



**MAIN STREET BOARD  
MINUTES FOR MEETING:  
MONDAY, May 6, 2019; 4:00 P.M.  
City Hall - Conference Room 2A  
200 W. Vulcan Street, Brenham, Texas**

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A regular meeting of the Main Street Board was held on Monday, May 6, 2019, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Chair Margie Young, Tiffany Morisak, Mark Schneider, Tom Whitehead, Jeff Lewman, Evonne Sturm, Connie Wilder, John Hermann, and Jon Hill

Members absent:

Vice Chair Jim Moser, and Dr. Walter Jackson

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Destination & Event Specialist Alex Dill, City Engineer Lori Sanguedolce and Assistant Director of Development Services Stephanie Doland

Visitors:

Council member Susan Cantey

**WORK SESSION**

**1. Call Meeting to Order**

Chair Young called the May 6, 2019 Main Street Board Meeting to order at 4:00 p.m.

**2. Citizen/Visitor Comments**

None

### 3. Discussion and Update Regarding Main Street Refresh and Survey Intentions

Staff noted they have been working on the Main Street Refresh Survey and presented the first draft to the Board for comments and feedback. Staff mentioned they will be surveying individuals online and in-person to get the most response. Board Member Tom Whitehead, Jeff Lewman, and Council Member Susan Cantey commented on the draft.

## REGULAR SESSION

### 4. Discuss and Possibly Act Upon the Minutes from the April 1, 2019 Regular Main Street Board Meeting

A motion was made by Board Member John Hermann and seconded by Board Member Tom Whitehead to approve the minutes from the April 1, 2019 Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	<b>Absent</b>
John Hermann	Yes
Jon Hill	Yes
Walter Jackson	<b>Absent</b>
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Yes
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

### 5. Discussion and Possibly Act Upon Adoption of a Pilot Program for Sidewalk Signage in Downtown Brenham

Assistant Director of Development Services Stephanie Doland presented an update on the staff's efforts regarding the Pilot Program for Sidewalk Signage in Downtown Brenham. A motion was made by Board Member Whitehead and seconded by Board Member Lewman to recommend approval to the City Council of the adoption of a Pilot Program Sidewalk Signage in Downtown Brenham.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	<b>Absent</b>
John Hermann	Yes
Jon Hill	Yes
Walter Jackson	<b>Absent</b>
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Yes
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

**6. Discussion and Possibly Act Upon a City Initiated Request to Amend the City of Brenham’s Code of Ordinances to adopt Signage Standards for the Historical and Central Business (B-3) and the Neighborhood Business (B-4) Zoning Districts**

Assistant Director of Development Services Stephanie Doland presented an update regarding a City Initiated Request to Amend the City of Brenham’s Code of Ordinances to adopt Signage Standards for the Historical and Central Business (B-3) and the Neighborhood Business (B-4) Zoning Districts. A motion was made by Board Member John Hermann and seconded by Board Member Mark Schneider to recommend approval to the City Council of the Adoption of the City of Brenham’s Code of Ordinances Signage Standards for the Historical and Central Business (B-3) and the Neighborhood Business (B-4) Zoning Districts with the amendment that properties with multiple entrances on multiple parallel streets be offered one sidewalk sign per corresponding entrance, and the amendment that staff review existing sidewalk signs downtown to determine if 12 square feet of sidewalk signage is the prevailing standard and to make necessary revisions.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	<b>Absent</b>
John Hermann	Yes
Jon Hill	Yes
Walter Jackson	<b>Absent</b>
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Yes
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

## **7. Committee Reports to Include:**

- a. Design – Jennifer Eckermann updated the Board on the Spring Eggs Art Walk Winners
- b. Organization – Board Member Tiffany Morisak updated the Board on the planning of the Harvest on Main – A Celebration of 20 Years of Main Street Update with a tentative date of November 7th, promoting of the Brick Dedication Program, and the Downtown Mixer which is tentatively scheduled for June
- c. Promotion – Whitehead up dated the Board on the Cool Nights, Hot Tunes Event, the Beer Booth Sales, and Summer Sip Wine Walk plans

## **8. Brenham Heritage Museum Update**

Morisak gave an update on the status of the Brenham Heritage Museum and the Brenham Maifest display at the Bus Depot.

## **9. Main Street Staff Update:**

- a. Eckermann informed that the Board the request for \$25,000 from the Brenham Community Development Corporation was approved.
- b. Eckermann updated the Board on the staff's efforts to update Downtown Stakeholders' contact information.
- c. Eckermann updated the Board on the staff's efforts to create a Main Street Complement Social Media Master Plan to have a systematic way of promoting businesses online.
- d. Eckermann updated the Board on the Billboard Advertisement Renewal for Downtown Brenham.
- e. **New Downtown Businesses**
  - i. Eckermann updated the Board on Brenham's newest Downtown businesses: Scrubs N Stuff, Organic Hemp Botanicals, and Board & Brush.
- f. **Upcoming Downtown Event Dates**
  - i. Destination & Event Specialist Alex Dill updated the Board on the growth of Brenham's First Friday Farmer & Artisan Market.
  - ii. Hot Nights, Cool Tunes Concert Series – July 2019
- g. **Next Meeting Date will be June 3, 2019 at 4:00 p.m.**

## **10. Adjourn.**

A motion was made by Hermann and seconded by Board Member Jon Hill to adjourn the Main Street Board Meeting.

Chair Young called for a vote. The motion passed at 5:00 p.m. with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	<b>Absent</b>
John Hermann	Yes
Jon Hill	Yes
Walter Jackson	<b>Absent</b>
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Yes
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

*Margie Young*

Board Chair

ATTEST:

*Caz R. Muske*

Main Street Manager