



**MAIN STREET BOARD
MINUTES FOR MEETING:
MONDAY, JULY 1, 2019; 4:00 P.M.
City Hall - Conference Room 2A
200 W. Vulcan Street, Brenham, Texas**

A regular meeting of the Main Street Board was held on Monday, July 1, 2019, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Chair Margie Young, John Hermann, Dr. Walter Jackson, Jeff Lewman, Evonne Sturm, Mark Schneider, Connie Wilder and Tiffany Morisak,

Members absent:

Vice Chair Jim Moser, Tom Whitehead, and Jon Hill

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Deputy City Secretary Kacey Weiss and Main Street Manager Caz Muske

Visitors:

Council member Susan Cantey

1. Call Meeting to Order

Chair Young called the July 1, 2019 Main Street Board Meeting to order at 4:00 p.m.

2. Citizen/Visitor Comments

Chair Young asked Council member Cantey if she would like to comment. Council Member Cantey told the Board and Staff to keep up the good work.

REGULAR SESSION

*Main Street Board
July 1, 2019*

3. Approval of Minutes from June 3, 2019 Meeting

A motion was made by Board Member John Hermann and seconded by Board Member Mark Schneider to approve the minutes from the June 3, 2019 Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	Absent
John Hermann	Yes
Jon Hill	Absent
Walter Jackson	Yes
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Absent
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

4. Approval of Downtown Incentive Reimbursement Grant of \$2,250.00 to Robert M. Schmitz for the Façade Rehabilitation of 113-119 W. Alamo, Brenham, TX 77833

Chair Young called for a discussion regarding the applicant's completed work. Young expressed her concerns that the City of Brenham lacks a Preservation Ordinance. She noted the current applicant painted more than recommended, covering the historic building name; however, she mentioned there are no rules or regulations in place to preserve historic integrity. Board Member John Hermann commented that the Master Plan Addendum Committee is exploring Historic Preservation options. The Board and Staff also discussed the notion of awarding grants for applicants to use in aiding the rehab and selling of buildings in Downtown. Young noted the Design Committee will be weighing options regarding the current Design Guidelines and Application clauses during the following committee meetings.

A motion was made by Board Member John Hermann and seconded by Board Member Jeff Lewman to approve the Downtown Incentive Reimbursement of \$2,250.00 to Robert M. Schmitz for the Façade Rehabilitation of 113-119 W. Alamo, Brenham, TX 77833.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	Absent
John Hermann	Yes
Jon Hill	Absent
Walter Jackson	Yes
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Absent
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

5. Committee Reports:

a. Design –

- i. **Incentive Grant Updates** – Young updated the Board on the current status of 207 E. Alamo St. and 210 S. Park St. applications as being incomplete. She noted the Brenham Heritage Museum has been in contact with staff to submit their application regarding a façade rehabilitation.

b. Organization / Promotion –

- i. **Downtown Mixer – June 19, 2019** – Staff noted the Mixer went very well with a great attendance. Staff updated the Board on the next scheduled Mixer on July 17, 2017 at 6:00 p.m.
- ii. **Summer Sip Recap** – Staff updated the Board on the profits recovered from the event, which estimated \$979.30. Staff noted the raised funds are used for the incentive grant programs Main Street administers.

c. Economic Vitality –

- i. **Downtown Master Plan Addendum** – Staff updated the Board on the Master Plan Addendum Committee’s efforts in updating the current Master Plan. Staff noted Darren Heine, president of BBA Architects, is volunteering to facilitate the document changes and create the document. Staff noted the Master Plan Addendum Committee has prioritized items in each district and are now working towards a top 12-10. Lastly, there should be a draft by the end of summer.

6. **Brenham Heritage Museum Update** – Board member, Tiffany Morisak informed the Board of the Juneteenth Exhibit which has been extended through July. Board member Dr. Jackson noted how thrilled he is with the exhibit and feels the Museum has done a wonderful job with the project. Dr. Jackson also mentioned he would like to partner with the Museum to celebrate Brenham Independent School District’s history during National School Week in September.

7. Main Street Staff Update:

- a. **Social Media Update – @DowntownBrenham** – Staff informed the Board of the increased positive engagement Main Street has received on social media. Staff noted Facebook and Instagram following has significantly increased. Also, staff commented the private Facebook group including Downtown Businesses and Property Owners has increased to 50 members.
- b. **Main Street Refresh Survey** – Staff updated the Board on the final count of survey respondents, which total to 593. Staff noted they will have a presentation of the results for the Board in the next couple of months.
- c. **DowntownTX.org** – Staff updated the Board on the status of Brenham on the website: DowntownTX.org. Staff noted Brenham Main Street is live on the site and they will partner with a Downtown real estate agency to maintain the website’s accuracy of market data.
- d. **New Downtown Business** – Staff updated the Board on a new business, the Southern Fox, located on 202 W. Alamo St. Staff informed the board it is a boutique-type business and is currently operational.
- e. **Staff Briefed the Board on the Following Upcoming Downtown Event Dates:**

- i. First Friday Farmer & Artisan Market – July 5, August 2, September 6, October 4, November 1, December 6
- ii. Hot Nights, Cool Tunes Concert Series – July 6, 13, 20, 27
- iii. Texas Arts & Music Festival – October 18-20
- iv. An Autumn Evening On Main – A Celebration of 20 Years of Main Street – November 7

f. Next Scheduled Board Meeting Date – August 5, 2019

- i. **Attendance** – Staff inquired if the next Regular Schedule Board Meeting would work for everyone due to a number of members being out of town during the month of August. The Board agreed to keep the Regular Schedule Board Meeting for August 5, 2019 at 4:00 p.m. Board Member Jackson noted it is his birthday on that date.

8. Adjourn.

A motion was made by Board Member John Hermann and seconded by Board Member Jeff Lewman to adjourn the Main Street Board Meeting.

Chair Young called for a vote. The motion passed at 5:00 p.m. with the Board voting as follows:

Chair Margie Young	Yes
Vice Chair Jim Moser	Absent
John Hermann	Yes
Jon Hill	Absent
Walter Jackson	Yes
Tiffany Morisak	Yes
Mark Schneider	Yes
Tom Whitehead	Absent
Connie Wilder	Yes
Evonne Sturm	Yes
Jeff Lewman	Yes

Margie Young
Board Chair

ATTEST:

Caz R. Muske
Main Street Manager