



**NOTICE OF A MEETING  
MAIN STREET BOARD  
MONDAY, MARCH 1, 2021; 4:00 P.M.**

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A regular meeting of the Main Street Board was conducted in person at Brenham Bus Depot on Monday, March 1, 2021, beginning at 4:00 pm.

Members present:

Chair Margie Routt Young, Shannan Canales, Melinda Faubion, John Hermann, Jon Hill, Tiffany Morisak, Lowell Ogle, Doug Peck, Elizabeth Price, Tom Whitehead, and Connie Wilder,

Members absent:

Ex-Officio Members:

City staff present:

Tourism & Marketing Director Jennifer Eckermann and Tourism & Marketing Coordinator Nancy Joiner

**1. Call Meeting to Order**

Chair Margie Routt Young called the meeting to order.

**2. Citizen/Visitor Comments**

There were no citizen comments.

**REGULAR SESSION**

**3. Discuss and Possibly Act Upon the Minutes from February 1, 2021, Regular Main Street Board Meeting**

A motion was made by Board Member Elizabeth Price and seconded by Board Member John Hermann to approve the minutes from February 1, 2021, Regular Main Street Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Shannan Canales	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

## **WORK SESSION**

### **4. Report on Progress of Historic Preservation Ordinance Committee**

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. She reported on the updated timeline for the Historic Preservation Ordinance Committee. It will be given to Council for approval by July instead of October. The committee will do a couple of sections at a time, and the committee was good with this process. She also presented the new proposed map. She sent homework to the committee, which they will be working on at tomorrow's meeting. A postcard was sent to all property owners with a link to the newsletter. Jim Moser is on the HPO board but is no longer attending. Jennifer Eckermann asked if one of the Main Street Board would like to take his place, and Doug Peck said he would.

### **5. Update on Downtown Mobile Food Vendor Discussions**

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. The item appeared on the Council Agenda, and there was a huge crowd. City Council decided to develop a mini task force to study the current and long-term effects of mobile food vendors downtown. Clint Kolby, City Council, Shannan Canales, Main Street Brenham, someone from Planning & Zoning Board, Cullen Holle, and a public person will serve on this task force.

### **6. Committee Reports to Include Design, Organization, Promotion and Economic Restructuring**

Jennifer Eckermann, Director of Tourism and Marketing, presented this item. She will meet with Doug Peck and Pete Simpson from the Design Committee ride around Downtown to see what needs to be done with buildings, such as new signage, repairs, and painting. They will do this once a month, if possible, and offer grants to those businesses that qualify for grants. The Organization Committee is currently working on Volume III and would like to have a fundraiser to have people

donate the Recollection DVDs to the nursing homes and help with the cost of Volume III. They are working on updating an arts & culture guide. Having a Main Street online gift shop to sell replicas and are working on two more replicas, The Brenham Bus Depot and Ant Street Inn. It was suggested to see if there is a national video grant available to help with the cost. A volunteer appreciation reception was discussed, and having this before Cool Nights Hot Tunes from 5 – 7 pm. Possibly having this as a come-and-go event. A Merchant Mixer was held last week, and those who attended were happy with the results of the Uptown Swirl event. Local History Day has been canceled for this year, possibly having the 5<sup>th</sup> graders participate next year. It was also discussed at the mixer to restart a downtown association group. The Promotion Committee will hold the Summer Sip and Art Walk on June 12, 2021, with 500 glasses being sold. They are hoping that Restaurants would provide bites of summer samplings, and it was discussed to have better signage on artists at participating Merchants' businesses. The Economic Vitality Committee has discussions on the food trucks, the mill & inlay project has not started yet, and there will be a new NAPA store at the corner of Austin and 1<sup>st</sup> street. They are currently working on plans to help with traffic flow.

#### **7. Brenham Heritage Museum Report.**

Board Member Tiffany Morisak reported on the Museum. They currently have a Black History Month display, and in May, there will be a Maifest exhibit as well.

#### **8. Washington County Chamber of Commerce Report.**

Wende Ragonis, with the Chamber of Commerce, was not present for this meeting.

#### **9. Visit Brenham DMO Report**

Tourism and Marketing Director Jennifer Eckermann presented this item. The City Managers' report was not ready at this time. There is a study with 20 points of interest in Washington County. It tells where they are going, what they are doing, and if staying in Washington County. We will get data from the Bluebonnet Festival with this study.

#### **10. Staff Report and Building/Business Update.**

Tourism and Marketing Director Jennifer Eckermann presented this item. The Executive Committee has met once to interview someone for the Main Street Managers' job. They will have two more interviews on Friday, March 5, 2021. There are four contracts on buildings downtown. One is a local person, and three are from out of town. First Friday Farmer's Market will be this Friday, and it will take place on Baylor and Park streets.

#### **11. Adjourn.**

The next meeting will be Monday, April 5, 2021, at 4 pm. In the Bullock Ballroom.

Margie Routt Young adjourned the meeting.

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Margie Routt Young

Board Chair

**ATTEST:**

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Nancy Joiner

Tourism & Marketing Coordinator