



**NOTICE OF A MEETING
MAIN STREET BOARD
MONDAY, JUNE 7, 2021; 4:00 P.M.**

A regular meeting of the Main Street Board was conducted in person in Conference Room 2A, Brenham City Hall Monday, June 7, 2021, beginning at 4:00 pm.

Members present:

Chair Margie Routt Young, Traci Pyle, Melinda Faubion, John Hermann, Jon Hill, and Tom Whitehead

Members absent:

Connie Wilder, Tiffany Morisak, Lowell Ogle, Doug Peck, and Elizabeth Price

Ex-Officio Members:

City staff present:

Tourism & Marketing Director Jennifer Eckermann, Tourism & Marketing Coordinator Nancy Joiner, and Main Street Coordinator Kathrine Briscoe

1. Call Meeting to Order

Chair Margie Routt Young called the meeting to order.

2. Citizen/Visitor Comments

Pete Simpson, terralab landscape architects and Design Committee member

3. Welcome New Board Member Traci Pyle

REGULAR SESSION

4. Discuss and Possibly Act Upon the Minutes from May 3, 2021, Regular Main Street Board Meeting

A motion was made by Board Member John Hermann and seconded by Board Member Melinda Faubion to approve the minutes from May 3, 2021, the Regular Main Street Board Meeting.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Absent
Lowell Ogle	Absent
Doug Peck	Absent
Elizabeth Price	Absent
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

WORK SESSION

5. Report on Work of Historic Preservation Ordinance Committee and Timeline.

Jennifer Eckermann, Director of Tourism and Marketing presented this item. The Committee decided at the HPO meeting to give the public more time to comment on the final draft of the Historic Preservation Ordinance. June 11, 2021 is the last day for comments, and a committee meeting will be held on June 15, 2021, for committee review. A work session with the Planning & Zoning and Main Street Board, along with a public meeting, will be held on June 28, 2021, at 3:30 pm at The Barnhill Center. City Council will hear recommendations from both Planning & Zoning and Main Street Board at their meeting in July.

6. Downtown Mobile Food Vendor Update and Presentation of Plans for a Food Truck Park

Jennifer Eckermann, Director of Tourism and Marketing, and Pete Simpson, terralab landscape architect, and Design Committee member, presented this item. There have been people who have voiced about food trucks being placed downtown. City Council put together a Task Force to study and find a possible solution. Pete Simpson gave a presentation on a possible Food Truck Park located between Market and Park Street. Property owners were contacted about the park, and they are willing to work with the City on this project.

REGULAR SESSION

7. Discuss and Consider a Recommendation to Approve Development Services Plan for Mobile Food Vendors in Downtown Brenham and Preliminary Project Plan for Downtown Food Truck Park.

A motion was made by Board Member Melinda Faubion and seconded by Board Member John Hermann to approve a recommendation of a Downtown Food Truck Park.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Absent
Lowell Ogle	Absent
Doug Peck	Absent
Elizabeth Price	Absent
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

8. Discuss and Consider Design Committee Recommendation for Incentive Grant Priority Project

A motion was made by Board Member Tom Whitehead and seconded by Board Member Jon Hill to approve a recommendation of giving the owners of the Westfield building, Smitty's building, a total of \$4,000 each for an Incentive Grant to paint their buildings. \$1,000 to Ant Street Inn for a Sign Grant to repaint the sign on their structure. All work must be completed by December 2021 to receive the grants.

Chair Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
John Hermann	Yes
Jon Hill	Yes
Tiffany Morisak	Absent
Lowell Ogle	Absent
Doug Peck	Absent
Elizabeth Price	Absent
Traci Pyle	Yes
Tom Whitehead	Yes
Connie Wilder	Absent

WORK SESSION

9. Design Committee Report

Margie Routt Young, a member of the Design Committee, presented this report. Texas Main Street staff visited Puppy Dawgs & Cat Tails, the Moser Building, Wende Ragonis building, and the Visitor Center; and TMS also did a New Board Member Training. The 3rd Ride Around Downtown was completed with three buildings for the Incentive Grant Priority Project Program Funding. Presented

an idea for Christmas Window Decorating Contest in December. TDA Awards and who to nominate and update the current Design Guidelines.

10. Organization Committee Report

Kathrine Briscoe, Main Street Coordinator, presented this report. Updated on breakfast Merchant Mixer, on Local History Day, Historic Downtown Walking Tour into a story map and made it public. Working on a mural/arts and culture story map, Farmers Market update, and Found artists for Summer Sip & Art Walk.

11. Promotion Committee Report

Tom Whitehead, Chair of the Promotion Committee, presented this report. Update on Summer Sip & Art Walk and Promoting tickets on TEX and KWHI.

12. Economic Vitality Committee

Jon Hill, Chair of the Economic Vitality Committee, presented this report. Update on buildings sold downtown, discussed retail incubator at the Moser Building, discussed how we could help with HTC projects.

13. Brenham Heritage Museum Report.

No report.

14. Washington County Chamber of Commerce Report.

No report.

15. Visit Brenham DMO Report

Nancy Joiner, Tourism and Marketing Coordinator, presented this item. Updated the Board on The Barnhill Center, Visitor Center, Social Media, Print/Online Advertising, First Fridays Farmers & Artisan Market, Group Sales, and Digital Media Marketing Report.

19. Staff Report and Building/Business Update.

Kathrine Briscoe, Main Street Coordinator, presented this item. She is updating the DowntownTx.org Website. She will attend the Travel and Tourism College next week, will also do Historic Preservation Ordinance officer training with Jennifer Eckermann. Brenham Main Street received National Accreditation. The former Katherine's Tea Room location has new business owners; they are called Chasing Windmills and will have a soft opening this week.

20. Adjourn.

The next meeting will be Tuesday, July 6, 2021, at 4 pm. In Conference room 2A at City Hall.

Margie Routt Young adjourned the meeting.

Margie Routt Young

Board Chair

ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator