



**NOTICE OF A MEETING  
MAIN STREET BOARD  
MONDAY, AUGUST 3, 2020; 4:00 P.M.  
VIA TELECONFERENCE AND/OR VIDEOCONFERENCE**

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A regular meeting of the Main Street Board was conducted virtually via teleconference and/or videoconference on Monday, August 3, 2020, beginning at 4:00 p.m.

Members present:

Chair Margie Routt Young, Vice Chair Jim Moser, Shannan Canales, John Hermann, Jon Hill, Jeff Lewman, Tiffany Morisak, Lowell Ogle, Evonne Sturm, and Connie Wilder

Members absent:

Tom Whitehead

Ex-Officio Members:

Councilmember Susan Cantey and Chamber of Commerce President Wende Ragonis

City staff present:

Tourism & Marketing Director Jennifer Eckermann and Tourism & Marketing Coordinator Nancy Joiner

**1. Call Meeting to Order**

Chair Young called the meeting to order.

**2. Citizen/Visitor Comments**

There were no citizen comments.

**3. Welcome New Board Member Lowell Ogle**

Chair Young recognized the newest member to the Board, Lowell Ogle. She referred members to the packet for a bio on Ogle.

## REGULAR SESSION

### 4. Discuss and Possibly Act Upon the Minutes from the June 1, 2020 Regular Main Street Board Meeting

A motion was made by Board Member Jon Hill and seconded by Board Member Shannan Canales to approve the minutes from the June 1, 2020 Regular Main Street Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Vice Chair Jim Moser	Yes
Shannan Canales	Yes
John Hermann	Yes
Jon Hill	Yes
Jeff Lewman	Yes
Tiffany Morisak	Yes
Evonne Sturm	Yes
Tom Whitehead	<b>Absent</b>
Connie Wilder	Yes

### 5. Discuss and Possibly Act Upon Design Committee Recommendation of Approval of 96 West Incentive Grant Fund Request of \$790 for a New Awning

Tourism and Marketing Director Jennifer Eckermann presented this item. The Design Committee is asking for the Board's approval of 96 West's application for Incentive Grant Fund request of \$790 for a new awning.

A motion was made by Board Member Jon Hill and seconded by Board Member Jim Moser to approve the Incentive Grant application for 96 West's new awning.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Vice Chair Jim Moser	Yes
Shannan Canales	Yes
John Hermann	Yes
Jon Hill	Yes
Jeff Lewman	Yes
Tiffany Morisak	Yes
Evonne Sturm	Yes
Tom Whitehead	<b>Absent</b>

**6. Discuss and Possibly Act Upon Organization Committee Recommendation to Cancel Local History Day 2021**

Tourism and Marketing Director Jennifer Eckermann presented this item. The Organization Committee discussed plans for 2021 Local History Day. Planning normally begins in August for the spring event working with Bonnie Brinkmeyer to determine dates that would work best for the elementary schools. With so much up in the air with the COVID situation, there are just too many questions currently. The Organization Committee is asking for the Board’s approval of its recommendation to cancel Local History Day for 2021.

A motion was made by Board Member Jon Hill and seconded by Board Member Evonne Sturm to cancel Local History Day for 2021.

Board members discussed a desire to possibly offer some of the LHD presentations on campus, if allowed.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Vice Chair Jim Moser	Yes
Shannan Canales	Yes
John Hermann	Yes
Jon Hill	Yes
Jeff Lewman	Yes
Tiffany Morisak	Yes
Evonne Sturm	Yes
Tom Whitehead	<b>Absent</b>
Connie Wilder	Yes

**WORK SESSION**

**7. Discuss Rescheduled Date for Summer Sip & Art Walk**

Tourism and Marketing Director Jennifer Eckermann presented this item. With the postponement of summer events, City Council will be considering a new date of September 12, 2020 for the Summer Sip & Art Walk during the Thursday, August 6, 2020 meeting. Participating businesses were contacted about the possible new date being proposed and only one will not be able to participate. Although the timing will be tight, if the date is approved, we will have 5 weeks to get the glasses back to participants and online to sell. We have a total of 288 glasses to sell. Each participant will have their own plastic cups to use, then they can throw away once done and they will be the only ones to touch them.

**8. Update on TxDOT Mill & Overlay Project Scheduled to Begin in February**

Tourism and Marketing Director Jennifer Eckermann presented this item. She recently met with City Staff and TxDOT representatives to review the plans for the Mill and Overly Project expected to begin in February 2021. This project will occur on Business 36, from 577 to HEB, and on Main and Alamo Streets. As Main Street has requested for years, they will include a right turn lane on the corner of Main and Austin Street. In addition, they are looking to add a left turn-only signal with the traffic light at Austin and Alamo Streets, and is expected to include a lighted Stop sign at Austin and Main Streets. TxDOT will be fixing the overlay/drainage problem at Alamo and Douglas Street. TxDOT also has a pedestrian enhancement project on the books that will add sidewalks, where possible, along Business 36. At this time, they will look at what might be done to add angled parking at the courthouse, which will take work on the affected curb extensions which were designed for parallel parking.

## **9. Committee Reports**

- a. Design**
- b. Organization**
- c. Promotion**
- d. Economic Vitality**

Committee Reports were given as stated in the Agenda packet on pages 18-23.

## **10. Brenham Heritage Museum Report**

Board Member Tiffany McMordie Morisak reported that Lloyd Mays has an art exhibit at the Depot, and everyone should check it out on the website. There is also a Girl Scout virtual tour. The Museum has a hands-on workshop for kids, and you can pick up a bag of supplies for the project at the Bus Depot for \$1.

## **11. Washington County Chamber of Commerce Report**

Wende Ragonis with the Chamber of Commerce reported they are open for business and are in recovery mode with the crisis behind them. They will have their annual Tailgate this fall, but it will be a little different this year with it being a 2-week event, and they will deliver the Tailgate in a Box to businesses. The Blue Blazers had a meeting at the Blue Bell Aquatic Center. They also held a Connect after 5 at Appel Ford. BISD will have about 80% in person attendance with 20% online, and the Chamber plans to welcome Blinn, BISD, and Burton students back to school with an event.

## **12. Visit Brenham DMO Report**

Tourism and Marketing Director Jennifer Eckermann presented this item and directed the Board to the Tourism & Marketing Monthly Report in the packet. We are doing a downtown story walk. Visitations to the Visitor Center are down. The Owl mural on social media still has the most likes and impressions. The most popular Facebook post for July was the field of Bluebells. Total organic impressions were 124,541.

## **13. Staff Report and Building/Business Update**

Tourism and Marketing Director Jennifer Eckermann presented this item. Road work on Vulcan, Douglas, and Park Streets, is presently being done. A neighbor at the Apartments across

the street from 4 Star has complained about the noise issue. The City is currently working with 4 Star on the problem. Catherine's Tea Room has officially closed, and Tommy Traylor has a possible tenant coming into the space in September. There is a new business downtown named JMS Tactical and the Chamber held their ribbon cutting last week.

#### **14. Adjourn.**

Next meeting would have been on Monday, September 7, 2020, but since that is Labor Day the meeting will be moved to Tuesday, September 8, 2020 at Funky Art Café at 4 pm.

Chair Young adjourned the meeting.

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Margie Routt Young

Board Chair

**ATTEST:**

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Nancy Joiner

Tourism & Marketing Coordinator