

MAIN STREET BOARD MINUTES

A regular meeting of the Main Street Board was held on Monday, March 7, 2022 beginning at 4 p.m. in the Brenham City Hall, Conference Room 2A, 200 W. Vulcan Street, Brenham, Texas.

Board Members present:

Margie Routt Young – Chair
Melinda Faubion
Jon Hill
Wendy Meaux
Doug Peck
Elizabeth Price
Pete Simpson
Tom Whitehead
Connie Wilder

Board Members absent:

Tiffany Morisak – Vice Chair
Lowell Ogle

City of Brenham Staff present:

Tourism & Marketing Director Jennifer Eckermann and Tourism & Marketing Coordinator Nancy Joiner

Citizens present:

None

Media Present:

None

1. Call Meeting to Order

Chair Margie Routt Young called the meeting to order.

2. Citizen/Visitor Comments

No comments

REGULAR SESSION

3. Discuss and Possibly Act Upon the Minutes from February 7, 2022, Main Street Board Meeting

A motion was made by Boardmember Peck and seconded by Boardmember Whitehead to approve the minutes from February 7, 2022, Board Meeting.

*Main Street Board
March 7, 2022*

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
Jon Hill	Yes
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Absent
Lowell Ogle	Absent
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

4. Review 2022 Uptown Swirl Financials

Tom Whitehead, Chair of the Promotion Committee presented this item. The Uptown Swirl netted \$25,339.29 after all expenses were paid. We made about \$20 per glass.

5. Committee Reports to Include Project Updates and Work

- **Design**
- **Organization**
- **Promotion**
- **Economic Vitality**

Elizabeth Price, Chair of the Design Committee, Jennifer Eckermann, Director of Tourism and Marketing presented for Tiffany Morisak who was absent. Tom Whitehead, Chair of the Promotion Committee, and Jon Hill, Chair of the Economic Vitality each presented their 2022 Work Plans and what committees they will be working with to complete those committee goals.

6. Discuss Upcoming Summer Sip & Art Walk and Sponsorship Opportunities

Jennifer Eckermann, Director of Tourism and Marketing presented this item. The different levels of sponsorship of the Summer Sip and Art Walk were presented. Eckermann asked each Board Member to either consider sponsoring or find someone who would be willing to sponsor. Enclosed was a sponsorship form with the levels of giving for each.

REGULAR SESSION

7. Discuss and Possibly Act Upon 2022 Main Street Brenham Plan of Work

A motion was made by Boardmember Peck and seconded by Boardmember Faubion to approve the 2022 Main Street Brenham Plan of Work.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Yes
Jon Hill	Yes
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Absent
Lowell Ogle	Absent
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

8. Brenham Heritage Museum Report

Elizabeth Price presented this item. The Museum has been painted inside and is looking good. There will be an event on Thursday, March 10, 2022, at the Museum, in which she encourages everyone to come and see how the Museum is progressing. The contractor is working on electrical and the plumbing is in.

9. Visit Brenham/Tourism Advisory Board Report

Jennifer Eckermann, Director of Tourism and Marketing presented this item. The first Sunday Funday was held on Sunday, March 6, 2022. 80 businesses participated around the County. The Tourism Advisory Board (TAB) will have its new board training on Monday, March 21, 2022. The TAB has said they will support us in our efforts to promote Brenham and Washington County. There are two committees, including Texas Music Friendly and a Marketing Committee, that will meet quarterly before the Tourism Advisory Board meeting.

10. Historic Preservation Board Update

Jennifer Eckermann, Director of Tourism and Marketing presented this item.

- Historic HF Hohlt Building at 107 E. Main Street -The owner has a broken window, and she will replace it. This is considered Ordinary Maintenance, with no need for a COA. If the window needs more repair, then she will fill out a COA Application.
- 103-105 W. Alamo – There are new owners, and they are considering façade improvements, most likely to include painting and a new awning.
- 216 W. Alamo – This owner would like to replace the garage door at the back of the building, but she is now meeting with an engineer to consider breaking up the interior space. Once she has her plan in place, she will contact the office about a COA.
- Grand Leader Building – They will possibly complete a COA for windows on the side of Park Street.

11. Staff Report to Include Building, Business, and Program Updates

Jennifer Eckermann, Director of Tourism and Marketing presented this item.

- The county is working with Architexas on the Texas Historic Courthouse Preservation Program grant. The County would like to restore the Courthouse to how it looked on the outside with two lamps on each corner, rather than one. We met with them and approved the idea. They would also like to take out the curb extensions around the Courthouse, but we believe that would not be a good or safe solution. The main entrance to the Courthouse will now be on Park Street.
- The Farmers Market will be changing hands to Lindsay Bilbrey of The Brenham Foundry and Floral Company. She wants to have the Market every Saturday and has the means to get vendors there. They plan to keep First Friday Farmers Market. This will probably be located in the Methodist Church parking lot and possibly move to another location in the future.

12. Adjourn.

The next meeting will be on April 4, 2022.

Margie Routt Young adjourned the meeting.

Margie Routt Young

Board Chair

ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator