

MAIN STREET BOARD MINUTES FOR MEETING: MONDAY, JUNE 3, 2019; 4:00 P.M.

City Hall - Conference Room 2A 200 W. Vulcan Street, Brenham, Texas

A regular meeting of the Main Street Board was held on Monday, June 3, 2019, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Chair Margie Young, John Hermann, Tom Whitehead, Jeff Lewman, Evonne Sturm, and Jon Hill

Members absent:

Tiffany Morisak, Vice Chair Jim Moser, Mark Schneider, Connie Wilder, and Dr. Walter Jackson

City staff present:

Tourism & Marketing Director Jennifer Eckermann and Main Street Manager Caz Muske

Visitors:

Council member Susan Cantey and Main Street Committee Member Terry Belger

WORK SESSION

1. Call Meeting to Order

Chair Young called the June 3, 2019 Main Street Board Meeting to order at 4:00 p.m.

2. Citizen/Visitor Comments

Chair Young introduced Terry Belger as a new resident interested in becoming involved with Brenham Main Street.

3. Discussion and Update Regarding Main Street Refresh and Survey Intentions

Staff informed the Board that the Main Street Survey has been implemented on May 29, 2019 and currently has 412 responses. Staff will close the survey June 29, 2019. Board Members, John Hermann and Jeff Lewman, recommended to send the survey link to the board to forward to various contacts. Staff gave an overview of the current responses.

REGULAR SESSION

4. Approval of Minutes from May 6, 2019 Meeting

A motion was made by Board Member John Hermann and seconded by Board Member Tom Whitehead to approve the minutes from the May 6, 2019 Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Yes
Absent
Absent
Yes
Absent
Absent
Absent
Yes
Absent
Yes
Yes

5. Committee Reports:

- a. Design
 - i. Incentive Grant Updates Chair Young updated the Board on current grant applications received and their statuses. Young noted the Design Committee has reviewed an application from Robert M. Schmitz at 113-119 W. Alamo St. Moreover, Young informed the board the Design Committee will be reviewing the finished work at 113-119 W. Alamo St. and the Committee is anticipating applications from Teddy Abrams (210 S. Park St.) and Edward Smith (207 E. Alamo St.) at the next scheduled Design Committee Meeting for review. Young also requested a historical report regarding all grants awarded by Brenham Main Street.

b. Organization -

- i. Harvest Off Main A Celebration of 20 Years of Main Street Update November
 7, 2019 Staff updated the Board on the Promotions and Organization Committees' continued efforts in planning the fall event.
- **ii. Downtown Mixer Update** Staff updated the Board that the event will be held in the Bullock Ballroom on June 19 at 6:00 p.m. and an agenda will be sent to the Board for their reference.

c. Promotion -

i. Summer Sip Event Update – Board Member, Tom Whitehead, updated the Board on the staff and the Promotion Committee's efforts in coordinating the Summer Sip event. Whitehead noted there are 25 merchants participating and the glasses are \$25 each to participate.

6. Main Street Staff Update:

- a Staff updated the Board on the status of updating the Downtown kiosks to reflect the current businesses. Staff noted they are anticipating quotes from Lighthouse Business Solutions for the three kiosks in Downtown.
- **b** Staff updated the Board on handwritten feedback mailed to the Main Street Program by the Krause Elementary School Students.
- c Staff updated the Board on the Economic Vitality Committee's efforts with the Downtown Master Plan Addendum. Staff will have an update for the Board regarding the Addendum once the Committee organizes their priorities. Moreover, the Committee will conduct public input meetings in July to gather community feedback for the first draft Addendum.

d New Downtown Business

i Staff informed the Board of the newest Downtown business – Skylight Studio.

e Staff updated the Board on upcoming Downtown events:

- i Summer Sip June 15, 2019 @ 3-6 p.m.
- ii First Friday Farmer & Artisan Market June 7, July 5, August 2, September 6, October
 - 4, November 1, December 6 @ 3-7 p.m.
- iii Hot Nights, Cool Tunes Concert Series July 7, 13, 21, 28 @ 7 p.m.
- **f** Next Board Meeting Date July 1 @ 4 p.m.

7. Adjourn.

A motion was made by Board Member Tom Whitehead and seconded by Board Member Jon Hill to adjourn the Main Street Board Meeting.

Chair Young called for a vote. The motion passed at 5:00 p.m. with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	Absent
John Hermann	Absent
Jon Hill	Yes
Walter Jackson	Absent
Tiffany Morisak	Absent
Mark Schneider	Absent
Tom Whitehead	Yes
Connie Wilder	Absent
Evonne Sturm	Yes
Jeff Lewman	Yes

Margie Young

Board Chair

ATTEST:

Caz R. Muske

Main Street Manager