



Main Street Advisory Board Meeting Minutes

A regular meeting of the Main Street Board was held on Monday, August 21, 2023, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Linder, Doug Peck, Celia Haley, Tiffany Morisak, Wendy Meaux, Elizabeth Price, Lowell Ogle, Pete Simpson, Connie Wilder

Members absent:

Dax Flisowski,

City Staff present:

Main Street Manager Leigh Linden
Economic Development Specialist Teresa Rosales
City of Brenham Councilman Albert Wright

Others present:

Nathan Rowland, Sherry Harber

1. Call Meeting to Order

The Main Street Board Chair, Doug Peck called the meeting to order at 4:01 pm.

2. Citizen/Visitor Comments

There were no citizen comments.

3. Reports from Main Street Committee Chairs:

- a. Design-** Elizabeth Price gave an update on the Christmas wreath. One was hung for training/reference. A Reimbursement Grant for painting at 209 S Market was recommended for approval by the MS Board.
- b. Economic Vitality-** Lowell Ogle reported that EIIG Grants for Doug Peck Studio and Easy Drifter were both recommended to be approved by the MS Board.
- c. Organization-** Tiffany Morisak reported that the committee is underway in planning the 25th Anniversary Celebration of Main Street.
- d. Promotions-** Andi Linder reported that Summer Sip was successful. The event was sold out. More info to be given during Agenda Item 4. Hot Nights, Cool Tunes was also a success. There was a discussion on moving it to June for better weather.

4. Discussion and Update on Summer Sip

Andi Liner said again that the Summer Sip event was successful. The event sold over 500 glasses. Main Street Manager Leigh Linden reported that the event raised \$20,479 for the Main Street Raised Funds account.

5. Discussion and Update on Hot Nights, Cool Tunes

Main Street Manager, Leigh Linden was able to estimate close to 2,000 people in attendance during the first HNCTs concert. The second night was approximately the same. The third week saw about 500 people. The fourth week was roughly 2,500 concertgoers. Food Truck vendors paid \$100 per night for their location. There was a total of 8 each night. This gave HNCTs added income going toward advertising, hospitality, and other costs.

6. Discussion and Update on Main Street Raised Funds Balance

The report on current Main Street funds was given along with the financial report attachment. Leigh Linden shared how many grants have been given and the dollar amount of each. There has also been a purchase of Christmas décor for downtown.

7. Discuss and Possibly Act Upon the Minutes from the June 12, 2023 Regular Meeting

Elizabeth Price made a motion to approve the minutes as written. Celia Haley made a second motion.

Board Chair Doug Peck called for a vote.

Chair Doug Peck	Yes
Vice-chair Pete Simpson	Yes
Dax Flisowski	Absent
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Elizabeth Price	Yes
Connie Wilder	Yes

8. Discuss and Possibly Act Upon the Recommendation from the Design Committee that the Terms of the Main Street Downtown Reimbursement Grant for 209 South Market (Adrienne Schwartz) are Completed and Verified, and Authorize Payment

The Design Committee Chair Elizabeth Price said that the committee was recommending the board approve the Incentive Grant Application made by Adrienne Schwartz for 209 S Market. Lowell Ogle made the first motion to approve. Andi Liner made a second motion. Chair Doug Peck called for a vote.

Chair Doug Peck	Yes
Vice-chair Pete Simpson	Yes
Dax Flisowski	Absent
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Yes

Tiffany Morisak	Yes
Lowell Ogle	Yes
Elizabeth Price	Yes
Connie Wilder	Yes

9. Discuss and Possibly Act Upon the Recommendation from the Economic Vitality Committee that the Terms of the Main Street Economic Impact & Innovation Grant for Green Grain Events (Doug Peck Studio) are Completed and Verified, and Authorize Payment

Doug Peck recused himself by leaving the room and taking no part in the discussion. Pete Simpson, as Vice-Chair led the meeting. Lowell Ogle explained that the Economic Vitality Committee met several times to go over the grant application. They were satisfied and recommended the board approve the grant. Elizabeth Price pointed out that this agenda packet was missing some of the paid invoice documentation. Leigh Linden said that it was included in the last agenda packet and was reviewed by the committee. Lowell Ogle made a motion to approve the grant pending the documentation is verified by staff. Wendy Meaux made the second motion.

Vice-Chair Pete Simpson called for a vote.

Chair Doug Peck	No Vote
Vice-chair Pete Simpson	Yes
Dax Flisowski	Absent
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Yes
Tiffany Morisak	Yes
Lowell Ogle	Yes
Elizabeth Price	Yes
Connie Wilder	Yes

10. Discuss and Possibly Act Upon the Recommendation from the Economic Vitality Committee that the Terms of the Main Street Economic Impact & Innovation Grant for Easy Drifter are Completed and Verified, and Authorize Payment.

Chair of Economic Vitality Lowell Ogle said that after a presentation made by Jared Anderson, of Easy Drifter, the committee recommended the Main Street Board approve the Economic Impact & Innovation Grant. Jared brought his team members along to show the committee the educational training they are receiving in order to host classes on hat making and leather working. His maker-space will be home to both instructional classes and retail items.

Elizabeth Price voiced her opinion by saying that the equipment being purchased with the grant funds should be for items that will stay in Downtown Brenham no matter the business occupying the building. Connie Wilder agreed saying that the items are not affixed to the building and could later be sold. Pete Simpson made a motion to award the grant with only Main Street Raised funds and not any BCDC funds. Wendy Meaux agreed and made a second motion.

Chair Doug Peck	Yes
Vice-chair Pete Simpson	Yes

Dax Flisowski	Absent
Celia Haley	Yes
Andi Liner	Yes
Wendy Meaux	Yes
Tiffany Morisak	Absent
Lowell Ogle	Yes
Elizabeth Price	No
Connie Wilder	No

11. Administrative Updates

➤ New Main Street Businesses

Due to the September 3rd holiday for Labor Day, the next board meeting will be September 11th.

➤ Updates from Elected Officials- none

➤ **Other Updates** – Teresa Rosales made a statement on behalf of City Manager, Carolyn Miller that EIIG grants should be put on hold. Pending a rewrite and modifications, Main Street will no longer be accepting Economic Impact & Innovation Grants.

Adjourn

There being no further business, Doug Peck adjourned the meeting at 4:57 pm.

Doug Peck

Doug Peck
Chair

ATTEST:

Leigh Linden

Leigh Linden
Main Street Manager