

MAIN STREET BOARD MINUTES

A regular meeting of the Main Street Board was held on Monday, June 6, 2022, beginning at 4 p.m. in the Brenham City Hall, Conference Room 2A, 200 W. Vulcan Street, Brenham, Texas.

Board Members present:

Margie Routt Young – Chair
Tiffany Morisak – Vice Chair
Wendy Meaux
Lowell Ogle
Doug Peck
Elizabeth Price
Pete Simpson
Tom Whitehead
Connie Wilder

Board Members absent:

Melinda Faubion and Jon Hill

City of Brenham Staff present:

Tourism & Marketing Director Jennifer Eckermann and Tourism & Marketing Coordinator Nancy Joiner

Citizens present:

none

Media Present:

none

1. Call Meeting to Order

Chair Margie Routt Young called the meeting to order.

2. Citizen/Visitor Comments

No comments.

REGULAR SESSION

3. Discuss and Possibly Act Upon the Minutes from May 2, 2022, Main Street Board Meeting

A motion was made by Boardmember Price and seconded by Boardmember Peck to approve the minutes from May 2, 2022, Board Meeting.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

*Main Street Board
June 6, 2022*

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

4. Discuss and Possibly Act Upon Additional Revisions to the Downtown Brenham Parklet Manual

Jennifer Eckermann, Tourism and Marketing Director presented this item. The Design and Economic Vitality Committee met and reviewed the Parklet Manual again. It was presented to the Executive Committee for comments. There was much discussion among Board Members who are property owners. The suggestions were adding a 90-day grace period to property owners to determine if a new tenant would like to sponsor the parklet in place, take out the non-disposable dinnerware, the property owner needs to approve the parklet and it tenant leaves, then the property owner is liable to take parklet out if the next tenant does not want it, require a preliminary site plan showing dimensions and elevation.

A motion was made by Boardmember Price and seconded by Boardmember Peck to approve the revisions presented by Board Members to the Parklet Application.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	No

5. Discuss and Possibly Act Upon Economic Vitality Committee Recommendation to Approve EIIG Application from Doug Peck for Fire Suppression at Green Grain Events

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Doug Peck owner of Green Grain Events recused himself from this conversation. Green Grain Events is a new event venue in the downtown area designed for 100-200 guests. This building will need fire suppression to meet the required City Code Ordinance. The current amount of this project will be \$45,000 and they are asking for \$15,000.

A motion was made by Boardmember Ogle and seconded by Boardmember Meaux to approve the EIIG to Green Grain Events for \$15,000.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Abstained
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

6. Discuss and Possibly Act Upon Economic Vitality Committee Recommendation to Approve EIIG Application from Mike Vance for the Phase I Exhibit at the Brenham Heritage Museum

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Tiffany Morisak who is a Main Street Board Member recused herself due to sitting on the Brenham Heritage Museum Board. The Brenham Heritage Museum completed an EIIG Application for Phase I Exhibit to open in the Fall of 2022. The total cost of this project is \$57,500 and they are asking for \$15,000.

A motion was made by Boardmember Peck and seconded by Boardmember Whitehead to approve the EIIG to Brenham Heritage Museum for \$15,000.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Abstained
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes

Tom Whitehead	Yes
Connie Wilder	Yes

WORK SESSION

7. Update on Summer Sip & Art Walk Scheduled for June 11

Nancy Joiner, Tourism and Marketing Coordinator presented this item. As of today, we have 39 merchants participating in the Summer Sip and Art Walk. We have sold 369 tickets and are selling the remaining tickets at the Visitor Center and Online.

8. Committee Reports to Include Project Updates and Work

- **Design**
- **Organization**
- **Promotion**
- **Economic Vitality**

Elizabeth Price, Chair of the Design Committee, Tiffany Morisak, Chair of the Organization Committee, and Tom Whitehead, Chair of the Promotion Committee, each gave an update on their committees since the last Board meeting.

9. Brenham Heritage Museum Report

Tiffany Morisak presented this item. The Museum is almost through with construction and they are redoing the parking lot. They received a nice donation from Paul and Barbara Kruse. They have a Board meeting coming soon and will know when everything will be complete.

10. Visit Brenham/Tourism Advisory Board Report

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Sunday Funday was completed on May 29, 2022. There were 84 area participants and we had over 32,500 views on our website. Surveys will go out to these merchants about Sunday Funday. She has completed the budget for FY 2023. For 2022, 113,000 Visitor Guides were printed, and we have already distributed 85,000. We plan to start working on the 2023 visitor guide in July and to have them printed and delivered in December 2022.

11. Historic Preservation Board Update

Jennifer Eckermann, Director of Tourism and Marketing presented this item. There was one COA for approval and it was for Main Street Uncorked by property owners Randy and Suzi Bayer. The Board approved it with the Secretary of Design Standards.

12. Staff Report to Include Building, Business, and Program Updates

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Miguel and Alix Ramos toured the Yumm building last Hot Nights Cool Tunes. At that time, they noticed an issue

with the wall that faces Commerce Street. The CBD people called last week and said the wall has shifted. Allen Jacobs has gone to check it out and has been in contact with the owner. She will have someone come and look at the wall.

13. Adjourn.

The next meeting will be on July 5, 2022, at 4 pm.

Margie Routt Young adjourned the meeting.

Margie Routt Young

Board Chair

ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator