



NOTICE OF A REGULAR MEETING

Main Street Advisory Board

Monday, November 6, at 4:00 PM

City Hall – 2nd Floor Conference Room

200 West Vulcan St.

Brenham, Texas

1. Call Meeting to Order

[Board members shall not use their position on the Board for a purpose that is or gives the appearance of being a conflict of interest. If a member becomes aware of a conflict or potential conflict of interest, they must disclose the conflict and refrain from participating in discussions and voting on the item. A "conflict of interest" is defined as a situation in which a Board member's personal interests might be served or financial benefits gained as a result of or relating to, a decision of the Board.]

2. Citizens' Comments

[At this time, anyone will be allowed to speak on any matter concerning this Board that is not on the agenda, for a length of time not to exceed three (3) minutes. No Board discussion or action may take place on a matter until such has been placed on an agenda and posted in accordance with the law.]

WORK SESSION

3. Reports from Main Street Committee Chairs:

- **Design**
- **Economic Vitality**
- **Organization**
- **Promotions**

4. Update on First Fridays Farmer & Artisan Market

5. Update on Mask-erade on Main

6. Update on Scarecrow Extravaganza

7. Presentation on Belles Alley addition

REGULAR SESSION

8. Discuss and Possibly Act Upon the Minutes from the October 2, 2023, Regular Meeting

9. Administrative Updates

- **Next Board Meeting- January 8, 2024**
- **Updates from Elected Officials – Commissioner Bullock**
- **Other Updates Upcoming Main Street Events**
 - i. **Christmas Stroll**
 - ii. **Main Street Christmas Party**
 - iii. **25th Anniversary Celebration**
 - 1. **April 11, 2024 The Barnhill Center**
 - 2. **“Volunteer of the Year” nominations**

Adjourn

CERTIFICATION

I certify that a copy of the November 6, 2023 agenda of items to be considered by the Main Street Board was posted to the City Hall bulletin board at 200 W. Vulcan, Brenham, Texas on Friday, November 3, 2023 at 4:00pm.

Leigh Linden
Main Street Manager

Disability Access Statement: This meeting is wheelchair accessible. The accessible entrance is located at the Vulcan Street entrance to the City Administration Building. Accessible parking spaces are located adjoining the entrance. Auxiliary aids and services are available upon request (interpreters for the deaf must be requested twenty-four (24) hours before the meeting) by calling (979) 337-7567 for assistance.

I certify that the attached notice and agenda of items to be considered by the Main Street Board was removed by me from the City Hall bulletin board on the _____ day of _____, 2023 at _____ AM PM.

Signature

Title



AGENDA ITEM 3

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023
SUBMITTED BY: Leigh Linden	
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Reports from Main Street Committees: <ul style="list-style-type: none"> ➤ Design ➤ Economic Vitality ➤ Organization ➤ Promotions 	
SUMMARY STATEMENT: Reports provided by each of the Main Street Committees by the 2023 Committee Chair with information regarding activity updates and recommendations to the Board. <ul style="list-style-type: none"> ➤ Design, Elizabeth Price <ul style="list-style-type: none"> ○ Meets at City Hall the 3rd Tuesday at 4 pm ➤ Economic Vitality <ul style="list-style-type: none"> ○ Meets at City Hall the 2nd Tuesday at 4 pm ➤ Organization, Tiffany Morisak <ul style="list-style-type: none"> ○ Meets at City Hall the 4th Monday at 10 am ➤ Promotions, Wendy Meaux <ul style="list-style-type: none"> ○ Meets at various Downtown locations the 1st Wednesday at 5:15 pm 	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: None	
RECOMMENDED ACTION: Work Session item, no action required.	
APPROVALS:	



AGENDA ITEM 4

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Update on First Friday Farmer & Artisan Market	
SUMMARY STATEMENT: Report on attendance, vendors, and sponsorship regarding Brenham's First Friday Farmer & Artisan Market	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: Work Session item, no action required.	
APPROVALS:	



AGENDA ITEM 5

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Update on Mask-erade on Main	
SUMMARY STATEMENT: Report on attendance regarding Mask-erade on Main	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: Work Session item, no action required.	
APPROVALS:	

Adjourn

There being no further business, Celia Haley motioned to adjourn. Jon Hill seconded. Doug Peck adjourned the meeting at 4:44 pm.

