

Main Street Advisory Board Meeting Minutes January 6, 2025

A regular meeting of the Main Street Board was held on Monday, January 6, 2025, beginning at 4:00 p.m. at Brenham City Hall, 200 W. Vulcan Street, Brenham, Texas.

Members present:

Andi Liner, Dax Flisowski, Connie Wilder, Amber Briggs, Tiffany Morisak, Wendy Meaux, Roger Ross, Jon Hill, Lowell Ogle

Members absent:

Doug Peck

City Staff present:

Main Street Manager, Leigh Linden City Manager, Carolyn Miller Economic Development and Community Development Director, Teresa Rosales Economic Development Administrative Assistant, Christine Simich

Others present:

None

1. Call Meeting to Order

The Main Street Board Vice Chair, Andi Liner called the meeting to order.

2. Citizen/Visitor Comments

None

3. Reports Discuss and Possibly Act Upon the Minutes from the November 4, 2024, Regular Meeting:

Tiffany Morisak made a motion to approve the minutes. Roger Ross seconded the motion. The Vice Chair called for a vote. The motion passed with the Board voting as follows:

Chair Doug Peck	Absent
Andi Liner	Yes
Tiffany Howard	Absent
Connie Wilder	Yes
Dax Flisowski	Yes
Jon Hill	Yes
Lowell Ogle	Yes
Tiffany Morisak	Yes
Wendy Meaux	Yes
Roger Ross	Yes
Amber Briggs	Yes

4. Discuss and Possibly Act Upon the Election of Chairperson and Vice Chairperson for a Term of One Year

Andi Liner was elected as Chairperson and Roger Ross was elected Vice Chairperson. Lowell Ogle a motion to approve the election. Jon Hill seconded the motion. The Vice Chair called for a vote. The motion passed with the Board voting as follows:

Chair Doug Peck Absent Andi Liner Abstain Tiffany Howard Absent Connie Wilder Yes Dax Flisowski Yes Jon Hill Yes Lowell Ogle Yes Tiffany Morisak Yes Wendy Meaux Yes Roger Ross Abstain Amber Briggs Yes

5. Discuss and Possibly Act Upon the Election of Four Board Members to the Executive Committee

Andi Liner, Roger Ross, Dax Flisowski and Tiffany Morisak were elected to the Executive Committee. Jon Hill made a motion to approve the election. Wendy Meaux seconded the motion. The Vice Chair called for a vote. The motion passed with the Board voting as follows:

Chair Doug Peck Absent Andi Liner Abstain Tiffany Howard Absent Connie Wilder Yes Dax Flisowski Abstain Jon Hill Yes Lowell Ogle Yes Tiffany Morisak Abstain Yes Wendy Meaux Roger Ross Abstain Amber Briggs Yes

6. Review of Dates for 2025 Board and Executive Committee Meetings

Main Street Manager Leigh Linden started the discussion stating that board meetings are normally on the first Monday of each month. Due to holidays and scheduling conflicts, these dates for the year were proposed as:

January 3, 2025 February 6, 2025 March 3, 2025 April 14, 2025 May 12, 2025 June 2, 2025 July – No Meeting August 4, 2025 September 8, 2025 October 6, 2025 November 10, 2025 December 1, 2025 – If needed

Dax Flisowski made a motion to approve the 2025 Meeting Dates. Amber Briggs seconded the motion. The Vice Chair called for a vote. The motion passed with the Board voting as follows:

Chair Doug Peck Absent Andi Liner Yes Tiffany Howard Absent Connie Wilder Yes Dax Flisowski Yes Jon Hill Yes Lowell Ogle Yes Tiffany Morisak Yes Wendy Meaux Yes Roger Ross Yes Amber Briggs Yes

7. Report on Small Business Saturday Event and Christmas Stroll Activities Downtown

Leigh Linden reported feedback on Small Business Saturday was positive, and merchants would like to do it in the future. Christmas Stroll Activities: Cool Nights Holiday Tunes was a success, and positive feedback was received as well as interest in having it in the future. Breakfast with Santa received positive feedback. There were many first-time participants. Collaborating with the Barnhill in the future for this event was discussed with Alex Dill. Many of the afternoon activities were cancelled due to rainstorms. The Parade ran smoothly and had approximately 10,000 attendees and 109 floats.

8. Report from Brenham Heritage Museum

Ciera Harris gave recap of the Museum's 2024 programs and upcoming programs for 2025. New programs for 2025 are Parks and Wildlife and Natural Exhibit in the summer, a permanent Sports Exhibit in the fall. Speakers scheduled are Professor Walter Binger from

UT Austin and Walter Kamphoefner from Texas A&M giving a presentation on German history. The Bus Depot in the future will be available during events to stop in and use the bathrooms and get a refreshment.

9. Report from Washington County Chamber of Commerce

Jamie Rankin shared that 2024 was a record-breaking year with 56 Ribbon Cuttings and 109 New Members joining the Chamber. The Chamber built the Welcome Sign at Hwy 105 coming into Brenham. In 2025 the Chamber will hold a Legislative Luncheon in the fall with Trey Wharton and Lois Kolkhorst and Washington County Day at the Capital in February. The Chamber will host their 10th Annual Administrative Appreciation Luncheon, the 5th Annual Classic Golf Tournament and the Annual Banquet. The goals for 2025 are a revamped Young Professionals Organization and six sessions of Chamber 101 for new Members.

Next Board Meeting – February 3, 2025

Andi Liner

Chair

ATTEST:

Leigh Linden

Main Street Manager