

- 1. Call Meeting to Order
- 2. Citizen/Visitor Comments

# **REGULAR SESSION**

3. Discuss and Possibly Act Upon of Minutes from June 2, 2022, Board Meeting.

4. Discuss and Possibly Act Upon Design Committee Recommendation to Approve Incentive Grant Fund Reimbursement of \$2,297.50 to Tami Redshaw of 96 West

#### WORK SESSION

- 5. Update on Initial Parklet Application Period
- 6. Staff Report to Include Building, Business and Program Updates
- 7. Adjourn

# Main Street Brenham Transformation Strategy

Main Street Brenham will be an Authentic, Curated, Experiential Destination through the Catalyst Strategies of Dining & Entertainment, The Arts, and Tourists & Tourism.

# Main Street Brenham Mission

The Brenham Main Street Program, will use the 4-point approach to revitalization – organization, promotion, design and economic restructuring – to encourage reinvestment and preservation; and to entice businesses, customers, visitors and downtown residents to the historic district.

# Main Street Brenham Vision

Main Street Brenham envisions downtown as a growing destination and the vibrant heart of our community; where history is preserved, interactive, and comes to life; where a varied business mix is active, engaged, and thriving; and where our community's culture is recognized and celebrated.

#### **CERTIFICATION**

I certify that a copy of the July 7, 2022 agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on Sunday, July 3, 2022, at 6:20 pm

Jennifer Eckermann Director of Tourism and Marketing

**Executive Sessions:** The <u>Main Street Board</u> reserves the right to convene into executive session at any time during the course of this meeting to discuss any of the matters listed, as authorized by Texas Government Code, Chapter 551, including but not limited to §551.071 – Consultation with Attorney, §551.072 – Real Property, §551.073 – Prospective Gifts, §551.074 - Personnel Matters, §551.076 – Security Devices, §551.086 - Utility Competitive Matters, and §551.087 – Economic Development Negotiations.

**Disability Access Statement:** This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested twenty-four (24) hours before the meeting) by calling (979) 337-7200 for assistance.

I certify that this notice and agenda of items to be considered by the Main Street Board was removed by me from the City Hall bulletin board on \_\_\_\_\_\_ at \_\_\_\_\_ Am Pm.

Signature

# MAIN STREET BOARD MINUTES

A regular meeting of the Main Street Board was held on Monday, June 6, 2022, beginning at 4 p.m. in the Brenham City Hall, Conference Room 2A, 200 W. Vulcan Street, Brenham, Texas.

Board Members present: Margie Routt Young – Chair Tiffany Morisak – Vice Chair Wendy Meaux Lowell Ogle Doug Peck Elizabeth Price Pete Simpson Tom Whitehead Connie Wilder

Board Members absent: Melinda Faubion and Jon Hill

<u>City of Brenham Staff present:</u> Tourism & Marketing Director Jennifer Eckermann and Tourism & Marketing Coordinator Nancy Joiner

Citizens present: none

Media Present: none

# 1. Call Meeting to Order

Chair Margie Routt Young called the meeting to order.

# 2. Citizen/Visitor Comments

No comments.

# **REGULAR SESSION**

# 3. Discuss and Possibly Act Upon the Minutes from May 2, 2022, Main Street Board Meeting

A motion was made by Boardmember Price and seconded by Boardmember Peck to approve the minutes from May 2, 2022, Board Meeting.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows: *Main Street Board June 6, 2022* 

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

# 4. Discuss and Possibly Act Upon Additional Revisions to the Downtown Brenham Parklet Manual

Jennifer Eckermann, Tourism and Marketing Director presented this item. The Design and Economic Vitality Committee met and reviewed the Parklet Manual again. It was presented to the Executive Committee for comments. There was much discussion among Board Members who are property owners. The suggestions were adding a 90-day grace period to property owners to determine if a new tenant would like to sponsor the parklet in place, take out the non-disposable dinnerware, the property owner needs to approve the parklet and it tenant leaves, then the property owner is liable to take parklet out if the next tenant does not want it, require a preliminary site plan showing dimensions and elevation.

A motion was made by Boardmember Price and seconded by Boardmember Peck to approve the revisions presented by Board Members to the Parklet Application.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	No

# 5. Discuss and Possibly Act Upon Economic Vitality Committee Recommendation to Approve EIIG Application from Doug Peck for Fire Suppression at Green Grain Events

Main Street Board June 6, 2022 Jennifer Eckermann, Director of Tourism and Marketing presented this item. Doug Peck owner of Green Grain Events recused himself from this conversation. Green Grain Events is a new event venue in the downtown area designed for 100-200 guests. This building will need fire suppression to meet the required City Code Ordinance. The current amount of this project will be \$45,000 and they are asking for \$15,000.

A motion was made by Boardmember Ogle and seconded by Boardmember Meaux to approve the EIIG to Green Grain Events for \$15,000.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Yes
Lowell Ogle	Yes
Doug Peck	Abstained
Elizabeth Price	Yes
Pete Simpson	Yes
Tom Whitehead	Yes
Connie Wilder	Yes

# 6. Discuss and Possibly Act Upon Economic Vitality Committee Recommendation to Approve EIIG Application from Mike Vance for the Phase I Exhibit at the Brenham Heritage Museum

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Tiffany Morisak who is a Main Street Board Member recused herself due to sitting on the Brenham Heritage Museum Board. The Brenham Heritage Museum completed an EIIG Application for Phase I Exhibit to open in the Fall of 2022. The total cost of this project is \$57,500 and they are asking for \$15,000.

A motion was made by Boardmember Peck and seconded by Boardmember Whitehead to approve the EIIG to Brenham Heritage Museum for \$15,000.

Chair Margie Routt Young called for a vote. The motion passed with the Board voting as follows:

Chair Margie Routt Young	Yes
Melinda Faubion	Absent
Jon Hill	Absent
Wendy Meaux	Yes
Vice Chair Tiffany Morisak	Abstained
Lowell Ogle	Yes
Doug Peck	Yes
Elizabeth Price	Yes
Pete Simpson	Yes

Tom Whitehead	Yes
Connie Wilder	Yes

#### WORK SESSION

#### 7. Update on Summer Sip & Art Walk Scheduled for June 11

Nancy Joiner, Tourism and Marketing Coordinator presented this item. As of today, we have 39 merchants participating in the Summer Sip and Art Walk. We have sold 369 tickets and are selling the remaining tickets at the Visitor Center and Online.

#### 8. Committee Reports to Include Project Updates and Work

- Design
- Organization
- Promotion
- Economic Vitality

Elizabeth Price, Chair of the Design Committee, Tiffany Morisak, Chair of the Organization Committee, and Tom Whitehead, Chair of the Promotion Committee, each gave an update on their committees since the last Board meeting.

#### 9. Brenham Heritage Museum Report

Tiffany Morisak presented this item. The Museum is almost through with construction and they are redoing the parking lot. They received a nice donation from Paul and Barbara Kruse. They have a Board meeting coming soon and will know when everything will be complete.

#### 10. Visit Brenham/Tourism Advisory Board Report

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Sunday Funday was completed on May 29, 2022. There were 84 area participants and we had over 32,500 views on our website. Surveys will go out to these merchants about Sunday Funday. She has completed the budget for FY 2023. For 2022, 113,000 Visitor Guides were printed, and we have already distributed 85,000. We plan to start working on the 2023 visitor guide in July and to have them printed and delivered in December 2022.

#### 11. Historic Preservation Board Update

Jennifer Eckermann, Director of Tourism and Marketing presented this item. There was one COA for approval and it was for Main Street Uncorked by property owners Randy and Suzi Bayer. The Board approved it with the Secretary of Design Standards.

# 12. Staff Report to Include Building, Business, and Program Updates

Jennifer Eckermann, Director of Tourism and Marketing presented this item. Miguel and Alix Ramos toured the Yumm building last Hot Nights Cool Tunes. At that time, they noticed an issue

Main Street Board June 6, 2022 with the wall that faces Commerce Street. The CBD people called last week and said the wall has shifted. Allen Jacobs has gone to check it out and has been in contact with the owner. She will have someone come and look at the wall.

# 13. Adjourn.

The next meeting will be on July 5, 2022, at 4 pm.

Margie Routt Young adjourned the meeting.

Margie Routt Young

Board Chair

# ATTEST:

Nancy Joiner

Tourism & Marketing Coordinator

Vulcan, no later than 5 P.M. on the Friday prior to the 2<sup>nd</sup> Thursday of each month. If you have any application questions, please contact the Main Street staff at 337.7384. If you have any building permit questions, please contact the City of Brenham's Building and Permits Department at 337.7220.

* Applicant Name: TAMI REDSHAW Date: 6.10.22
* Business Name: <u>96 SEST</u>
* Mailing Address: 103 S. Baylor St. Drenham
* Contact Phone 979203.865 SEmail Address: 96 WESTRESTAURALT OgMAil. Com
Building Owner (if different than applicant)
Historical/Current Building Name:
* Physical Building Address: 103 S. Baylor St. Beenham, TY. 77833
* <u>Type of Work</u> : (check all that apply)
Façade RehabilitationFaçade - paint only
1. Rufugio Plates
Total Cost of Proposed Project: 4595.
Amount of Grant Requested (50% of Total Cost Above, within stated limits): Attach with all required polor samples of paint, awning/canopy design, etc., as well as current and historical photographs (when awaitable) of building's exterior façade.
Applieant's Signature Date
DOWNTOWN INCENTIVE REIMBURSEMENT GRANT
AGREEMENT FORM

I have met with the Brenham Main Street staff, and I fully understand the Downtown Incentive Reimbursement Grant Procedures and Detail established by Main Street Brenham. I intend to use this grant program for the aforementioned renovation projects to forward the efforts of revitalization and historic preservation of Brenham's historic downtown. I have not received, nor will I receive insurance monies for this revitalization program.

I have read the Downtown Incentive Reimbursement Grant Application Procedures including the Downtown Incentive Reimbursement Grant Details.

I understand that it I am awarded a reinbursement grant for laçade or awning work and the façade or awning is altered for any reason within one (1) year from construction, I may be required to reinburse the City of Brenham immediately for the full amount of the Downtown Reinbursement Grant.

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Applicant's Signature	Printed	
Name Date		
Building Owner's Signature (if different from a	pplicant) Printed Name	Date
Elpaber fr	cpprove	6/24/22
Design Committee signature	Recommendation	Date
Main Street Board signature		
Recommendation	a Date	
City Manager signature		
Action	Date	

Refugio Platas 7244 FM 2145 Ledbetter, Texas 78946

96 West 103 S. Baylor Street Brenham, Texas 77833

June 6, 2022

Paint estimate:

To supply all materials and labor for sanding all mahogany front doors and windows then staining with clear sealer. Supplying two coats.

Total estimate. \$4595.00

35% due before starting job

Refugio Platas 7244 FM 2145 Ledbetter, Texas 78946

96 West 103 S. Baylor Street Brenham, Texas 77833

June 6, 2022

#### Paint estimate:

To supply all materials and labor for sanding all mahogany front doors and windows then staining with clear scaler. Supplying two coats. Repair patio broken wood and re-point trim.

Total estimate. \$4595.00 6/9/2022 Paid Deposit. 1500.00

Balance Due. Completed. \$3095.00

Refuzio Platas, Contractor







