park Beautification Plan that will lower maintenance costs and be consistent throughout our park system

6.3 Trails

Goal: Provide a safe and comprehensive system of recreational trails looking at connectivity and park linkage system.

- Expand existing trails
- Promote outdoor learning and nature
- Create bike trails combining existing streets and park trails
- Create linkage of trails to community venues such as schools and downtown Brenham
- Provide a safe trail environment including adequate lighting, safe parking, and way finding signage.

6.4 Community Programs

Goal: Provide quality community programs and services that will accommodate the current and future needs of the residents of Brenham.

- Expand programming opportunities to meet the changing recreational needs and desires for all ages by offering diverse programs through outreach and accessibility
- Prepare for growth in senior and teen programming
- Prepare for growth in nature programming
- Promote healthier lifestyles by increasing the number of health and wellness programs
- Continue to promote and strengthen collaboration with local clubs and associations to meet community needs
- Offer festivals, performances, and special events
- Establish a volunteer program

6.5 Historical Preservation

Goal: Preservation and improvement of the natural environment and heritage resources that represent Brenham's identity and uniqueness.

- Identify key open spaces and natural areas worthy of preservation throughout the city
- Support events and activities that celebrate important historical activities, events, etc.
- Find unique ways to showcase our rich heritage into our parks system
- Preserve and enhance our parks legacy and promote knowledge and public appreciation of park facilities

6.6 Human Resources

Goal: Develop, train and support a professional Parks and Recreation Department that effectively serves the community.

- Employ a diverse, well-trained work force that is knowledgeable, responsive, and motivated to achieve department and city-wide goals
- Where appropriate, provide staff with continuing education and training
- Attain all necessary certifications to manage and operate appropriate facilities and amenities
- Encourage networking with other successful programs

6.7 Funding

Goal: Develop an adequate level of funding to achieve the vision and goals of this master plan.

- Pursue state and federal funding opportunities for the purchase and/or development of park improvements, amenity enhancements and recreational programming
- Update the City's Parks Master Plan every five years to maintain eligibility to apply for grant funding
- Seek public/partnerships where mutually beneficial and appropriate
- Consider establishing a Park Foundation and donation program

6.8 Marketing

Goal: Marketing of the city's parks, trails, and open space system to educate our residents and attract visitors to the community through the provision of recreation opportunities that are unique to Brenham and the surrounding environment.

- Increase awareness and educate residents on the benefit of Parks and Recreation by the use of social media, email marketing and printed flyers and brochures
- Continue to attract and retain sports events
- Re-evaluate our Parks System related to field usage and develop an appropriate marketing plan
- Develop comprehensive signage program in coordination with community wide goals
- Improve/monitor the website and upgrade the software system to move towards online registration and facility requests

Priorities and proposed recommendations implemented may change over time based on new interests, feasibility, and opportunities that may arise.

Chapter 7: Action Plan and Prioritization of Needs

The values, vision, goals and objectives established during the process of drafting the City of Brenham’s Parks, Recreation and Open Spaces Master Plan were considered when developing the following action plan. The planning process involved a comprehensive assessment of the demand for recreation facilities and parkland through community feedback and an extensive inventory of recreation opportunities which were documented during the Asset Mapping process. The Action Plan was developed by comparing the demand for recreation to the existing inventory of recreational opportunities. The action plan was split into three categories: 1) Parks and Recreation Plan Development; 2) Parks and Recreation Facilities; and 3) Parks and Recreation Trails with each section listing a timeframe for implementation and consideration of the task.

City of Brenham: Parks, Recreation and Open Spaces Master Plan

Action Plan 2015-2025

Priority	Action	Potential Funding Sources	Time Frame
A. Parks and Recreation Park Development			
1	Henderson Park - evaluate park usage; possible park re-design to better utilize the site and better meet surrounding area needs	BCDC ¹ , General Fund, Grants	2015-2018
2	Identify and pursue opportunities to increase operational efficiency in parks.	BCDC, General Fund, Grants	2015-2025
3	Brenham Family Park (Initial Phase)	BCDC, General Fund, Grants	2018-2020
4	Identify and acquire key open spaces and natural areas worthy of preservation throughout the city	BCDC, General Fund, Grants	2020-2025
5	Identify 5-20 acres for a neighborhood park on the east-central side of town	BCDC, General Fund, Grants	2020-2025
6	Identify 5-20 acres for a neighborhood park on the west-central side of town	BCDC, General Fund, Grants	2020-2025
7	Identify and acquire areas suitable for specialized parks	BCDC, General Fund, Grants	2020-2025

Note ¹ - Brenham Community Development Corporation

City of Brenham: Parks, Recreation and Open Spaces Master Plan

Action Plan 2015-2025

Priority	Action	Potential Funding Sources	Time Frame
B. Parks and Recreation Facilities			
1	Add secondary sanitation system to indoor pools at the Blue Bell Aquatic Center	BCDC ¹ , General Fund, Grants	2015-2018
2	Incorporate new library structure into Fireman's Park setting	BCDC, General Fund, Grants	2016-2017
3	Plan for additional innovative structures within the park system including an interactive spray pad (i.e. splash pad)	BCDC, General Fund, Grants	2016-2018
4	Construct pavilion cover for basketball courts	BCDC, General Fund, Grants	2016-2018
5	Develop comprehensive signage program for parks in coordination with community wide goals	BCDC, General Fund, Grants	2016-2020
6	Enhance kitchen areas, restroom facilities and picnic areas	BCDC, General Fund, Grants	2016-2020
7	Enhancements and/or relocation of skate park	BCDC, General Fund, Grants	2017-2020
8	Replace and add new play structures as needed	BCDC, General Fund, Grants	2017-2025
9	Develop a water feature suitable for fishing and passive recreation	BCDC, General Fund, Grants	2018-2020
10	Develop an off-leash, kid friendly Dog Park	BCDC, General Fund, Grants	2018-2022
11	Add lightning detection systems to necessary parks for safety of park patrons	BCDC, General Fund, Grants	2020-2025
12	Blue Bell Aquatic Center - modified version of Phase 2 Implementation	BCDC, General Fund, Grants	2025

Note ¹ - Brenham Community Development Corporation

City of Brenham: Parks, Recreation and Open Spaces Master Plan

Action Plan 2015-2025

Priority	Action	Potential Funding Sources	Time Frame
C. Parks and Recreation Trails			
1	Provide a safe trail environment including adequate lighting, safe parking, and signage	BCDC ¹ , General Fund, Grants	2015-2025
2	Enhance Hohlt Park Nature Trail - clear the area for additional visibility and add signage	BCDC, General Fund, Grants	2018-2020
3	Create bike trails combining existing street and park trails	BCDC, General Fund, Grants	2018-2025
4	Connectivity to Brenham Greenways project	BCDC, General Fund, Grants	2020-2025
5	Improve connectivity with in our current trail system and create linkage to community venues such as schools and downtown Brenham	BCDC, General Fund, Grants	2020-2025
6	Develop longer trails - more than one mile	BCDC, General Fund, Grants	2020-2025

Note ¹ - Brenham Community Development Corporation

This page intentionally left blank



Appendix A

Full PRORAGIS Report

PRORAGIS

Filters:

Jurisdiction: ALL JURISDICTIONS

Jurisdiction Population: 0-35,000

Cities in the Group from Texas: Brenham, Bellaire, Deer Park, Elgin, Little Elm and Murphy

Data Year: 2013

	Brenham PARD	Texas	National
--	--------------	-------	----------

Agency/department's jurisdiction type

Agency/department's jurisdiction type	Brenham PARD	Texas	National
Number of Responses		6	103
Borough		0.00%	0.00%
Village		0.00%	0.00%
City	X	100.00%	65.05%
Town		0.00%	18.45%
Township		0.00%	7.77%
County		0.00%	0.00%
State		0.00%	0.00%
Special District		0.00%	7.77%
Regional/Metro Authority		0.00%	0.97%
Independent District/Authority		0.00%	0.00%
School District		0.00%	0.00%
Military Department		0.00%	0.00%
Tribal Lands/Reservation		0.00%	0.00%
Other		0.00%	0.00%

Jurisdiction Ethnic Distribution

Jurisdiction Ethnic Distribution	Brenham PARD	Texas	National
Number of Responses		5	80
White/Caucasian Persons	66.60%	60.70%	73.73%
Black/African American Persons	23.70%	13.48%	10.64%
American Indian/Alaska Native Persons	0.30%	9.46%	0.94%
Asian Persons	1.80%	6.14%	5.31%
Native Hawaiian/Pacific Islander Persons		6.00%	0.24%
Hispanic or Latino (any race) or Spanish Origin Persons	15.30%	14.68%	12.02%
Other		0.00%	2.22%

Jurisdiction Country

Jurisdiction Country	Brenham PARD	Texas	National
Number of Responses		4	87
United States	X	100.00%	100.00%
Canada		0.00%	0.00%
Mexico		0.00%	0.00%
Other		0.00%	0.00%

Jurisdiction State/Province

Jurisdiction State/Province	Brenham PARD	Texas	National
AL		0.00%	0.00%
AK		0.00%	0.00%
AZ		0.00%	0.97%
AR		0.00%	0.00%
CA		0.00%	6.80%

	Brenham PARD	Texas	National
CO		0.00%	3.88%
CT		0.00%	3.88%
DE		0.00%	0.00%
DC		0.00%	0.00%
FL		0.00%	3.88%
GA		0.00%	1.94%
HI		0.00%	0.00%
ID		0.00%	0.00%
IL		0.00%	4.85%
IN		0.00%	2.91%
IA		0.00%	0.97%
KS		0.00%	0.97%
KY		0.00%	1.94%
LA		0.00%	0.00%
ME		0.00%	0.97%
MD		0.00%	0.97%
MA		0.00%	2.91%
MI		0.00%	5.83%
MN		0.00%	0.97%
MS		0.00%	0.00%
MO		0.00%	4.85%
MT		0.00%	0.97%
NE		0.00%	0.97%
NV		0.00%	0.00%
NH		0.00%	5.83%
NJ		0.00%	0.97%
NM		0.00%	0.00%
NY		0.00%	1.94%
NC		0.00%	6.80%
ND		0.00%	0.97%
OH		0.00%	2.91%
OK		0.00%	1.94%
OR		0.00%	3.88%
PA		0.00%	1.94%
RI		0.00%	0.00%
SC		0.00%	0.97%
SD		0.00%	0.97%
TN		0.00%	0.00%
TX	X	100.00%	6.80%
UT		0.00%	3.88%
VT		0.00%	0.97%
VA		0.00%	3.88%
WA		0.00%	0.97%
WV		0.00%	0.00%
WI		0.00%	1.94%
WY		0.00%	0.97%
Square mileage that your incorporated jurisdiction serves			

	Brenham PARD	Texas	National
Number of Responses		6	97
Lower Quartile		6	6
Median	12	10	12
Upper Quartile		11	25

Jurisdiction Total Operating Budget

Number of Responses		5	75
Lower Quartile		\$2,050,696	\$3,163,204
Median	\$2,050,696	\$11,697,100	\$14,119,366
Upper Quartile		\$32,962,089	\$33,708,915

Jurisdiction Capital Budget

Number of Responses		4	68
Lower Quartile		\$260,251	\$460,875
Median	\$313,668	\$626,234	\$1,414,162
Upper Quartile		\$1,443,100	\$5,482,138

Jurisdiction per Capita Income

Number of Responses		5	75
Lower Quartile		\$22,562	\$19,807
Median	\$20,498	\$25,504	\$25,631
Upper Quartile		\$28,966	\$33,811

Jurisdiction Median Household Income

Number of Responses		5	74
Lower Quartile		\$58,391	\$41,456
Median	\$38,728	\$73,820	\$54,000
Upper Quartile		\$79,179	\$67,593

Jurisdiction Population

Number of Responses		6	103
Lower Quartile		16,408	11,181
Median	16,136	18,092	18,000
Upper Quartile		26,465	25,862

Percentage of jurisdiction population that is younger than 18 years of age

Number of Responses		5	78
Lower Quartile		27.20%	20.40%
Median	22.10%	34.90%	24.60%
Upper Quartile		36.00%	27.95%

Percentage of jurisdiction population that is older than 65 years of age

Number of Responses		5	78
Lower Quartile		5.40%	9.93%
Median	17.90%	10.00%	12.74%
Upper Quartile		10.20%	15.30%

Percentage of jurisdiction population that is below the poverty line

	Brenham PARD	Texas	National
Number of Responses		5	77
Lower Quartile		6.20%	5.40%
Median	17.80%	8.40%	9.00%
Upper Quartile		17.80%	17.60%

SPECIFIC DEPARTMENT RESPONSIBILITIES

Does your department...			
a. Provide recreation programming and services	X	100.00%	95.35%
b. Operate parks and facilities	X	100.00%	97.70%
c. Maintain street trees and medians	X	80.00%	37.93%
d. Actively manage open space	X	100.00%	72.41%
e. Maintain public school grounds and recreational facilities		20.00%	28.24%
f. Maintain jurisdiction public areas	X	80.00%	56.47%
g. Manage major aquatic complex	X	60.00%	45.35%
h. Manage or maintain public cemeteries		0.00%	23.26%
i. Manage or maintain fairgrounds		0.00%	2.35%
j. Maintain, manage or lease indoor performing arts center		20.00%	14.12%
k. Manage historic properties	X	80.00%	34.12%
l. Administer or manage farmer's markets		40.00%	22.35%
m. Administer community gardens		0.00%	44.05%
n. Manage large performance outdoor amphitheaters	X	40.00%	23.53%
o. Administer or manage Professional or college-type stadium/arena/racetrack	X	20.00%	4.71%
p. Administer or manage Tournament/Event quality Indoor Sports Complexes		20.00%	22.09%
q. Administer or manage Tournament/Event quality Outdoor Sports Complexes	X	60.00%	50.00%
r. Conduct major Jurisdiction wide special events	X	100.00%	88.37%
s. Do you have snow plowing responsibility other than in the parks?		20.00%	31.76%
t. Provide environmental education or natural history interpretive programs		40.00%	30.77%

Programs Information

What is your total annual number of participants attending programs, classes and small events?

Number of Responses		6	75
Lower Quartile		825	3,600
Median	6,508	4,754	9,000
Upper Quartile		11,244	17,926

Does your department charge non-resident fees?

Number of Responses		5	76
Yes		40.00%	67.11%
No	X	60.00%	32.89%

	Brenham PARD	Texas	National
Programs Offered			
Does your department offer the following programs or classes?			
a. Visual Arts and Crafts			
Yes		60.00%	77.78%
No	X	40.00%	22.22%
b. Performing Arts			
Yes		40.00%	53.75%
No	X	60.00%	46.25%
c. Health and wellness			
Yes		60.00%	86.42%
No	X	40.00%	13.58%
d. Fitness			
Yes	X	80.00%	92.59%
No		20.00%	7.41%
e. Martial Arts			
Yes		40.00%	65.00%
No	X	60.00%	35.00%
f. Trips and tours			
Yes		40.00%	58.75%
No	X	60.00%	41.25%
g. Organized team sports			
Yes	X	80.00%	87.65%
No		20.00%	12.35%
h. Golf program			
Yes		20.00%	43.75%
No	X	80.00%	56.25%
i. Tennis programs			
Yes		40.00%	78.48%
No	X	60.00%	21.52%
j. Water safety			
Yes	X	60.00%	72.50%
No		40.00%	27.50%
k. Environmental Education/Nature Study/Cultural History			
Yes		20.00%	43.04%
No	X	80.00%	56.96%

	Brenham PARD	Texas	National
--	--------------	-------	----------

Does your department offer the following opportunities?

a. Summer Camp			
Yes	X	40.00%	67.90%
No		60.00%	32.10%
b. Before and after school programs			
Yes		60.00%	40.51%
No	X	40.00%	59.49%
c. Preschool			
Yes		20.00%	24.69%
No	X	80.00%	75.31%
d. Full Daycare			
Yes		0.00%	2.56%
No	X	100.00%	97.44%
e. Specific Teen programs			
Yes	X	40.00%	55.56%
No		60.00%	44.44%
f. Senior Programs			
Yes		60.00%	67.90%
No	X	40.00%	32.10%
g. Programs for people with disabilities			
Yes		40.00%	48.65%
No	X	60.00%	51.35%
h. Community gardens			
Yes		0.00%	43.42%
No	X	100.00%	56.58%
i. Major Special Events			
Yes	X	0.00%	78.79%
No		0.00%	21.21%

What are your department's TOTAL operating expenditures for your fiscal year?

Number of Responses		5	80
Lower Quartile		\$1,802,892	\$705,125
Median	\$2,050,696	\$1,997,398	\$1,462,310
Upper Quartile		\$2,050,696	\$2,751,635

What percentage of your total operating expenditures are in the following categories? (Percentages must add to 100%)

	Brenham PARD	Texas	National
Number of Responses		4	63
a. Personnel Services (expenditures for all salaries, wages and	54.00%	51.38%	56.40%
b. Operations (expenditures for all functions of the Department)	46.00%	47.37%	34.83%
c. Capital (expenditures for capital equipment and projects and		1.25%	7.62%
d. Other		0.00%	0.85%

What percentage of your total operating expenditures was dedicated to the following functions?

Number of Responses		4	56
a. Department's Top Executives and related staff.	14.00%	16.75%	17.15%
b. Administrative (Human Resources, Finance, Accounting, etc.)		1.75%	3.97%
c. Operations (expenditures associated with staffing and	65.00%	35.83%	27.62%
d. Programs (expenditures associated with programming classes	4.00%	22.68%	20.93%
e. Maintenance (expenditures associated with maintaining,	17.00%	19.25%	23.70%
f. Planning and Development (acquisition, planning, design,		3.75%	1.83%
g. Debt service		0.00%	2.71%
h. Other		0.00%	1.46%

What are your department's TOTAL non-tax Revenues for your fiscal year?

Number of Responses		5	71
Lower Quartile		\$90,500	\$175,225
Median	\$320,063	\$320,063	\$405,000
Upper Quartile		\$917,850	\$1,081,393

Capital Budget

What is your department's total capital budget?

Number of Responses		5	78
Lower Quartile		\$100,000	\$25,208
Median	\$313,668	\$313,668	\$206,000
Upper Quartile		\$344,500	\$561,856

Number of FTEs (Full-time Equivalent Employees)

Number of Responses		4	48
Lower Quartile		33.75	8
Median	36	38	23
Upper Quartile		54.75	40.25
Average	36	50.5	31.96

What was the total personnel expense for the parks and recreation department for the year?

Number of Responses		4	58
Lower Quartile		\$869,505	\$446,307
Median	\$1,100,738	\$1,231,043	\$901,678
Upper Quartile		\$1,829,708	\$1,639,939

Salaries/Wages per Full-Time Employee (medians)

a. Department's top executives and related staff	\$71,984	\$71,984	\$67,779
--	----------	----------	----------

	Brenham PARD	Texas	National
b. Administrative (Human Resources, Finance, Accounting, etc.)		ISD	\$44,000
c. Operations (staffing and operating facilities)	\$27,844	\$36,667	\$50,434
d. Programs (programming classes and all events)		ISD	\$46,533
e. Maintenance (maintaining buildings grounds structures and fleet)	\$36,847	\$39,743	\$42,382
f. Planning and Development (acquisition, planning, design, development management, etc.)		ISD	\$66,231
g. Other		ISD	\$53,357
h. TOTAL	\$42,974	\$47,070	\$47,353

Salaries/Wages per Hour Worked - Non-Full-Time Employee (medians)

a. Department's top executives and related staff		ISD	\$33,667.29
b. Administrative (Human Resources, Finance, Accounting, etc.)		ISD	\$29,120.00
c. Operations (staffing and operating facilities)	\$15,566.79	\$16,640.00	\$23,950.95
d. Programs (programming classes and all events)	\$14,095.85	\$16,640.00	\$22,880.00
e. Maintenance (maintaining buildings grounds structures and fleet)	\$15,599.78	ISD	\$23,765.57
f. Planning and Development (acquisition, planning, design, development management, etc.)		ISD	ISD
g. Other		ISD	\$24,478.87
h. TOTAL	\$15,334.29	\$15,987.14	\$23,514.42

Departmental Full-Time Salaries/Wages as % of Total

a. Department's top executives and related staff	33.50%	32.42%	27.61%
b. Administrative (Human Resources, Finance, Accounting, etc.)	0.00%	1.55%	5.15%
c. Operations (staffing and operating facilities)	6.50%	5.17%	10.98%
d. Programs (programming classes and all events)	0.00%	3.34%	10.57%
e. Maintenance (maintaining buildings grounds structures and fleet)	60.00%	28.62%	20.23%
f. Planning and Development (acquisition, planning, design, development management, etc.)	0.00%	0.68%	0.54%
g. Other	0.00%	11.54%	1.61%
h. Total	100.00%	100.00%	100.00%

FACILITIES

Which of the following facilities does your parks and recreation department/agency operate?

a. Recreation/community center

Offers this facility	75.00%	71.23%
Charges a fee for use of facility	75.00%	76.47%
Rents the facility for private use	75.00%	91.84%

b. Fitness Center

Offers this facility	50.00%	31.51%
----------------------	--------	--------

	Brenham PARD	Texas	National
Charges a fee for use of facility		66.67%	72.00%
Rents the facility for private use		0.00%	24.00%
c. Visitor center			
Offers this facility		0.00%	8.22%
Charges a fee for use of facility		0.00%	7.69%
Rents the facility for private use		0.00%	9.09%
d. Playground			
Offers this facility	X	100.00%	97.22%
Charges a fee for use of facility		0.00%	1.69%
Rents the facility for private use		0.00%	7.14%
e. Tot Lots			
Offers this facility		0.00%	42.47%
Charges a fee for use of facility		0.00%	3.03%
Rents the facility for private use		0.00%	0.00%
f. Tennis court (indoor)			
Offers this facility		25.00%	9.59%
Charges a fee for use of facility		0.00%	23.08%
Rents the facility for private use		0.00%	15.38%
g. Tennis court (outdoor)			
Offers this facility	X	75.00%	83.33%
Charges a fee for use of facility		0.00%	21.15%
Rents the facility for private use		33.33%	40.43%
h. Basketball court (outdoor)			
Offers this facility	X	75.00%	85.92%
Charges a fee for use of facility		0.00%	3.92%
Rents the facility for private use		33.33%	19.61%
i. Swimming pool (indoor)			
Offers this facility	X	25.00%	21.92%
Charges a fee for use of facility	X	0.00%	66.67%
Rents the facility for private use	X	0.00%	61.11%
j. Swimming pool (outdoor)			
Offers this facility		50.00%	50.68%
Charges a fee for use of facility		66.67%	90.91%
Rents the facility for private use		66.67%	84.85%

	Brenham PARD	Texas	National
k. Water park			
Offers this facility	X	25.00%	17.81%
Charges a fee for use of facility	X	0.00%	66.67%
Rents the facility for private use	X	0.00%	50.00%
l. Spraygrounds/splash pools			
Offers this facility		0.00%	26.87%
Charges a fee for use of facility		0.00%	25.00%
Rents the facility for private use		0.00%	25.00%
m. Skate Park			
Offers this facility	X	50.00%	52.05%
Charges a fee for use of facility		33.33%	6.45%
Rents the facility for private use		0.00%	16.13%
n. Senior center			
Offers this facility		50.00%	41.10%
Charges a fee for use of facility		25.00%	19.35%
Rents the facility for private use		25.00%	46.67%
o. Equestrian Center			
Offers this facility		0.00%	2.74%
Charges a fee for use of facility		0.00%	11.11%
Rents the facility for private use		0.00%	11.11%
p. Ice skating rink (indoor)			
Offers this facility		0.00%	12.33%
Charges a fee for use of facility		0.00%	42.86%
Rents the facility for private use		0.00%	38.46%
q. Ice skating rink (outdoor)			
Offers this facility		0.00%	22.54%
Charges a fee for use of facility		0.00%	5.00%
Rents the facility for private use		0.00%	15.79%
r. Rectangular fields (e.g. football/soccer)			
Offers this facility	X	100.00%	88.89%
Charges a fee for use of facility	X	50.00%	57.89%
Rents the facility for private use	X	75.00%	85.71%
s. Diamond fields (e.g. baseball/softball)			
Offers this facility	X	100.00%	91.55%
Charges a fee for use of facility	X	50.00%	59.65%
Rents the facility for private use	X	100.00%	87.50%

	Brenham PARD	Texas	National
t. Museums/Historic Sites			
Offers this facility		50.00%	22.22%
Charges a fee for use of facility		0.00%	9.52%
Rents the facility for private use		0.00%	15.79%
u. Sports stadium/arena			
Offers this facility	X	25.00%	9.86%
Charges a fee for use of facility	X	0.00%	46.15%
Rents the facility for private use	X	0.00%	41.67%
v. Campgrounds			
Offers this facility		25.00%	9.72%
Charges a fee for use of facility		0.00%	28.57%
Rents the facility for private use		0.00%	23.08%
w. Lake/River Access			
Offers this facility		25.00%	41.67%
Charges a fee for use of facility		33.33%	16.13%
Rents the facility for private use		0.00%	3.45%
x. Ocean/Beach access			
Offers this facility		25.00%	18.31%
Charges a fee for use of facility		33.33%	26.32%
Rents the facility for private use		0.00%	11.11%
y. Marina/livery			
Offers this facility		25.00%	7.14%
Charges a fee for use of facility		33.33%	33.33%
Rents the facility for private use		0.00%	18.18%
z. Water skiing			
Offers this facility		0.00%	0.00%
Charges a fee for use of facility		0.00%	0.00%
Rents the facility for private use		0.00%	0.00%
aa. Picnic areas with shelters			
Offers this facility	X	100.00%	84.72%
Charges a fee for use of facility		0.00%	51.79%
Rents the facility for private use		66.67%	85.19%
bb. Gyms			
Offers this facility		50.00%	52.86%
Charges a fee for use of facility		50.00%	68.57%
Rents the facility for private use		50.00%	67.65%
cc. Rock climbing wall			
Offers this facility		0.00%	9.86%

	Brenham PARD	Texas	National
Charges a fee for use of facility		0.00%	28.57%
Rents the facility for private use		0.00%	23.08%
dd. Golf course			
Offers this facility		25.00%	19.72%
Charges a fee for use of facility		33.33%	60.00%
Rents the facility for private use		0.00%	52.63%
ee. Driving Range			
Offers this facility		25.00%	15.49%
Charges a fee for use of facility		66.67%	60.00%
Rents the facility for private use		0.00%	33.33%
ff. Zoo			
Offers this facility		0.00%	2.78%
Charges a fee for use of facility		0.00%	22.22%
Rents the facility for private use		0.00%	12.50%
gg. Library			
Offers this facility		25.00%	8.45%
Charges a fee for use of facility		0.00%	0.00%
Rents the facility for private use		0.00%	7.69%
hh. Farm			
Offers this facility		0.00%	0.00%
Charges a fee for use of facility		0.00%	0.00%
Rents the facility for private use		0.00%	0.00%
ii. Volleyball court			
Offers this facility	X	75.00%	75.00%
Charges a fee for use of facility		0.00%	18.60%
Rents the facility for private use		0.00%	51.22%
jj. Dog Park			
Offers this facility		0.00%	30.99%
Charges a fee for use of facility		0.00%	28.00%
Rents the facility for private use		0.00%	8.33%
kk. Mini-Golf			
Offers this facility		0.00%	4.23%
Charges a fee for use of facility		0.00%	22.22%
Rents the facility for private use		0.00%	22.22%
ll. Conference Center			
Offers this facility		0.00%	9.86%
Charges a fee for use of facility		0.00%	41.67%

	Brenham PARD	Texas	National
Rents the facility for private use		0.00%	46.15%
mm. Mountain Biking Trails			
Offers this facility		25.00%	27.78%
Charges a fee for use of facility		0.00%	0.00%
Rents the facility for private use		0.00%	5.00%
nn. BMX Track			
Offers this facility		0.00%	12.50%
Charges a fee for use of facility		0.00%	0.00%
Rents the facility for private use		0.00%	7.69%
oo. Nature/Interpretive Center			
Offers this facility		0.00%	15.28%
Charges a fee for use of facility		0.00%	11.76%
Rents the facility for private use		0.00%	26.67%
If Yes, you offer nature/interpretive center(s), please indicate the		ISD	1
pp. Water Trails			
Offers this facility		0.00%	4.23%
Charges a fee for use of facility		0.00%	0.00%
Rents the facility for private use		0.00%	0.00%
qq. Teen Center			
Offers this facility		0.00%	6.94%
Charges a fee for use of facility		0.00%	10.00%
Rents the facility for private use		0.00%	22.22%
rr. Performing and/or Visual Arts/Community Center			
Offers this facility		50.00%	27.78%
Charges a fee for use of facility		25.00%	45.83%
Rents the facility for private use		25.00%	60.87%
ss. Community gardens			
Offers this facility		0.00%	44.44%
Charges a fee for use of facility		0.00%	51.61%
Rents the facility for private use		0.00%	40.00%
tt. Formal Gardens/Arboretum			
Offers this facility		0.00%	9.72%
Charges a fee for use of facility		0.00%	7.14%
Rents the facility for private use		0.00%	0.00%
uu. Theater			

	Brenham PARD	Texas	National
Offers this facility		25.00%	11.11%
Charges a fee for use of facility		33.33%	46.15%
Rents the facility for private use		0.00%	38.46%
vv. Cemetery			
Offers this facility		0.00%	23.61%
Charges a fee for use of facility		0.00%	38.10%
Rents the facility for private use		0.00%	15.00%
PARK LANDS			

Land Information

Park Attendance - including visitors and program participants

Number of Responses		5	58
Lower Quartile		8,000	11,223
Median	149,104	75,000	62,500
Upper Quartile		75,000	168,750

Park Attendance Per Park Site Managed

Number of Responses		5	78
Lower Quartile		800	0
Median	14,910	3,125	1,744
Upper Quartile		14,910	9,082

How many individual parks or sites does your department/agency maintain and/or have management responsibility over?

Number of Parks

Number of Responses		5	77
Lower Quartile		5	5
Median	10	10	9
Upper Quartile		15	18

Number of Park Acres

Number of Responses		5	70
Lower Quartile		53	82
Median	191	75	190
Upper Quartile		140	318

Percentage of Greenways and Trails Managed by Agency that are:

Multi-purpose - No Equestrian	0.00%	29.17%	72.05%
Multi-purpose - Equestrian permitted	0.00%	0.00%	9.81%
Hiking/walking only	42.90%	56.55%	14.67%
Bicycling only	42.90%	10.71%	7.12%
Equestrian only	0.00%	0.00%	0.00%
Other	14.30%	3.57%	3.97%
Total		29.17%	72.05%

	Brenham PARD	Texas	National
--	--------------	-------	----------

Miscellaneous Benchmarking Ratios

Operating Expenditures per Capita

Number of Responses		5	80
Lower Quartile		\$62.24	\$44.71
Median	\$127.09	\$115.97	\$74.01
Upper Quartile		\$127.09	\$138.33
Average	\$127.09	\$110.19	\$1,189.51

Operating Expenditures per FTE

Number of Responses		5	68
Lower Quartile		\$57,389	\$65,956
Median	\$57,389	\$66,183	\$98,650
Upper Quartile		\$66,622	\$140,273

Operating Expenditures per Acre of Land Managed or Maintained

Number of Responses		5	67
Lower Quartile		4,531	3,450
Median	10,749	10,749	6,457
Upper Quartile		42,955	12,013

Acres of Parkland Managed or Maintained per Jurisdiction Sq. Mi.

Number of Responses		5	72
Lower Quartile		13.5	6.8
Median	16.1	15.5	17.3
Upper Quartile		16.1	35

Acreage of Parkland per 1,000 Population

Number of Responses		5	74
Lower Quartile		4.4	6.5
Median	11.8	9	11.9
Upper Quartile		11.8	20.6
Average	11.8	8.5	346.6

Acres of Parkland Maintained per FTE

Number of Responses		4	44
Lower Quartile		1.4	4.7
Median	5.3	3.4	12.1
Upper Quartile		7.9	21.4
Average	5.3	5.9	30.1

Jurisdiction Population Per Square Mile Served

Number of Responses		6	98
Lower Quartile		1,517	701
Median	1,361	2,533	1,399
Upper Quartile		3,613	2,723

	Brenham PARD	Texas	National
Jurisdiction Population per FTE			
Number of Responses		6	75
Lower Quartile		350	571
Median	452	442	1,231
Upper Quartile		916	2,970
Revenue per Capita			
Number of Responses		5	74
Lower Quartile		\$3	\$11
Median	\$20	\$20	\$23
Upper Quartile		\$35	\$53
Revenue as a percent of Total Operating Expense			
Number of Responses		5	71
Lower Quartile		5.02%	20.33%
Median	15.60%	15.61%	33.33%
Upper Quartile		17.22%	52.16%
Revenue per Visitor			
Number of Responses		5	50
Lower Quartile		\$1.75	\$1.84
Median	\$2.15	\$2.15	\$7.53
Upper Quartile		\$15.07	\$13.80
Total Operating Expenditures per Visitor			
Number of Responses		5	54
Lower Quartile		\$24.04	\$9.88
Median	\$13.75	\$82.70	\$28.42
Upper Quartile		\$87.49	\$62.15
Total Capital plus Total Operating Expenditures per Capita			
Number of Responses		5	82
Lower Quartile		\$63.10	\$50.63
Median	\$146.53	\$146.53	\$85.83
Upper Quartile		\$158.94	\$157.88
Total Capital Costs per Capita			
Number of Responses		5	67
Lower Quartile		\$10.76	\$4.74
Median	\$19.44	\$12.29	\$13.85
Upper Quartile		\$19.44	\$36.12
Park Attendance per Jurisdiction Population			
Number of Responses		6	104
Lower Quartile		0.47	0
Median	9.24	1.42	0.48
Upper Quartile		2.53	3.71



Appendix B

Master Planning Survey

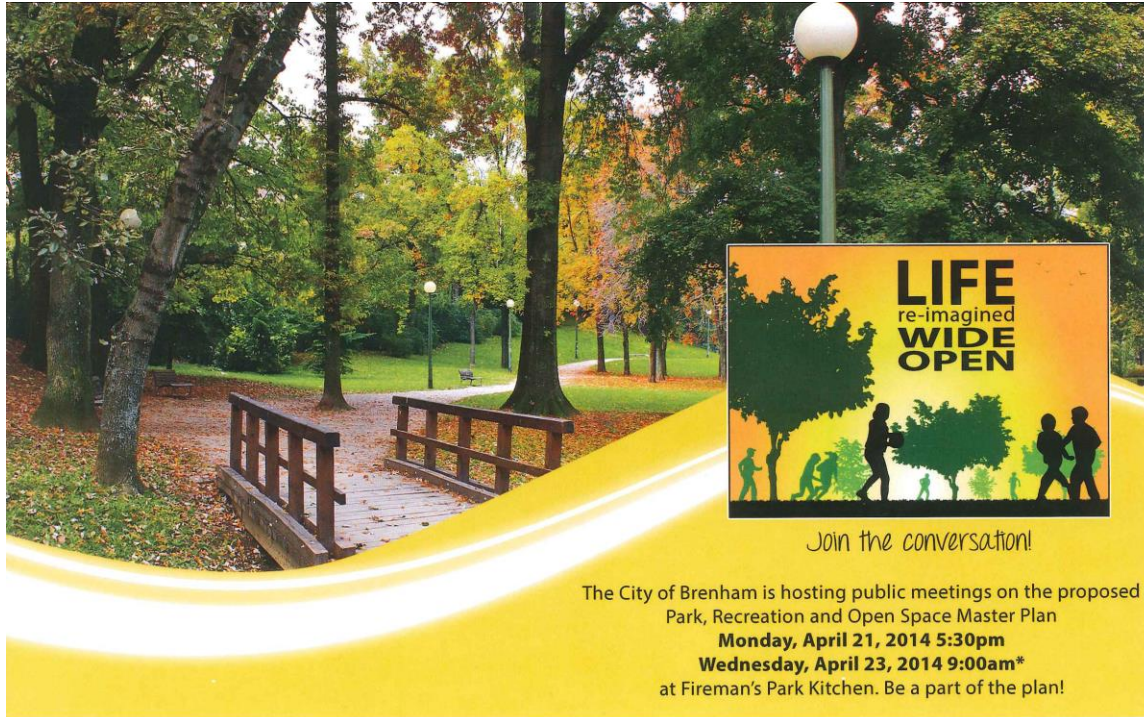


Appendix C Marketing


Two public meetings and four targeted focus groups were hosted for anyone wanting to attend. The public was notified by the following media outlets:

- Press releases to local radio stations and Brenham Banner Press
- Paid advertising: KWHI/KTTX and Brenham Banner Press
- Postcards were designed and mailed to area churches, child care facilities, senior living facilities, and organizations that offer programming
- Personal emails were sent to Brenham Independent School District, Blinn College, Chamber of Commerce/CVB, local youth sports associations, and youth and adult field/facility users
- Webpage was created and linked to the City of Brenham's website to keep residents informed: <http://cityofbrenham.org/parks/park-masterplan.php>
- Social media was used including Facebook posts.

Postcard Front



LIFE
re-imagined
WIDE OPEN



Join the conversation!


The City of Brenham is hosting public meetings on the proposed Park, Recreation and Open Space Master Plan
Monday, April 21, 2014 5:30pm
Wednesday, April 23, 2014 9:00am*
 at Fireman's Park Kitchen. Be a part of the plan!

Postcard Back

A Park, Recreation and Open Space Master Plan is used to guide planning and development of the City's park system and to respond to the needs of Brenham residents and their desires for leisure services.

Dr. Jo An Zimmermann, Ph.D., CPRP of Texas State University, along with staff, will facilitate the public meetings. Attendees will be asked to provide input on ideas for future expansion of the lands, programs, and services, and have the opportunity to prioritize their preferences.

In addition to public meetings, the City will host targeted focus groups. Please see the listing below as another



Join the conversation!

opportunity to provide target feedback. You are welcome at any meeting.

SENIORS (55+) Monday, April 21, 2014 at 9:00 AM

PROGRAMMING Monday, April 21, 2014 at 12:00 PM

SPECIAL INTEREST GROUPS (Churches, private schools, Childcare and others): Monday, April 21, 2014 at 2:00 PM

OTHER AGENCIES Wednesday, April 23, 2014 at 12:00 PM

ORGANIZED/COMPETITIVE SPORTS/FACILITY USERS Wednesday, April 23, 2014 at 5:30 PM

All public and focus group meetings will be held at Fireman's Park Kitchen, 901 N. Park Street.
 Bring your ideas, comments, questions, and friends!

Email Crystal Locke for more information: clocke@cityofbrenham.org





PRESS RELEASE

CONTACT: Crystal Locke, Recreation Coordinator
PHONE: 979-337-7254
EMAIL: clocke@cityofbrenham.org
SUBJECT: Park, Recreation and Open Spaces Master Plan Public Meetings
DATE: April 11, 2014

The City of Brenham Parks and Recreation Department will host two public meetings to discuss the Park, Recreation and Open Spaces Master Plan. This master plan will be used to guide planning and development of the city's parks system. It will respond to the needs of Brenham residents and their desires for leisure services.

At the end of the master plan process, the City of Brenham will have a document which will meet criteria published by the Texas Parks and Wildlife Department ensuring the City is positioned to receive possible grant funding. In addition, City staff will have access to detailed demographic data for the Brenham community. The master plan will aid staff in decision making for recreation programming and facility planning.

Attendees will be asked to provide input on ideas for future expansion of lands, programs and services and have the opportunity to prioritize their preferences. Bring your ideas, comments, questions, and friends.

Public meetings will be held at Fireman's Park Kitchen, 901 N. Park St., at the dates and times noted below:

Date	Time	Location
Monday, April 21, 2014	5:30pm	Fireman's Park Kitchen
Wednesday, April 23, 2014	9:00am	Fireman's Park Kitchen

COMMUNITY OUTREACH CONTACT LIST

BRENHAM PARK, RECREATION, & OPEN SPACES MASTER PLAN

GROUP 1: 55+

FIT	LETE PHILLIPS EXERCISE PROGRAM	2403 S MARKET ST SUITE C	BRENHAM	TEXAS	77833
SENIOR	SENIOR ACTIVITY CENTER, WCHLA	2804 GUN AND ROD RD - KC HALL	BRENHAM	TEXAS	77833
SR LVG	GAZEBO TERRACE CONVALESCENT CENTER (NURSING)	1303 HWY 290 E	BRENHAM	TEXAS	77833
SR LVG	CARE CENTER OF BRENHAM (NURSING)	400 E SAYLES ST	BRENHAM	TEXAS	77833
SR LVG	BRENHAM NURSING HOME	406 COTTONWOOD ST	BRENHAM	TEXAS	77833
SR LVG	KRUSE MEMORIAL LUTHERAN VILLAGE (NURSING)	1700 E STONE ST	BRENHAM	TEXAS	77833
SR LVG	BLUEBONNET HILLS CARE CENTER (NURSING)	401 E BLUE BELL RD	BRENHAM	TEXAS	77833
SR LVG	ARGENT COURT (NURSING)	2815 VICTORY LN	BRENHAM	TEXAS	77833

GROUP 2: PROGRAMMING

NON-P	BOY'S AND GIRL'S CLUB OF WASHINGTON COUNTY	MELISSA MCCUNE	MMCCUNE.BGC@GMAIL.COM
NON-P	BRENHAM CHILDREN'S CHORUS	CHRISTINA DOUGAN	CHRISTINA.BCC@GMAIL.COM
PARK	CITY BLUE BELL AQUATIC CENTER (PARK)	TAMMY JASTER	TJASTER@CITYOFBRENHAM.ORG
SCHOOL	COMMUNITY EDUCATION SCHOOL	SUSAN PRITCHARD	SUSANP@BRENHAMK-12.NET
NON-P	ARTS OF RURAL TEXAS (ARTS)		INFO@ARTSFORRURALTexas.ORG
DANCE	BRENHAM SCHOOL OF DANCE	TANYA UPLINGER	BRENHAMDANCE@YAHOO.COM

GROUP 3: SPECIAL INTERESTS

CHILD	(BVCAA) HEAD START SCHOOL (DAY CARE)	305 W VALVERDE ST	BRENHAM	TEXAS	77833
CHILD	BRENHAM ISD - COMMUNITY EDUCATION	1000 W BLUE BELL RD	BRENHAM	TEXAS	77833
CHILD	CHRIST LUTHERAN DAY SCHOOL (DAY CARE)	1104 CARLEE DR	BRENHAM	TEXAS	77833
CHILD	FIRST BAPTIST CHURCH SCHOOL (DAY CARE)	302 PAHL ST	BRENHAM	TEXAS	77833
CHILD	GRACE LUTHERAN CHURCH SCHOOL (DAY CARE)	1212 W JEFFERSON ST	BRENHAM	TEXAS	77833
CHILD	LIL ANGELS DAY CARE	1607 S MARKET ST	BRENHAM	TEXAS	77833
CHILD	METHODIST WEEKDAY SCHOOL (DAY CARE)	408 N BAYLOR ST	BRENHAM	TEXAS	77833
CHILD	ST PAUL'S CHRISTIAN DAY SCHOOL (DAY CARE)	305 W THIRD ST	BRENHAM	TEXAS	77833
CHILD	TIME WELL SPENT DAY CARE	900 E BLUE BELL RD	BRENHAM	TEXAS	77833
CHILD	JOHNSON-FERGUSON ACADEMY (DAY CARE)	1012 E MAIN ST	BRENHAM	TEXAS	77833
CHILD	BETTYS DAY HOME (DAY CARE)	1300 LEDBETTER LN	BRENHAM	TEXAS	77833
CHILD	GRACE ANGEL ACADEMY (DAY CARE)	1603 CHURCH ST	BRENHAM	TEXAS	77833
CHILD	TOY BOX DAY CARE	2204 S AUSTIN ST	BRENHAM	TEXAS	77833
CHILD	TREE HOUSE CHILD CARE (DAY CARE)	501 W THIRD ST	BRENHAM	TEXAS	77833
CHILD	KIDDIE KORNER DAY CARE	1811 W MAIN ST	BRENHAM	TEXAS	77833
CHILD	LIL ANGELS DAY CARE #2	900 THIEL ST	BRENHAM	TEXAS	77833
CHILD	BRENHAM CHILD DEVELOPMENT CENTER (DAY CARE)	525 A H EHRIG DR	BRENHAM	TEXAS	77833
CHURCH	BETHLEHEM LUTHERAN CHURCH	10202 FM 1935	BRENHAM	TEXAS	77833
CHURCH	COUNTRY BIBLE CHURCH	3150 WM B TRAVIS LN	BRENHAM	TEXAS	77833
CHURCH	EMMANUEL IGLESIA PENTECOSTES CHURCH	4747 STATE HIGHWAY 105	BRENHAM	TEXAS	77833
CHURCH	EMMANUEL TEMPLE CHURCH	2215 OLD CHAPPELL HILL RD	BRENHAM	TEXAS	77833
CHURCH	FELLOWSHIP BAPTIST CHURCH OF BRENHAM	2000 FM 389	BRENHAM	TEXAS	77833
CHURCH	NEW LIFE CHURCH OF GOD	1990 FM 389	BRENHAM	TEXAS	77833
CHURCH	FRIEDENS UNITED CHURCH OF CHRIST	15 FM 390 E	BRENHAM	TEXAS	77833

CHURCH	HOPEWELL BAPTIST CHURCH	1650 REHBURG RD	BRENHAM	TEXAS	77833
CHURCH	IMMANUEL LUTHERAN CHURCH OF WIEDEVILLE	4529 WIEDEVILLE CHURCH RD	BRENHAM	TEXAS	77833
CHURCH	INDEPENDENCE BAPTIST CHURCH	10400 FM 50	BRENHAM	TEXAS	77833
CHURCH	LIBERTY BAPTIST CHURCH	10655 FM 50	BRENHAM	TEXAS	77833
CHURCH	MT PILGRIM MISSIONARY BAPTIST CHURCH	5675 OLD MILL CREEK RD	BRENHAM	TEXAS	77833
CHURCH	EBEN-EZER LUTHERAN CHURCH	356 S BERLIN RD	BRENHAM	TEXAS	77833
CHURCH	NEW BEGINNINGS MISSIONARY BAPTIST CHURCH	2105 FM 2935	BRENHAM	TEXAS	77833
CHURCH	NEWHOPE BAPTIST CHURCH	805 FM 390 W	BRENHAM	TEXAS	77833
CHURCH	PALESTINE BAPTIST CHURCH	10080 PALESTINE RD	BRENHAM	TEXAS	77833
CHURCH	PLEASANT HOME AME CHURCH	11440 FM 2193	BRENHAM	TEXAS	77833
CHURCH	PORTER CHAPEL CHURCH	10575 McKNIGHT RD	BRENHAM	TEXAS	77833
CHURCH	PROVIDENCE BAPTIST CHURCH	1100 N MEYERSVILLE RD	BRENHAM	TEXAS	77833
CHURCH	RANDLE HILL MT ZION BAPTIST CHURCH	2901 RANDLE HILL RD	BRENHAM	TEXAS	77833
CHURCH	ROCKY CHAPEL BAPTIST CHURCH	2807 OLD CHAPPELL HILL RD	BRENHAM	TEXAS	77833
CHURCH	SALEM LUTHERAN CHURCH	1500 SALEM RD	BRENHAM	TEXAS	77833
CHURCH	SANDY CREEK BAPTIST CHURCH	5055 FM 389	BRENHAM	TEXAS	77833
CHURCH	SOULS CHAPEL AME CHURCH	13575 WHITMAN RD	BRENHAM	TEXAS	77833
CHURCH	ST JOHN'S LUTHERAN CHURCH	6605 OLD INDEPENDENCE RD	BRENHAM	TEXAS	77833
CHURCH	ST MATTHEW LUTHERAN CHURCH	8819 FM 2621	BRENHAM	TEXAS	77833
CHURCH	ST PETERS EVANGELICAL LUTHERAN CHURCH	8201 OLD GAY HILL RD	BRENHAM	TEXAS	77833
CHURCH	UNION HILL BAPTIST CHURCH	12221 FM 390 E	BRENHAM	TEXAS	77833
CHURCH	ZION LUTHERAN CHURCH	1800 FM 2679	BRENHAM	TEXAS	77833
CHURCH	OLD GAY HILL MISSIONARY BAPTIST CHURCH	9101 CHRIESMAN RD	BRENHAM	TEXAS	77833
CHURCH	HARRIS SPRING AME CHURCH	3507 HARRIS SPRING LN	BRENHAM	TEXAS	77833
CHURCH	MT ZION MISSIONARY BAPTIST CHURCH	12865 MT ZION RD	BRENHAM	TEXAS	77833
CHURCH	GRACE LUTHERAN CHURCH	1212 W JEFFERSON ST	BRENHAM	TEXAS	77833
CHURCH	ST PAUL'S EVANGELICAL LUTHERAN CHURCH	305 W THIRD ST	BRENHAM	TEXAS	77833
CHURCH	CHRIST LUTHERAN CHURCH	1104 CARLEE DR	BRENHAM	TEXAS	77833
CHURCH	FIRST UNITED METHODIST CHURCH	408 N BAYLOR ST	BRENHAM	TEXAS	77833
CHURCH	VINEYARD CHURCH OF BRENHAM	1401 S BLUE BELL RD	BRENHAM	TEXAS	77833
CHURCH	FIRST PENTECOSTAL CHURCH	1001 PRAIRIE LEA ST	BRENHAM	TEXAS	77833
CHURCH	BRENHAM PRESBYTERIAN CHURCH	900 S JACKSON ST	BRENHAM	TEXAS	77833
CHURCH	ABUNDANT LIFE MINISTRY CHURCH	1504 E ALAMO ST	BRENHAM	TEXAS	77833
CHURCH	DELIVERERS OF GOD MINISTRY CHURCH	406 W BLUE BELL RD	BRENHAM	TEXAS	77833
CHURCH	HOUSE OF WORSHIP CHURCH	1003 HASSKARL DR	BRENHAM	TEXAS	77833
CHURCH	IGLIESIA BAUTISTA FUENTE DE VIDA (CHURCH)	306 MARTIN LUTHER KING JR PKWY	BRENHAM	TEXAS	77833
CHURCH	FIRST ASSEMBLY OF GOD CHURCH	906 W STONE ST	BRENHAM	TEXAS	77833
CHURCH	CALVARY BAPTIST CHURCH	1100 NIEBUHR ST	BRENHAM	TEXAS	77833
CHURCH	FIRST BAPTIST CHURCH	303 N MARKET ST	BRENHAM	TEXAS	77833
CHURCH	GRACE FELLOWSHIP BAPTIST CHURCH	1603 CHURCH ST	BRENHAM	TEXAS	77833
CHURCH	BRENHAM CHURCH OF CHRIST	2800 VICTORY LN	BRENHAM	TEXAS	77833
CHURCH	HIGHWAY 290 CHURCH OF CHRIST	2230 US HIGHWAY 290 E	BRENHAM	TEXAS	77833
CHURCH	CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS	1400 NIEBUHR ST	BRENHAM	TEXAS	77833
CHURCH	ST PETER'S EPISCOPAL CHURCH	2310 ARILINE DR	BRENHAM	TEXAS	77833
CHURCH	BRENHAM BIBLE CHURCH	504 E SIXTH ST	BRENHAM	TEXAS	77833
CHURCH	ST MARY'S CATHOLIC CHURCH	701 CHURCH ST	BRENHAM	TEXAS	77833

CHURCH	GRACE FELLOWSHIP CHURCH	107 S SAEGER ST	BRENNHAM	TEXAS	77833
CHURCH	IGLESIA PENTACOSTAL (CHURCH)	202 E GERMANIA ST	BRENNHAM	TEXAS	77833
CHURCH	PRAISE TEMPLE APOSTOLIC CHURCH	3252 FM 50	BRENNHAM	TEXAS	77833
SCHOOL	BRENNHAM CHRISTIAN ACADEMY (SCHOOL)	2111 N BLUE BELL RD	BRENNHAM	TEXAS	77833
SCHOOL	CHRIST LUTHERAN DAY SCHOOL	1104 CARLEE DR	BRENNHAM	TEXAS	77833
SCHOOL	FIRST BAPTIST CHURCH SCHOOL	302 PAHL ST	BRENNHAM	TEXAS	77833
SCHOOL	METHODIST WEEKDAY SCHOOL	408 N BAYLOR ST	BRENNHAM	TEXAS	77833
SCHOOL	ST PAUL'S CHRISTIAN DAY SCHOOL (DAY CARE)	305 W THIRD ST	BRENNHAM	TEXAS	77833
SCHOOL	GRACE LUTHERAN CHURCH SCHOOL	1212 W JEFFERSON ST	BRENNHAM	TEXAS	77833
SCHOOL	MOPS - CHAMPION FELLOWSHIP	304 E. LUBBOCK ST.	BRENNHAM	TEXAS	77833

GROUP 4: OTHER AGENCIES

BLINN ATHLETIC DIRECTOR	SCOTT SCHUMACHER	SCOTT.SCHUMACHER@BLINN.EDU
BISD ATHLETIC DIRECTOR	GLEN WEST	GWEST@BRENNHAMK-12.NET
BISD HIGH SCHOOL PRINCIPAL	STEVE SKRLA	SSKRLA@BRENNHAMK-12.NET
BISD JUNIOR HIGH PRINCIPAL	PAUL ASCHENBECK	PASCHENBECK@BRENNHAMK-12.NET
BISD MIDDLE SCHOOL PRINCIPAL	PEGGY STILL	PSTILL@BRENNHAMK-12.NET
BISD KRAUSE PRINCIPAL	COURTNEY MASON	CMASON@BRENNHAMK-12.NET
BISD ALTON PRINCIPAL	MICHAEL OGG	MOGG@BRENNHAMK-12.NET
BISD BRENNHAM PRINCIPAL	ROB FLEMING	RFLEMING@BRENNHAMK-12.NET
BISD DIRECTOR OF STUDENT SERVICES	JON FORSYTHE	JONF@BRENNHAMK-12.NET
MAIFEST	HEATHER THIELEMANN	THIELEMANN_1@NETZERO.NET
MAIFEST	JULIE GUIBERTEAU	JULIEG@BWGROC.COM
MAIN STREET	JENNIFER ECKERMANN	JECKERMANN@CITYOFBRENNHAM.ORG
CHAMBER	PAGE MICHEL	PAGE@BRENNHAMTEXAS.COM
VISITOR CENTER	LU HOLLANDER	LU@BRENNHAMTEXAS.COM

GROUP 5: ORGANIZED/COMPETITIVE SPORTS AND FACILITY USERS

Youth Groups

WCCL	MANDY KALKHAKE	MKALKHAKE@GERMANIAINSURANCE.COM
WCYSA	TENNILLE SMITH	TRSMITH@TFECOMPANY.COM
WCYFL	WILLIE JACKSON	COACHJACKSON2@GMAIL.COM
BYFL	ROBBIE WOOTEN	979.251.1406

Select Groups

BATTER'S BOX INC.	CLINT KUECKER	CLINT@THEBATTERSBOXINC.COM
FLYERS/SPIRIT	ROAN ESCHETE	ROANESCHETE@GMAIL.COM
BLAST	RUSSELL KOHRING	BRENNHAMBAST@AOL.COM
BRENNHAM	DARRELL KUBECZKA	979.203.0569
BOUNTY BOYS	DANE RAU	DRAU@CITYOFBRENNHAM.ORG
REBELS	ROSS SCHROEDER	ROSS.SCHROEDER@BLINN.EDU

Adult Groups

BLINN INTRAMURALS	KRISTEN WESTBROOK	KRISTEN.WESTBROOK@BLINN.EDU
BRA	SHAE PAULER	SHAE@BRENNHAMTEXAS.COM
QUICKFOOT SOCCER LEAGUE	HECTOR GUZMAN	HGUZMAN@BRENNHAMK-12.NET
CO-REC SOCCER LEAGUE	JOSE RIOS	979.203.4589



Appendix D Community Meetings Report

City of Brenham Public Meetings for the Proposed Park, Recreation and Open Space Master Plan
April 21 & 23, 2014

Each meeting opened with an informational presentation which covered the following points:

- Current demographics for the City of Brenham and what the changing population might mean in regards to providing recreation programs, services and spaces.
- A matrix of recreation and sport programs and services available in the City of Brenham which included public agencies, non-profit organizations and private businesses. Attendees were offered the opportunity to make amendments to the matrix if programs or organizations were not included that should have been.
- An asset map which showed the locations where programs, services and spaces are currently offered. The exception being that several non-profit organizations listed a PO Box as their address so they were not shown on the map.
- The Values, working Vision Statement, current Mission Statement and current Goals for the Parks and Recreation Department.

The second half of each meeting was designed to obtain input from attendees on possible expansion in four specific topic areas: Programs and Activities, Parks / Facilities, Outdoor Recreation Amenities, and Indoor Recreation Amenities.

Participants were asked to consider what they know is offered by parks and recreation as well as other organizations and businesses in town so they could help us identify gaps which could potentially be filled by the Parks and Recreation Department in the future. Participants were cautioned that the Parks and Recreation Department may not be able to provide or do everything they are interested in. However, it is important to know the needs and wants of residents as this information will help shape the master plan upon which we are currently working. Because the plan will be used for up to 10 years it is vital that we include all ideas that could potentially be acted on in that time frame as future grant applications require that items for which we may seek funding in the future be in the master plan.

The results of the brainstorming sessions are shown in the tables on the following pages. Please note – the number of participants at each session is given in parentheses after the date and time of the meeting. No one attended the 9am meeting on April 21, so there is not a column for that meeting. The results from the 12 pm and 2pm meetings on April 21 have been combined as the one attendee at the 2pm meeting originally planned to be at the 12pm session. Under each session there are two columns, the first states whether or not something was mentioned in that particular meeting; the second shows the results of the priority activity which allowed each participant to vote for the four things which they thought deserved the most attention.

Possible Expansion of Programs and Activities

	4/21 12pm and 2pm mtgs. Combined* (4)		4/21 5:30pm mtg. (6)		4/23 9am mtg. (9)		4/23 12pm mtg. (12)		4/23 5:30pm mtg. (10)	
Trips and tours – consider collaborations	Yes									
Summer Camps – need options re. number of days, length of day, ages (4-6 yrs.) or things to do	Yes									
Senior Olympics	Yes									
Senior Technology classes	Yes		yes	1						
Senior Programs					yes		yes			
Teen programs - music	Yes	3	yes							
House Bill 5 for HS Endorsement - Technology	Yes									
Nature programs - birding	Yes	1			yes	1	yes	2		
Day care – evenings/weekends for shift workers	Yes	3								
Tennis League			yes	2						yes
Lawn Bowling			yes							
Farmers markets					yes					
Learn to camp – geocaching – look TPWD program					yes	1				
More concerts at amphitheater							Yes	2		
Flag football league									Yes	2
Adult slow pitch softball									Yes	
Instructional sports for kids									Yes	1
Adventure races									Yes	
Paintball									Yes	

* The one person who attended the 2pm session was originally intended to be at the 12pm meeting

Possible Expansion of Parks and Outdoor Recreation Amenities**

	4/21 12pm and 2pm mtgs. Combined* (4)		4/21 5:30pm mtg. (6)		4/23 9am mtg. (9)		4/23 12pm mtg. (12)		4/23 5:30pm mtg. (10)	
Family areas – quiet and solitude	Yes	1			Yes	1				
Family Sport area – i.e. kickball	Yes	1	Yes	2						
Keep areas for families	Yes	1								
Picnic areas – cemented with grills, like Jackson Park but maybe a bit larger									Yes	
Native prairie area							Yes	2		
Keep trees in parks – like Hohlt Park							Yes			
Outdoor learning facility – possible with BISD							Yes	3		
Bird Sanctuary							Yes	2		
Dog park that allows children	Yes				Yes	1				
More green space on southwest side of city									Yes	
Small neighborhood parks									Yes	
Neighborhood Park near apartments			Yes	3						
Natural areas with a purpose									Yes	
Splash pad – maybe in Fireman’s Park	Yes	2								
Splash pad					Yes	5				
Water feature in new park							Yes	2		
Ponds for fishing			Yes	1	Yes	1	Yes	1	Yes	5
Paddleboats and other small water craft					Yes	2				
Tent site or RV area					Yes	1				
Trails – walking, jogging, bike, nature	Yes	2	Yes	3			Yes	3	Yes	1
Long tracks/trails – more than 1 mile, various surfaces, loops to create different distances, make sure there are lights, water fountains and signs	Yes				Yes	6	Yes	1	Yes	8
Connecting trails between parks – use creek beds or train track areas, consider safe walkway access across 290					Yes	1	Yes		Yes	1
Fitness stations along running trail									Yes	

	4/21 12pm and 2pm mtgs. Combined* (4)		4/21 5:30pm mtg. (6)		4/23 9am mtg. (9)		4/23 12pm mtg. (12)		4/23 5:30pm mtg. (10)	
Community gardens					Yes					
Outdoor Pool – for lessons, laps, diving - recreational			Yes	2	Yes				Yes	2
More pools – 50m x 25yd, to host meets, could be either outdoor (heated with a cover) or indoor					Yes	8	Yes			
Another Hohlt Park – would like amenities such as playground and picnic benches in the center with ball fields branching out from there					Yes	3				
Covered basketball court	Yes				Yes				Yes	3
Sandpit volleyball – in more than one park	Yes									
Concrete Skate Park			Yes	2						
More accessible parking near aquatics center	Yes	1								
Archery Range			Yes	2						
Regulation sized (210 ft. fences) little league fields									Yes	4
New updated competitive sports fields that are multipurpose – more flexible									Yes	6

** Two categories combined due to excessive overlap in responses at the meetings

Possible Expansion of Indoor Recreation Amenities										
	4/21 12pm and 2pm mtgs. Combined* (4)		4/21 5:30pm mtg. (6)		4/23 9am mtg. (9)		4/23 12pm mtg. (12)		4/23 5:30pm mtg. (10)	
Multi-use Gym	Yes	1								
Event Center for larger events	Yes									
Multi-use activity & meeting rooms, maybe like a civic center			Yes	1			Yes		Yes	4
Senior Center					Yes		Yes			
Basketball courts									Yes	
Racquetball courts									Yes	

The following items are concerns brought up during the community meetings:

- Lower speed limits around parks
- Put lights on timers so money isn't wasted
- Do a better job marketing the things we already have i.e. meeting rooms
- School district needs a pool



Appendix E

Community Interest Survey

Thank you for your interest in the City of Brenham’s Park, Recreation and Open Spaces master plan. Please take a few moments to fill out this short questionnaire. Most questions are “survey-style” with the last question open-ended for your detailed comments. Your feedback will help shape the future of Brenham’s parks and recreation system.

Do you live in the City of Brenham?

- Yes
- No

PROGRAMS AND ACTIVITIES

How satisfied are you that the needs of your household are currently being met by parks and recreation programs and activities or other groups in town?

<i>Program/Activity</i>	1 Not At All	2 Somewhat Satisfied	3 Satisfied	4 Very Satisfied	5 No Opinion
Arts & crafts					
Performance arts					
Health/Wellness					
Fitness					
Martial arts					
Trips/Tours					
Adult sports leagues					
Youth sports leagues					
Tennis instruction					
Swim lessons					
Nature programs					
Summer camp					
After-school programs					
Preschool programs					
Teen programs					
Senior programs					
Community events					
Other _____					

In the past five years, do you feel that Brenham Parks and Recreation programs have:

- Improved
- Declined
- Remained about the same
- No Opinion

FACILITIES

How satisfied are you that parks and recreation facilities are currently meeting the needs of your household?

Facilities	1 Not At All	2 Somewhat Satisfied	3 Satisfied	4 Very Satisfied	5 No Opinion
Baseball fields					
Softball fields					
Football fields					
Outdoor swimming pool					
Indoor pool					
Trails					
Disc Golf					
Natural areas					
Playgrounds					
Picnic shelters/pavilions					
Park tennis courts					
Park basketball courts					
Sand volleyball courts					
Skate park					
Outdoor fitness equipment					
Indoor rental facilities					
Other _____					

Using a scale of excellent, good, fair or poor, and based on whatever impressions you may have, how would you rate the following?

	1 Poor	2 Fair	3 Good	4 Excellent	5 No Opinion
General Parks					
Conveniently located	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance/Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Athletic Facilities					
Number of Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance/Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blue Bell Aquatic Center					
Conveniently located	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance/Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

PUBLIC MEETINGS

Did you attend one of our focus groups or public meetings the week of April 21, 2014?

- Yes No

During our public meetings, the item most mentioned was park trails. Of the following five trails mentioned please pick three that you would like for us to pursue.

- Walk/jog trails
- Bike trails
- Nature trails
- Connecting trails
- Trails greater than one mile

The following items were mentioned in three or more public meetings. Please rank them 1-6

- _____ Covered basketball courts
- _____ Multi-use activity space and meeting rooms
- _____ Nature programming
- _____ Ponds
- _____ Senior programming
- _____ Splash pad/interactive water play

Use the space below to make additional comments.

GENERAL

What area of town do you live in? (Reference map)

- Ward 1
- Ward 2
- Ward 3
- Ward 4

What is your gender?

- Male
- Female

What is your age?

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65 and older

Do you rent or own the residence you live in?

- Rent
- Own

What is your total annual household income?

- | | |
|--|--|
| <input type="checkbox"/> Under \$20,000 | <input type="checkbox"/> \$60,000 - \$79,999 |
| <input type="checkbox"/> \$20,000 - \$39,999 | <input type="checkbox"/> \$80,000 - \$99,999 |
| <input type="checkbox"/> \$40,000 - \$59,999 | <input type="checkbox"/> \$100,000 or more |

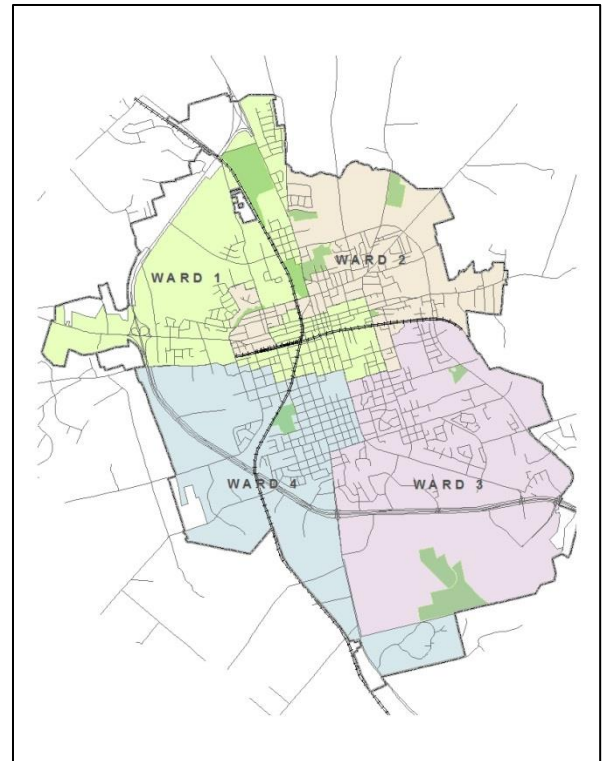
How long have you lived in the City of Brenham?

- | | |
|---|---|
| <input type="checkbox"/> Less than 1 year | <input type="checkbox"/> 6 to 10 years |
| <input type="checkbox"/> 1 to 2 years | <input type="checkbox"/> 11 to 20 years |
| <input type="checkbox"/> 3 to 5 years | <input type="checkbox"/> 21 or more |

How would you describe your ethnic group?

- | | |
|--|---|
| <input type="checkbox"/> Black or African American | <input type="checkbox"/> Caucasian or White |
| <input type="checkbox"/> American Indian | <input type="checkbox"/> Hispanic or Latin American |
| <input type="checkbox"/> Asian or Pacific Islander | <input type="checkbox"/> Other |

Figure 1: City of Brenham Map



Do you know how to contact the Parks and Recreation department if you have questions or concerns?

- Yes
- No

What is the best way to inform you about Parks and Recreation Department projects, programs and activities?

- Parks and Recreation Website
- Facebook
- Email
- Annual Parks and Recreation Guide
- Other _____