Doug Peck
Chair

ATTEST:

Leigh Linden
Main Street Manager

DRAFT



AGENDA ITEM 6

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Update on Scarecrow Extravaganza	
SUMMARY STATEMENT: Report on participants and awards for Scarecrow Extravaganza	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: Work Session item, no action required.	
APPROVALS:	



AGENDA ITEM 7

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input type="checkbox"/> REGULAR <input checked="" type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Presentation on Belles Alley addition	
SUMMARY STATEMENT: Presentation by Jennifer Eckermann, Tourism and Marketing Director, on the expansion of Toubin Park and Belles Alley	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: Work Session item, no action required.	
APPROVALS:	



AGENDA ITEM 8

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023 SUBMITTED BY: Leigh Linden
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Discuss and Possibly Act Upon the Minutes from the October 2, 2023 Regular Meeting	
SUMMARY STATEMENT: Please review the included minutes.	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: Draft of the minutes from October 2, 2023.	
RECOMMENDED ACTION: Approval of minutes	
APPROVALS:	



Main Street Advisory Board Meeting Minutes October 2, 2023

A regular meeting of the Main Street Board was held on Monday, October 2, 2023, beginning at 4:02 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Liner, Doug Peck, Wendy Meaux, Elizabeth Price, Pete Simpson, Connie Wilder, Celia Haley, Dax Flisowski, Lowel Ogle, Tiffany Morisak

Members absent:

Pete Simpson

City Staff present:

Main Street Manager, Leigh Linden
Economic and Community Development Director, Teresa Rosales
Economic Development Administrative Assistant, Christine Simich

Others present:

Rusty Summar, Kelsey Toy

1. Call Meeting to Order

The Main Street Board Chair, Doug Peck called the meeting to order at 4:02 pm.

2. Citizen/Visitor Comments

There were no citizen comments.

3. Reports from Main Street Committee Chairs:

- a. **Design-** Elizabeth Price reported on Holiday prep update. There are 20 new lighted wreaths for new locations off the main square. We are working with the High School art department on art wraps for transformers.
- b. **Economic Vitality-** Lowel Ogle reported the EEIG Program no applications in the pipeline and the program is on hold. Looking into possible solar-powered lighting for green parking lot.
- c. **Organization-** Tiffany Morisak reported the Main Street Christmas party will be on Thursday, December 7th at 6pm at Green Grain Events. The 25th Main Street Brenham celebration will be on Thursday, April 11, 2024 at The Barnhill Center.
- d. **Promotions-** Andi Linder reported Scarecrow Extravaganza setup deadline was September 2nd by 5 pm. Voting starts October 3 and the final voting day is October 30th. Pickup of

scarecrows is on November 4th. There will be no online voting. We are working on getting new scarecrows for next year. Ladies Night Out is on November 9th and they are changing things up this year.

4. Update on First Fridays Farmer & Artisan Market

Leigh Linden reported that Texas Farm Credit has been invited to have a tent. Friday, October 6th will start winter Farmer Market hours 4-6pm. Vendors will have goods that are homemade, handmade or locally grown.

5. Approval of Minutes from Monday, September 2023 Meeting.

A motion was made by Elizabeth Price and seconded by Jon Hill to approve the minutes. The chair called for a vote. The motion passed with the Board voting as follows:

Chair Doug Peck	Yes
Vice-chair Pete Simpson	Absent
Andi Liner	Yes
Celia Haley	Yes
Connie Wilder	Yes
Dax Flisowski	Yes
Elizabeth Price	Yes
Jon Hill	Yes
Lowell Ogle	Yes
Tiffany Morisak	Yes (on the phone)
Wendy Meaux	Yes

6. Administrative Updates

➤ **Next Board Meeting – November 6, 2023**

➤ **Updates from Elected Officials-** none

➤ **Other Updates –**

i. Mask-erade on Main – There has been a lot of interest of different organizations and city departments wanting to be there and participate.

ii. Scarecrow Extravaganza – There are 26 entries. New this year, selfies with scarecrows and the winning entry will win \$125.

iii. Christmas Stroll – Christmas Stroll and Parade will be on December 2nd. Taste of Christmas on December 9th.



AGENDA ITEM 9

DATE OF MEETING: November 6, 2023	DATE SUBMITTED: November 3, 2023
SUBMITTED BY: Leigh Linden	
MEETING TYPE: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> SPECIAL	CLASSIFICATION: <input checked="" type="checkbox"/> REGULAR <input type="checkbox"/> WORK SESSION
AGENDA ITEM DESCRIPTION: Administrative Updates <ul style="list-style-type: none"> ➤ Next Board Meeting- January 8, 2024 ➤ Updates from Elected Officials – Commissioner Bullock ➤ Other Updates Upcoming Main Street Events <ul style="list-style-type: none"> i. Christmas Stroll ii. Main Street Christmas Party iii. 25th Anniversary Celebration <ul style="list-style-type: none"> 1. April 11, 2024 The Barnhill Center 2. “Volunteer of the Year” nominations 	
SUMMARY STATEMENT:	
STAFF ANALYSIS: A. PROS: B. CONS:	
ALTERNATIVES (In Suggested Order of Staff Preference):	
ATTACHMENTS: none	
RECOMMENDED ACTION: The Board may provide direction to staff or forward to the committee, but no action is taken on items discussed.	
APPROVALS:	